BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Applications of Pacific Gas and Electric Company for
Approval of the 2009-2011 Low Income Energy
Efficiency and California Alternate Rates for Energy
Programs and Budget (U39M)

Application 08-05-022 (Filed May 15, 2008)

Application of San Diego Gas & Electric Company (U 902 M) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.

Application 08-05-024 (Filed May 15, 2008)

Application of Southern California Gas Company (U 904 G) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.

Application 08-05-025 (Filed May 15, 2008)

Application of Southern California Edison Company (U 338-E) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009, 2010 and 2011.

Application 08-05-026 (Filed May 15, 2008)

MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON LOW INCOME ASSISTANCE PROGRAMS FOR JUNE 2009

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July 21, 2009

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Applications of Pacific Gas and Electric Company for Approval of the 2009-2011 Low Income Energy Efficiency and California Alternate Rates for Energy Programs and Budget (U39M)	Application 08-05-022 (Filed May 15, 2008)
Application of San Diego Gas & Electric Company (U 902 M) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-024 (Filed May 15, 2008)
Application of Southern California Gas Company (U 904 G) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-025 (Filed May 15, 2008)
Application of Southern California Edison Company (U 338-E) for Approval of Low Income Assistance	Application 08-05-026

Programs and Budgets for Program Years 2009, 2010

and 2011.

MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON LOW INCOME ASSISTANCE PROGRAMS FOR JUNE 2009

(Filed May 15, 2008)

This is the third monthly report utilizing a new reporting template developed by Energy Division (ED) in coordination with the investor-owned utilities.¹ The purpose of the new template is to minimize the reporting requirements by combining the LIEE and CARE (Low Income Assistance Programs) report into one consolidated report while still providing the ED with all the necessary information to assist in analyzing the low-income programs.

In Ordering Paragraph 90 of Decision (D.) 08-11-031, the Commission directed utilities to begin reporting on the number of customer complaints they receive (either formal, informal, or wherever received) about their CARE recertification efforts and the nature of the complaints.

¹ Investor-owned utilities are Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company and Southern California Gas Company.

The utilities are to report this information in their monthly and annual reports beginning December 31, 2008.

This report presents actual year-to-date LIEE and CARE results and expenditures through June 2009.

Respectfully Submitted,

/s/ Kim F. Hassan

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LOW INCOME ENERGY EFFICIENCY PROGRAM MONTHLY REPORT

1. LIEE Executive Summary

1.1 Low Income Energy Efficiency Program Overview

Summary of the LIEE Program elements as approved in Decision (D.) 08-11-031:

LIEE Pr	ogram Summary fo	or Month	
	Authorized / Planning		
	Assumptions	Actual to Date	%
Budget	\$21,184,008	\$6,429,197	30%
Homes Treated	20,000	7,978	39%
kWh Saved	8,887,914	2,465,663	28%
kW Demand Reduced	2,010	275	14%
Therms Saved	478,745	91,343	19%
GHG Emissions Reduced	7,661	1,890	25%

During the month of June, SDG&E enrolled 1,362 customers in the LIEE program and generated 2,681 leads in which it will work to convert to participants and homes treated in the upcoming months.

As shown in the table above, SDG&E has treated 7,978 homes to date, saved 2,465,663 kWh, reduced 275 kW of demand, saved 91,343 therms and reduced 1,890 tons of Green House Gases (GHG) emissions through the LIEE program. SDG&E had a challenging start to the program year with LIEE. This was primarily due to the impact of implementing the new LIEE program parameters resulting from D.08-11-031, creating new program materials and rolling the program out with enrollment and assessment contractors as well as the ramp up efforts of the installation contractors. Enrollments are steadily increasing and SDG&E expects to meet 2009 goals by the end of the year. Moreover, SDG&E is implementing new strategies, such as expanded outreach through the Whole Neighborhood Approach (WNA), to ramp up enrollments for the second half of the year.

The following sections describe the Marketing, Education and Outreach efforts that contributed to this month's results. Also included are descriptions of SDG&E's

WNA and updates on Workforce Education & Training efforts.

1.2 Whole Neighborhood Approach

1.2.1 Summary of the geographic and customer segmentation strategy employed, (i.e. tools and analysis used to segment "neighborhoods," how neighborhoods are segmented and how this information is communicated to the contractor/CBO).

SDG&E continues to refine its Whole Neighborhood Approach (WNA) and work with its contractors to reduce both their travel time and carbon footprint. In June, SDG&E developed a new segmentation approach in which the service territory was divided into three zones. Contractors are now deployed to locations within these zones based on proximity to their home base.

The customer communications strategy has also been refined to increase outreach and improve efficiencies and will launch in July 2009. Up to 10,000 potentially eligible customers will be contacted in each zone utilizing one of the following approaches: direct mail, automated outbound dialing, or door-to-door canvassing. Once the cycle is complete, SDG&E will implement similar outreach strategies in other WNA zones. Each cycle will last approximately four to eight weeks. The goal of this strategy is to increase outreach without contacting customers already enrolled. Due to the lag times associated with customer responses from direct mail, customers who may have just enrolled were sometimes contacted again via telephone or during a door-to-door outreach campaign. The refined WNA outreach strategy is designed to eliminate this redundancy.

In addition, SDG&E is revisiting the messaging in both direct mail and outbound calling to incorporate neighborhood-specific information, such as neighborhood name and the number of customers served. The idea is to appeal to and relate to customers by referring to their own personal neighborhoods and demonstrate that their own neighbors are already taking advantage of the service.

1.3 LIEE Marketing, Education and Outreach

1.3.1 Summary of LIEE program marketing, education and outreach strategies deployed this month.

Direct marketing - In June, direct marketing efforts included direct mail, outbound calling campaigns and door-to-door canvassing.

 Direct Mail – SDG&E mailed LIEE program information to approximately 21,970 LIEE-eligible households during the month of June.

The first campaign launched June 5 and targeted 5,772 "Established" and "Young Mobile²" households in the following communities:

Bonita (91902)	Oceanside (92054, 92057)
Otay Mesa (92154)	City Heights (92105)
San Ysidro (92073)	College Area (92115)
Chula Vista (91911, 91913, 919	914, 91915)

The second campaign launched June 12 and targeted 6,501 "Young Mobile" households in the following communities:

City Heights (92105)	Mission Valley (92108)
Point Loma (92106)	Mission Beach (92109)
Ocean Beach (92107)	Old Town (92110)
College Area (92115)	Bonita (91902)
Otay Mesa (92154)	
Vista (92081, 92083, 92084)	
Oceanside (92054, 92056, 920	57)
Chula Vista (91911, 91913, 91	914, 91915)

-

² See Attachment A for more information on SDG&E residential market segments.

The third campaign launched June 19 and targeted 5,028 "Young Mobile" households in the following communities:

Hillcrest (92103)	North Park (92104)
El Cajon (92019, 92020, 92021)
Chula Vista (91910, 91911)	

The last campaign of the month launched June 26 and targeted 4,666 "Young Mobile" households in the following communities:

Imperial Beach (91932)	Paradise Hills (92139)
Mira Mesa (92126)	Vista (92083, 92084)

SDG&E focuses its direct mail efforts on customers in the "Challenged" segment due to the cost efficiencies achieved by enrolling this segment through income self-certification within targeted areas of SDG&E's service territory. However, to increase participation in the LIEE program even further, SDG&E is now expanding its direct mail efforts to additional segments, including the "Established" and "Young Mobiles".

A total of 647 leads were generated from June's direct mail efforts and 183 households were in enrolled in June based on previous and current direct mail efforts.

 Outbound Calling Campaigns – Four calling campaigns were launched in June and a total of 7,497 low-income households were contacted as part of this effort.

The first campaign ran from June 3-5 and targeted non-responders from the April direct mail campaigns. Of the total customers called, 4.32% answered the call, listened to the information and chose to be directly connected to a representative to learn more about the LIEE program.

The second campaign ran from June 10-12 and targeted low-income households in the "Established" and "Young Mobile" segments. Typically, SDG&E has focused its outbound calling efforts on customers in the "Challenged" segment due to cost efficiencies achieved by enrolling them through income self-certification. However, to increase participation in the LIEE program even further, SDG&E has now expanded its outbound calling efforts to additional segments. Of the total customers called, 4.54% answered, listened and direct connected to a representative.

The third campaign ran from June 17-19 and targeted non-responders from the May direct mail campaigns. Of those called, 4.01% answered, listened and direct connected.

The final campaign ran from June 25-26 and targeted additional non-responders from the May direct mail campaigns. Of those called, 2.3% answered, listened and direct connected to a representative.

SDG&E has enrolled a total of **324 customers** in the LIEE program year-to-date (January through June 2009) as a result of its outbound calling efforts.

Door-to-Door Canvassing

In June, SDG&E's door-to-door canvassing contractor, Richard Heath & Associates (RHA), called on approximately 10,000 low-income households in San Diego and neighboring communities with LIEE-eligible customers. RHA works across San Diego County throughout the month and bases its canvassing schedule on previous direct mail and outbound calling efforts. Additionally, SDG&E and RHA are working to minimize

the contractor's drive time through appropriate geographic segmentation.

Through RHA's door-to-door outreach efforts, SDG&E generated 1,243 leads for the LIEE program in June. Of the 1,243 leads generated, 972 resulted in enrollments.

Community Outreach – In June, SDG&E met with the San Diego Council on Literacy to discuss opportunities to promote assistance programs to their clientele. The San Diego Council on Literacy provides resources and leadership to support and build the Literacy Network. The Literacy Network is comprised of over 20 literacy programs that provide free literacy assistance to adults, families and children in San Diego County. Because literacy problems are often prevalent in low-income households, this outreach opportunity will enable SDG&E to extend its reach into a traditionally hard-to-reach segment of the low-income community. San Diego Council for Literacy is currently drafting a partnership proposal and hopes to submit it to SDG&E by early July.

Integration – In June, SDG&E signed a contract with Synergy Companies, Energy Management, to integrate the general energy efficiency and weatherization services to the low-income mobile home community through the LIEE program. Synergy is also a contractor for SDG&E's general energy-efficiency portfolio, implementing SDG&E's residential energy efficiency program for non-low income customers residing in mobile homes. The integration of these two SDG&E programs, which both serve the mobile home community, will result in greater energy savings for the region. Synergy will begin marketing both programs together in July.

1.4. Leveraging Success with CSD

1.4.1 Status of the leveraging effort with CSD.

SDG&E is currently working with the three LIHEAP agencies serving San

Diego and Southern Orange County to develop a leveraging platform that best suits the needs of both organizations. Several issues are still pending, including data sharing, data entry and fee schedules. SDG&E will report once negotiations are completed.

1.5 Workforce Education & Training

1.5.1 Summary of efforts to improve and expand LIEE workforce education and training.

In June, SDG&E, the San Diego Workforce Partnership (WFP) and San Diego Urban Corps finalized contracts for the Summer Youth Employment program. Eighteen young people were recruited for this program and will begin canvassing low-income neighborhoods in central San Diego on July 6. The program is expected to run though August 28. Summer Youth program participants will enroll customers in CARE and generate LIEE leads. Program results will be reported as they become available.

2. CARE Executive Summary

2.1.1. CARE Program Summary

CARE Budget Categories	Authorized Budget	Actual Expenses to Date	% of Budget Spent
Outreach	\$1,520,638	\$699,125	46%
Proc., Certification and Verification	\$216,219	\$105,635	49%
Information Tech./Programming	\$508,795	\$147,572	29%
Pilots	N/A		
Measurement and Evaluation	\$4,000	\$0	0%
Regulatory Compliance	\$184,015	\$77,344	42%
General Administration	\$399,065	\$197,876	50%
CPUC Energy Division Staff	\$102,900	\$26,546	26%
Cooling Centers			
Total Expenses	\$2,935,632	\$1,254,098	43%
Subsidies and Benefits	\$47,026,184	\$23,722,619	50%
Total Program Costs and Discounts	\$49,961,816	\$24,976,717	50%

2.1.2 CARE program penetration rate to date:

	CARE Penetration	
Participants Enrolled	Eligible Participants	Penetration rate
253,223	336,058	75.4%

2.2. CARE Marketing, Education and Outreach

2.2.1. Summary of CARE program marketing, education and outreach strategies deployed this month.

Direct Marketing - In June, direct marketing efforts included direct mail, automated outbound calling campaigns and door-to-door canvassing.

- Direct Mail SDG&E mailed CARE program information to 26,516 low-income households in June. This campaign launched June 15 and targeted Young Mobiles, as well as customers who could not be contacted through SDG&E's automated outbound dialing campaign. The images used in this mailer were chosen specifically to appeal and relate to the Young Mobile segment in an effort to generate more interest in the program. Due to the later mailing date in June, results will be reported next month.
- Automated Outbound Calling SDG&E launched two calling campaigns to promote the CARE program in June.

The first campaign ran from June 9-13 and targeted 24,330 low-income households in the San Diego service territory. SDG&E achieved a 3% enrollment rate through this effort.

The second campaign also ran from June 9-13 and targeted 4,150 CARE-enrolled customers who needed to recertify their eligibility with the program. SDG&E successfully recertified 22% of these customers through this effort. To improve efficiencies, automated outbound dialing is now utilized as a first attempt to recertify customers since it is less expensive than direct mail. However, those

who do not successfully recertify via telephone are then contacted through direct mail.

Door-to-Door Canvassing

In June, SDG&E's door-to-door canvassing contractor, "Energy Save", called on approximately 15,750 low-income households in San Diego, Chula Vista, El Cajon, Vista, Oceanside, Escondido, San Marcos, National City, San Ysidro, Carlsbad and other communities in the service territory. Energy Save works across San Diego County throughout the month and bases its canvassing schedule on its assessment of opportunities in the low-income market. Through Energy Save's outreach efforts, SDG&E enrolled 1,675 customers in the CARE program during the month of June and 9,448 customers year-to-date. SDG&E also continues to canvass sub-metered homes and is generating approximately 500 applications and 400 enrollments per month through this effort.

Integration – SDG&E integrates efforts with other internal groups to promote CARE wherever possible. In June, SDG&E promoted CARE through the following internally integrated outreach efforts:

The CARE program was promoted along with other SDG&E programs, at the San Diego County Fair which ran from June 12 through July 5. Over 400 CARE applications have already been received. Additional results will be reported as data becomes available.

In the May/June edition of SDG&E's residential newsletter *Energy Notes* that is distributed to all residential customers through their monthly bills, an article on ways to lower your energy bill. The article included CARE program information.

2.3. CARE Capitation Contractors

SDG&E leverages the resources of CARE capitation contractors to enroll customers in CARE and LIEE. The objective is to extend CARE and LIEE program benefits to eligible customers through existing relationships between the agencies, SDG&E and SDG&E's customers.

As a result of 183 calls on 38 agencies during the month of June, CARE capitation contractors enrolled 416 customers in CARE and generated 18 LIEE leads.

SDG&E continues to cultivate relationships with the following organizations in an effort to recruit them as CARE capitation contractors:

- Union of Pan-Asian Communities (UPAC) UPAC's mission is to improve the general well being and education of the Asian, Pacific Islander and other ethnic communities of San Diego County and is the primary provider of human care services to San Diego's Asian and Pacific Islander communities. The UPAC staff represents over 29 different cultures, languages, and dialects and serves over 18,000 people annually.
- American Indian Resource Center The American Indian Resource Center provides educational and community services for non-gaming tribes of Native American Indians in San Diego County.

2.4 CARE Recertification Complaints

SDG&E did not receive any CARE recertification complaints during the month of June.

2.5 Outreach for CARE and LIEE

2.5.1 Integrated Outreach Efforts

Public Relations: On June 25, SDG&E conducted an interview with Azteca America, sister station of San Diego's KGTV, to promote SDG&E's assistance programs. Interviews aired the week of July 6 during the station's daily news

briefs. CARE, LIEE and the lighting turn-in schedule will be posted on their website.

Customer Call Center: SDG&E promoted both the CARE and LIEE programs though the Customer Call Center in June. Through these efforts, SDG&E achieved 993 CARE enrollments and 165 LIEE leads.

Collections & Branch Offices: SDG&E conducted refresher training for internal Collections Groups and Branch Offices in June in order to increase efforts to enroll customers in the CARE and LIEE programs. Training was conducted at the East and South Inland County locations for Collections Groups. Training at the Branch Offices included a game of BINGO, which helped to increase participation and retention of the information.

2.5.2. Outreach Events

SDG&E participated in a variety of outreach events in June where CARE, LIEE and Medical Baseline were promoted. Below is a description of each event and results:

• National School Lunch Program

June 24, 2009, San Diego, CA

SDG&E sponsored and participated in the Annual Kick-Off Event for San Diego's Unified School District Free Lunch Program. Local community leaders attended and KUSI television news covered the event and SDG&E's participation. SDG&E's attendance at this event was particularly important due to the fact that the Free Lunch Program is one of the public assistance programs that categorically qualify customers for the CARE and LIEE programs. Over 1,321 people attended this event and 30 CARE enrollments were achieved.

Cool Zones Kick-Off Event

June 25, 2009, El Cajon, CA

SDG&E organized the Grand Opening of Cool Zones, along with the County of San Diego's Aging and Independence Services (AIS) at the Salvation Army Nutrition Center in El Cajon. Local officials attended and gave recognition to SDG&E for seven years of committed service. More than 60 customers participated in the event and learned about SDG&E assistance services. Many participants were already enrolled in the CARE program and had already been served by the LIEE program. However, SDG&E was still able to complete 27 CARE applications during the event. The Cool Zone program will run through October 31, 2009.

2.6. Leveraging for CARE and LIEE

In addition to the outreach events and efforts of CARE capitation contractors mentioned above, SDG&E also leveraged the resources of the following agencies and organizations in June to promote CARE, LIEE and Medical Baseline programs. Below is more detail on these leveraging efforts:

2-1-1 San Diego - SDG&E leverages the resources of 2-1-1 San Diego to enroll customers in CARE, LIEE, Medical Baseline and Neighbor-to-Neighbor programs.
2-1-1 San Diego is a community disaster, health and human services center and resource providing information and referrals to customers in need. SDG&E works closely with 2-1-1 to ensure their staff is properly trained on SDG&E's assistance programs. In June, 2-1-1 San Diego provided 122 CARE enrollments and 43 LIEE leads.

3. Appendix: LIEE Tables and CARE Tables

LIEE- Table 1- LIEE Program Expenses

LIEE- Table 2- LIEE Expenses & Energy Savings by Measures Installed

LIEE- Table 3- LIEE Average Bill Savings per Treated Home

LIEE- Table 4- LIEE Homes Treated

LIEE- Table 5- LIEE Customer Summary

LIEE- Table 6- LIEE Expenditures for Pilots and Studies

LIEE- Table 7- Whole Neighborhood Approach

CARE- Table 1- CARE Overall Program Expenses

CARE- Table 2- CARE Enrollment, Recertification, Attrition, and Penetration

CARE- Table 3- CARE Verification

CARE- Table 4- Self Certification and Re-Certification

CARE- Table 5- Enrollment by County

CARE- Table 6- Recertification Results

CARE- Table 7- Capitation Contractors

CARE- Table 8- Participants as of Month End

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- 2 E								Table 1 - I San Dieç	LIEE Progi go Gas & I June 2009		seuses							
4		_	uthorize	Authorized Budget			Curre	Current Month Expenses	xpense	ر س		Year	Year-To-Date Expenses	penses		% of Buc	% of Budget Spent Year-To-Date	ar-To-Date
2	: LIEE Program:	Electric	5	Gas	Total		Electric	Gas	\vdash	Total	Ele	Electric	Gas	_	Total	Electric	Gas	Total
9	6 Energy Efficiency													-				
_	- Gas Appliances	-	\$ 2,4	2,496,401	\$ 2,496,401	—		\$ 118,598	\$ 869	118,598	↔	-	\$ 540,291	91	540,291	%0	22%	22%
∞	- Electric Appliances	\$ 7,724,611	\$	-	\$ 7,724,611	&	352,825		€	352,825	8,1,9	1,985,577	s	↔	1,985,577	798	%0	26%
၈	- Weatherization	- \$	\$ 4,0	4,081,115	\$ 4,081,115	10		\$ 376,218	218 \$	376,218	s	•	\$ 1,960,050	20	1,960,050	%0	48%	48%
<u> </u>	- Outreach and 10 Assessment	\$ 1,096,914	\$	1,096,914	\$ 2,193,828	⊕	83,410	\$ 83,410	110 \$	166,820	· •	465,433	\$ 465,433	33 \$	930,867	42%	45%	42%
<u> </u>	- In Home Energy 11 Education	\$ 715,835	₽	715,835	\$ 1,431,670	\$	13,938	\$ 13,938	\$ 886	27,875	↔	76,941	\$ 76,941	41 &	153,881	11%	11%	11%
12	2 - Education Workshops	- \$	s	'	\$				↔		s	1	s	⇔	•	%0	%0	%0
13	3 - Pilot	\$ 3,839	s	3,839	\$ 7,678	2			↔		s	1	\$	9	-	%0	%0	%0
14	4 - Cool Centers	- \$	s	,	\$	-			↔		s	1	s	\$	•	%0	%0	%0
15	Energy Efficiency TOTAL	\$ 9,541,199	s	8,394,104	\$ 17,935,303	÷	450,172	\$ 592,163	\$ 193	1,042,335	\$ 2,	2,527,951	\$ 3,042,715	15 \$	5,570,667	%97	%9E	31%
16	9																	
1	17 Training Center	- \$	\$	-	\$	\$	•	\$	\$	'	\$	•	\$	\$	-	%0	%0	%0 9
~	18 Inspections	\$ 29,474	\$	29,474	\$ 58,948	\$ 81	1,919	\$ 1,	1,919 \$	3,838	\$	9,203	\$ 11,	11,122 \$	20,325	31%	38%	34%
1,	19 Marketing	\$ 378,735	\$	378,734	\$ 757,469	\$ 60	1,107	\$ 1,	1,107 \$	2,215	\$	33,829	\$ 34,	34,936 \$	68,765	%6	%6	%6
7	20 M&E Studies	\$ 56,902	\$	56,905	\$ 113,804	4(\$	•	\$	6,799	.'6 \$	\$ 662'6	19,598	%41	17%	11%
21	1 Regulatory Compliance	\$ 135,720	\$	135,719	\$ 271,439	\$ 68	5,362	\$ 5,	5,362 \$	10,725	\$	34,057	\$ 39,	39,419 \$	73,476	722%	29%	27%
2,	22 General Administration	\$ 1,001,049	\$	1,001,048	\$ 2,002,097	\$ 26	58,052	\$ 58,	58,052 \$	116,104	\$	304,237	\$ 362,288	\$ 887	666,525	30%	36%	33%
7	23 CPUC Energy Division	\$ 22,474	\$ 1	22,474	\$ 44,948	\$ 81	1,535	\$ 1,	1,535 \$	3,070	\$	4,153	\$ 5,	5,688 \$	9,842	18%	25%	22%
24	4																	
25	TOTAL PROGRAM	\$ 11,165,553	4	10,018,455	\$ 21,184,008	₽	518,148	\$ 660,138	138	1,178,287	\$ 2,9	2,923,230	\$ 3,505,967	\$ 29	6,429,197	76%	35%	30%
26	(0						Func	led Outside	of LIEE	Funded Outside of LIEE Program Budget	3ndget							
2,	27 Indirect Costs					\$	33,051	\$ 34,	34,452 \$	67,503	es es	210,085	\$ 213,	213,469 \$	423,554			
28	8																	
ĭ	29 NGAT Costs							\$ 21,	21,268 \$	21,268			\$ 117,	117,316 \$	117,316			
ĕ	30 Any required corrections/adjustments are reported herein and supersede results reported in prior months and reflect YTD adjustments.	justments are re	ported h	nerein and	supersede re	sults re	orted in pri	or months a	nd reflec	xt YTD adjus	tments.							

Α В С D Е F G Н LIEE Table 2 LIEE Expenses and Energy Savings by Measures Installed San Diego Gas & Electric June 2009 Year-To-Date Completed & Expensed Installations 2 kW Quantity kWh Therms Installed (Annual) (Annual)1 (Annual) % of Expenditure Units Expenses Measures 4 Heating Systems 5 Furnaces Each 770 247,963 4% 6 Cooling Measures 7 A/C Replacement - Room 9,318 100,724 2% Each 114 7 \$ 8 A/C Replacement - Central Each 1 3,600 0.1% 2,750 9 A/C Tune-up - Central Each 16 1,760 0.03% 10 A/C Services - Central Each 0 \$ 0% 0 0% 11 Heat Pump Each 12 Evaporative Coolers Each 0 0% 13 Evaporative Cooler Maintenance 0 0% Each \$ 14 Infiltration & Space Conditioning 58,047 22% 15 Envelope and Air Sealing Measures Home 5,859 15,474 1,218,243 16 Duct Sealing Home 173 3,718 22,865 0.4% 17 Attic Insulation 195 21,441 10 7,016 181,962 Home 3% 18 Water Heating Measures 19 Water Heater Conservation Measures Home 6,208 61,102 13 67,724 462,936 8% 20 Water Heater Replacement - Gas 0.2% Each 11,720 15 21 Water Heater Replacement - Electric Each 0 22 Tankless Water Heater - Gas 0 Each _ 23 Tankless Water Heater - Electric Each 0 24 Lighting Measures 25 CFLs Each 46,702 747,232 93 331,853 6% 26 Interior Hard wired CFL fixtures Each 5,488 351,232 11 403,220 27 Exterior Hard wired CFL fixtures 1,353 15,712 1% \$ 73.148 Each 28 Torchiere Each 2.067 394.797 4 195,297 4% 29 Refrigerators 1,065 792,299 135 \$ 1,002,407 18% 30 Refrigerators -Primary Each 31 Refrigerators - Secondary Each \$ 0% 32 Pool Pumps 0% 33 Pool Pumps Each 34 New Measures 35 Forced Air Unit Standing Pilot Change Out 7,997 0% Each 29 3,744 209,453 36 Furnace Clean and Tune Fach 4% \$ 37 High Efficiency Clothes Washer Each 0 0% 38 Microwave Each 0 0% 39 Thermostatic Shower Valve Each 121 2,394 2 1,129 \$ 7,074 0% 40 LED Night Lights Each 1,395 5,620 3,697 0% 41 Occupancy Sensor 0 0% \$ 42 Pilots 43 A/C Tune-up Central Home 0 0% 44 Interior Hard wired CFL fixtures Each 0 0% 45 Ceiling Fans Each 0 0% 46 In-Home Display Each 0 0% 0% 47 Programmable Controllable Thermostat 0 Each 0% 48 Forced Air Unit Each 0 49 Microwave 0% 0 50 High Efficiency Clothes Washer 0 0% 51 Customer Enrollment 930,867 17% 52 Outreach & Assessment Home 7,947 53 In-Home Education 7,906 153,881 3% Home

0%

100%

56 Total Savings/Expenditures 58 Homes Weatherized 6,261 Home 60 Homes Treated 61 - Single Family Homes Treated Home 4 095 3.767 62 - Multi-family Homes Treated Home 63 - Mobile Homes Treated Home 116 64 - Total Number of Homes Treated Home 7,978 Home 65 # Eligible Homes to be Treated for PY2 20,384 39% 66 % OF Homes Treated % 67 - Total Master-Metered Homes Treated 68 Home 79

54 Education Workshops

Participant

275

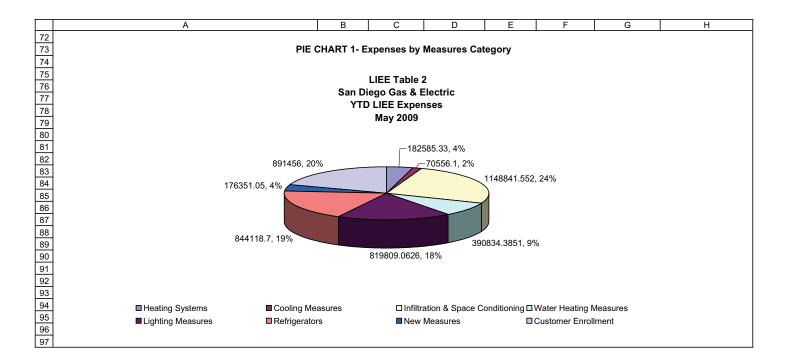
91,343 \$ 5,570,667

2,465,663

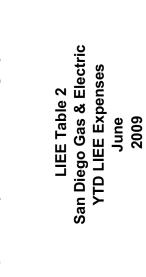
⁶⁹ Energy savings is based on the 2005 Load Impact Evaluation.

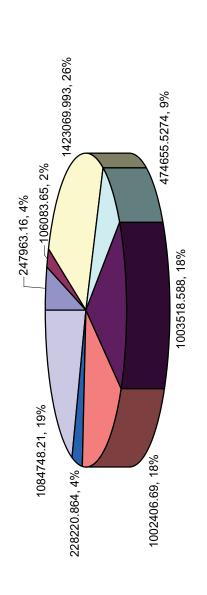
⁷⁰ Based on Attachment H of D0811031

⁷¹ Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.



PIE CHART 1- Expenses by Measures Category For June 2009







	А	В	
1	LIEE Table 3 - Average Bill Savir San Diego Gas & I June 2009	-	
2	Year-to-date Installation	s - Expensed	
3			
4	Annual kWh Savings	2,465,663	
5	Annual Therm Savings	91,343	
6	Lifecycle kWh Savings 23,578,302		
7	Lifecycle Therm Savings	947,409	
8	Current kWh Rate	\$ 0.13	
9	Current Therm Rate	\$ 1.09	
10	Number of Treated Homes	7,978	
11	Average 1st Year Bill Savings / Treated Home	52.16	
12	Average Lifecycle Bill Savings / Treated Home	420.51	
13	Any required corrections/adjustments are reported herein and and may reflect YTD adjustments.	d supersede results reported in prior months	

	A	В	С	D	E	F	G
1				4 - LIEE Homes ego Gas & Elec June 2009			
2	County	Eliç	gible Custome	rs	Homes	Treated Year-T	o-Date
3		Rural	Urban	Total	Rural	Urban	Total
4	Orange County	0	14,781	14,781		9	9
5	San Diego	17,171	311,908	329,079	206	7,763	7,969
6							
7	Total	17,171	326,689	343,860	206	7,772	7,978
8	Any required correctio adjustments.	ons/adjustments are	e reported herein	and supersede re	sults reported in pr	ior months and m	ay reflect YTD

	A	В	ပ	٥	ш	ц	<u>ე</u>		ェ	_		_	ᅩ	_	Σ
				LIEET	able 6 - Ex	LIEE Table 6 - Expenditures for Pilots and Studies	for Pilots	s and St	udies						
3 8					San	San Diego Gas & Electric June 2009	& Electric	0							
4		Autho	Authorized 3-Year	r Budget	Curr	Current Month Expenses	xpenses	<u> </u>	kbense	Expenses Since January 1, 2009	nuary 1	, 2009	% of 3	% of 3-Year Budget Spent	et Spent
ည	10	Electric	Gas	Total	Electric	Gas	Total	F	Electric	Gas		Total	Electric	Gas	Total
	6 Pilots:														
7	, CPUC WE&T	\$ 81,570	\$ 81,570	\$ 163,140	- &	\$	€	↔		· \$	↔	'	%0	%0	%0
80	In Home Display (IHD)	\$ 120,910	\$ 120,910	\$ 241,820	- \$ (\$	\$	\$	-	- \$	\$	-	%0	0%	0%
6	Programmable Communicating Thermostat (PCT)	- -	- \$	\$	\$	\$	₩.	↔ -		· \$	\$	1	%0	%0	%0
<u> </u>	10														
7															
12	2														
-	13														
7	14 Total Pilots	\$ 202,480	\$ 202,480	\$ 404,960	- \$	- \$	\$	\$.		- \$	\$	-	%0	0%	0%
<u></u> ∓	15														
7	16 Studies:														
	17 Non-Energy Benefits	\$ 15,000	\$ 15,000	\$ 30,000	- \$ (- \$	\$	\$ -	٠	- \$	\$	-	%0	0%	0%
~	18 Process Evaluation	\$ 18,750	\$ 18,750	\$ 37,500	- \$ (\$	\$	\$	-	- \$	\$	-	%0	0%	0%
ř	19 Impact Evaluation	\$ 45,000	\$ 45,000	\$ 90,000	- \$ (\$	\$	\$		- \$	\$	-	%0	0%	0%
7	20 Household Segmentation	\$ 33,334	\$ 33,333	\$ 66,667	- \$	\$	\$	\$	-	- \$	\$	-	%0	0%	0%
2	1 Refigerator Degradation	۰ د	ا چ	· \$	· \$	\$	₩.	\$		· \$	↔	-	%0	0%	0%
22	2 High Usage Needs Assessment		- \$	\$	\$	\$	₩.	\$	1	\$	\$	-	%0	0%	0%
23	3							_							
5	24 Total Studies	\$ 112,084	\$ 112,083	\$ 224,167	- \$	- \$	\$	\$ -	•	- \$	\$	-	%0	0%	0%

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				۵	اد	-	
- 2		LIEE Table 7 Whole Neighborhood Approach	pproach				
ω 4		San Diego Gas & Electric June 2009	ectric				
Ω	∢	ω	ပ	۵	ш	L	g
9	Neighborhood (County, Zipcode, Zip+7 etc.) Targeted ^[1]	Total Residential Customers ^[2]	Total Estimated Eligible ^[3]	Total Treated 2002-2008	Remain to be Treated	Total Treated Year-to-	Penetration
_			o		(C-D)		(F/E)
∞	91977-40	370	198	108	06	50	0.55
6	91977-41	523	294	170	124	73	0.59
10	92020-50	447	264	204	09	2	0.03
7	11 92020-54	370	215	51	164	12	0.07
12	92020-61	410	198	182	16	1	90.0
13	92020-66	418	218	148	70	2	0.03
4	14 92020-74	530	208	140	89	1	0.01
15	92020-76	537	251	179	72	6	0.08
16	16 92021-47	472	231	136	95	8	0.08
17	17 92021-55	408	145	95	50	4	0.08
18	92021-56	312	118	76	42	11	0.26
19	92021-61	429	236	212	24	7	0.29
70	20 92021-68	555	321	326	(5)	44	(8.46)
21	92028-31	429	226	114	112	3	0.03
22	22 92028-32	374	188	44	144	5	0.03
23	92040-17	177	50	9	41	4	0.10
24	24 92078-36	318	91	37	54	52	96:0
25	92078-37	491	237	132	105	14	0.13
26	92101-67	763	228	•	228	5	0.05
27	92101-68	575	229	3	226	19	0.08
28	28 29 ^[1] Neighborhood defined as zip+7 area (or zip+2)						

29 | 11 Neighborhood defined as zip+7 area (or zip+2).
30 | 23 | 13 | All active residential customers in zip+7.
31 | 31 | 32 | 13 | Total estimated eligible per Athens Research. Calculated by multiplying the percent eligible by the total residential population in zip+7.

32 [4] Total units treated 2002-2009 year-to-date. D+total treated 2009 year-to-date.

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-							CARE T	able 1 -	CARE Table 1 - CARE Program Expenses	rogram	Expens	ses								
3 2							-	San Die ,	San Diego Gas & Electric June 2009	& Electr 19	ပ္									
4			Auth	Authorized Budget	dget			Current	Current Month Expenses	benses			Year-	Year-To-Date Expenses	Expens	es	%	of Budge	t Spent Ye	% of Budget Spent Year-To-Date
2	CARE Program:	Electric		Gas		Total	Electric	ric	Gas	L L	Total	Ele	Electric	Gas		Total	Ш	Electric	Gas	Total
9	Outreach [1]	\$ 1,110,066	\$ 99	410,572	72 \$	1,520,638		\$106,930	\$30,160		\$137,089	s	531,608	\$ 16	167,517	569 \$	699,125	48%	41%	46%
7	Automatic Enrollment	&	٠		9			\$0	\$0		\$0	↔	•	₽	'	\$	'	%0	%0	%0
∞	Processing/ Certification/Verification	\$ 157,840	\$ 04	58,379	\$ 62	216,219		\$16,946	\$4,780		\$21,725	€	80,08	\$	25,557	\$ 105	105,635	21%	44%	49%
6	Information Technology / Programming	\$ 371,420	\$ 02	137,375	\$ 22	508,795		\$8,500	\$2,397		\$10,897	€	112,580	% ₩	34,992	\$ 147	147,572	30%	25%	78%
10	_																			
7	Pilots																			
12	- Pilot SB 580	\$	\$ -		\$	_	\$	-	- \$	\$	-	\$	-	\$	\$ -		-	%0	%0	%0
13	- Pilot	\$	9		٠		s	1	\$	€	'	s	'	s	'	s	'	%0	%0	%0
4	- Pilot	\$	8		\$, T	\$	'	\$	\$	-	s	'	s	'	\$	'	%0	%0	%0
15	Total Pilots	\$	\$		\$		\$	-	\$	\$	-	s	-	\$	\$		-	%0	%0	%0
16																			,	
17	Measurement & Evaluation [2]	\$ 2,920	20 \$	1,080	\$ 08	4,000		\$0	\$0	\$ 0	-	\$	-	\$	-	\$	-	%0	%0	%0
18	Regulatory Compliance	\$ 134,331	31 \$	49,684	84	184,015		\$11,087	\$3,127	\$ 2	14,215	\$	58,691	\$ 18	18,653	\$ 77	77,344	44%	38%	45%
19	General Administration	\$ 291,317	17 \$	107,748	48	399,065		\$24,869	\$7,01	\$	31,883	s	149,724	\$ 48	48,152	\$ 197	197,876	21%	42%	%09
20	CPUC Energy Division	\$ 75,117	17 \$	27,783	83 \$	102,900		\$5,588	\$1,576	\$ 9	7,164	ક	20,128	\$	6,418	\$ 26	26,546	27%	23%	76%
2																				
22	SUBTOTAL MANAGEMENT COSTS	\$ 2,143,011	11 \$	792,621	21 \$	2,935,632	\$	173,919	\$ 49,054	\$	222,973	\$	952,809	\$ 30.	301,289	\$ 1,254	1,254,098	44%	38%	43%
23																				
24		\$ 34,329,114	14 \$	12,697,070	\$ 02	47,026,184	\$	2,882,271	\$ 607,382	\$	3,489,653	\$ 17	17,823,915	\$ 5,898	5,898,704	\$ 23,722,619	2,619	25%	46%	20%
25	Service Establishment Charge Discount	\$	٠		٠	_	€9	-	• ₩	\$	1	\$	'	\$	1	€	1	%0	%0	%0
56																				
27	TOTAL PROGRAM COSTS & CUSTOMER DISCOUNTS	\$ 36,472,126	\$ 92	13,489,690	\$ 06	49,961,816	\$	3,056,190	\$ 656,436	₩	3,712,626	\$ 18	18,776,724	\$ 6,199	6,199,993	\$ 24,976,717	5,717	21%	46%	20%
78																				
29	Other CARE Rate Benefits																			
30	DWR Bond Charge Exemption						\$ 45	453,465		\$	453,465	↔	2,844,186			\$ 2,844	2,844,186			
31	CARE PPP Exemption						\$ 22	222,576	\$ 97,927	\$	320,503	\$	1,399,845	88 \$	884,531	\$ 2,284	2,284,376			
32	California Solar Initiative						↔	'		\$	'	↔	'		0,	€	'			
33							\$ 1,05	1,059,051		\$ 1.0	1,059,051	\$	6,328,091			\$ 6,328,091	3,091			
34							ı	1,735,092	\$ 97,927	₩	1,833,019	\$ 10	10,572,122	88	884,531	٦ ا	3,653			
35	_																			
36	Indirect Costs						\$	41,970	\$ 11,838	€	53,808	s	255,591	8	82,324	\$ 337	337,915			
88	30 III Outreach includes costs associated with Capitation Fees, Other Outreach and Mass Media	d with Capitation	r Fees,	Other Outre	ach an	d Mass Media														
39	There are no Measurement & Evaluation expenses for April 2009.	uation expenses	for Ap	oril 2009.																

A	B	ပ	٥		Ш	ш	9	I	_	٦ -	×		Σ	z	0	Д	Ø	~
-						O	ARE Table 2 - I	Enrollment,	Recertification	on, Attritio	CARE Table 2 - Enrollment, Recertification, Attrition, & Penetration							
3 2								San Die	San Diego Gas & Electric June 2009	ectric								
4							Gross Enrollment							Enro	Enrollment			
2			٩	Automatic	Automatic Enrollment							Total	•		Net	Total	Estimated	Penetration
	Inter-	- Intra-					Combined		Other	Total		Adjusted	Attrition	Net	Adjusted	CARE	CARE	Rate %
9 2009	Utility ¹	1 Utility ²	Leveraging ³		One-e-App ⁴	SB580	(B+C+D+E+F)	Capitation	Sources	(G+H+I)	Recertification	(J+K)	(Drop Offs)	(L-M)	S-K	Participants	Eligible	(P/Q)
7 January								499	5,399	5,898	7,736	13,634	5,268	8,366	930	241,826	335,680	72.0%
8 February								312	6,190	6,502	7,218	13,720	5,132	8,588	1,370	243,196	335,680	72.4%
9 March								324	7,501	7,825	5,010	12,835	4,985	7,850	2,840	246,036	335,680	73.3%
10 April		0 32	325	7	0	0	332	592	699'9	7,593	6,358	13,951	4,772	9,179	2,821	248,857	335,680	74.1%
11 May		0 27	276	က	0	0	279	479	6,693	7,451	6,950	14,401	4,281	4,281 10,120	3,170	252,027	336,058	75.0%
12 June		0 16	165	2	0	0	167	416	6,844	7,427	7,309	14,736	6,231	8,505	1,196	253,223	336,058	75.4%
13 July																		
14 August																		
15 September																		
16 October																		
17 November																		
18 December																		
19 Total for 2009	600							2,622	39,296	42,696	40,581	83,277	30,669	52,608	12,027			
000																		

21 Funcilments via data sharing between the IOUs.
22 Funcilments via data sharing between the IOUs.
23 Enrollments via data sharing between the IOUs.
23 Enrollments via data sharing between the IOU that serve love/income customers.
24 Enrollments via data sharing between departments and/or programs outside the IOU that serve love/income customers.
35 Enrollments via data sharing with programs outside the IOU that serve love/income customers.
36 Enrollments via data sharing with programs outside the IOU that serve love/income customers into the CARE program based and one case of the Center to Promote Healthcare Access (fite Center) and PG&E. The pilot will occur within two PG&E counties and looks to implement a strategy of automatic enrollment for low-income customers into the CARE program based and including Recentifications for related low-income realth and social welfare services. (e.g. MediCAL, Healthy Familys, CALKids, etc.) The goal is to develop another means by which low income families can be introduced into the CARE program and, 25 Not including Recentification.
25 Not including Recentification.

L	A	В	O	٥	Ш	ш	9	I	_
_			CARE T	able 3 - Standa	Table 3 - Standard Random Verification Results	rification Resu	ılts		
0 8				San Die	San Diego Gas & Electric June 2009	tric			
			:	ò	Participants	Participants		% Dropped	ļ
		Total CARE	Participants Requested	% of Population	Dropped (Due to	Dropped (Verified as	Total	Random	% of Total Population
4	. 2009	Population	to Verify	Total	no response)	Ineligible)	Dropped	Verification ¹	Dropped
2	January	241,826	203	0.08%	125	17	142	69.95%	0.06%
9	February	243,196	403	0.17%	228	23	251	62.28%	0.10%
	March	246,036	989	0.22%	342	22	364	67.91%	0.15%
∞	April	248,857	233	0.21%	299	29	328	61.54%	0.13%
6	May	252,027	188	%20.0	19	6	28	14.89%	0.01%
7	10 June	253,223	561	0.22%	0	0	2	0.36%	0.00%
-	11 July								
1,	12 August								
7	13 September								
1,	14 October								
7	15 November								
16	∂ December								
17	7 Total for 2009		2,424		1,013	100	1,115	46.00%	
18	81								
	<u>Ε</u>	;	i	:	:		:		•
~	19 11 Verification results are tied to the month initiated. Th	are tied to the mo	inth initiated. The	erefore, verificatio	ierefore, verification results may be pending due to the time permitted for a participant to respond	pending due to t	he time permitted	d for a participant	to respond
7	20 Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments	ons/adjustments	are reported herei	in and supersede	e results reported	in prior months a	ind may reflect Y	TD adjustments.	

	A	В	С	D	E	F	G
1	CA	RE Table 4 - C				rtification Applicati	ons ¹
2	-		San	Diego Gas &			
3				June 2009	9		
4		Provided	Received	Approved	Denied	Pending/Never Completed	Duplicates
5	Total	89,001	15,795	14,736	353	436	270
6	Percentage		17.75%	93.30%	2.23%	2.76%	1.71%
7		·					
8	1 Includes sub-m	netered custome	ers.				

	А	В	Э	D	Э	F	9	Н	-	ſ
_				CARE Tabl	CARE Table 5 - Enrollment by County	ent by Coun	ıty			
2				San	San Diego Gas & Electric	Electric				
3					June 2009	6				
4		Ü	Estimated Eligible	<u>e</u>	L	Total Participants	ts		Penetration Rate	e
5	County	Urban	Rural	Total	Urban	Rural	Total	Urban	Rural	Total
9	Orange County	14,987		14,987	7,527		7,527	20%		%09
7	San Diego	304,280	16,791	321,071	236,698	8,998	245,696	78%	54%	77%
∞										
6	Total	319,267	16,791	336,058	244,225	8,998	253,223	76.5%	53.6%	75.4%
10		1								
7										
12	12 Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.	/adjustments a	re reported her	ein and supers	sede results re	ported in prior	months and ma	y reflect YTD	adjustments.	

	A	В	၁	٥	Ш	ш	_ග	I
_			CARE	Fable 6 - Recel	ARE Table 6 - Recertification Results	ılts		
7			0,	San Diego Gas & Electric	s & Electric			
က				June 2009	600			
		L (Participants	% of			: : : : : : : : : : : : : : : : : : :	% of Total
4	2009	Population	Requested to Recertify	Population Total	Participants Recertified	Participants Dropped	Recertification Rate % (E/C)	Population Dropped (F/B)
2	January	241,826	4,242	1.75%	3,238	903	76.33%	0.37%
9	February	243,196	3,312	1.36%	2,352	795	71.01%	0.33%
7	March	246,036	3,665	1.49%	2,587	890	%69.07	0.36%
8	April	248,857	3,176	1.28%	2,234	823	70.34%	0.33%
6	May	252,057	2,408	%96.0	1,130	99	46.93%	0.03%
10	June	253,223	5,969	1.17%	18	8	0.61%	%00.0
11	11 July							
12	August							
13	September							
14	October							
15	November							
16	December							
17	Total for 2009							
18	18 Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.	ıs/adjustments are r	eported herein and	l supersede result	s reported in prior i	nonths and may re	eflect YTD adjustme	nts.

1 2 3 4	_	Capitation o Gas & E		ctors				
3 4	_	o Gas & E						
4	· ·	une 2009	lectric					
5		une 2005						
5								
	Contractor Name			Contractor Type one or more if applic	sable)		Year-to-Da Enrollmen	
6		Private	CBO	WMDVBE	LIHEAP	Rural	Urban	Total
7	AARP - Tax Aid							
-	ACCESS TO INDEPENDENCE OF SAN DIEGO		Х				3	3
-	AFE		Х				0	0
-	AFRICAN ALLIANCE ALPHA KAPPA ALPHA HEAD START		Х			-	74 52	74 52
-	ALPHA KAPPA ALPHA HEAD START Alpha of San Diego		X				0	0
	American Red Cross		X				516	516
	Bayside Community Center		Х				3	3
	Barrio Station						1	1
-	BOYS AND GIRLS CLUBS		X				1	1
-	CAMPESINOS UNIDOS, INC CASA FAMILIAR		X		Х		189 31	189 31
-	CASA FAMILIAR Catholic Charities		X			1	101	101
-	CHICANO FEDERATION		X				2	2
21 (CHINESE SERVICE CENTER OF SAN DIEGO		Х				12	12
-	CHULA VISTA COMMUNITY COLLABORATIVE		Х				26	26
-	CITY HEIGHTS COMMUNITY DEVELOPMENT CORP		X				1	1
	CITY OF SAN DIEGO - Clairemont Community Center COMMUNITY ACTION PARTNERSHIP - Orange County		X		X	1	1	1
	Community Research Foundation		X		^		5	5
-	COMMUNITY RESOURCE CENTER						1	1
-	Crisis House		Х				30	30
	ELDER HELP OF SAN DIEGO 2009		Х				14	14
	EPISCOPAL COMMUNITY SERVICES		Х				9	9
-	Family Health Centers of San Diego		X				19	19
\rightarrow	Foster Lift Harmonium		X			-	217 0	217 0
_	HEARTS AND HANDS TOGETHER		X				77	77
-	HOME START 2009		X				59	59
36 H	HORN OF AFRICA		Х				3	3
-	INTERNATIONAL RESCUE COMMITTEE		Х				17	17
	Julian Pathways		Х			-	0	0
-	KURISH HUMAN RIGHTS WATCH, INC LA MAESTRA FAMILY CLINIC 2009		Х			-	13 17	13 17
-	LEGAL AID SOCIETY OF SAN DIEGO, INC.		X			-	1	1
-	LUTHERAN SOCIAL SERVICES, INC		X				1	1
-	MAAC PROJECT		Х		Х		77	77
	MABUHAY ALLIANCE						58	58
	MID CITY CHRISTIAN SERVICES 2009	1	X	X		1	1	1
-	MONTE VISTA HIGH SCHOOL COMMUNITY RESOURCE CENTER MOUNTAIN HEALTH & COMMUNITY SERVICES, INC.		X			 	9	9
	Neighborhood Health & COMMONTY SERVICES, INC.		X			\vdash	241	241
	NEIGHBORHOOD HOUSE						43	43
50 1	North County Community Services		Х				0	0
	North County Health Project		Х				73	73
	North County Interfaith	1	X			1	13	13
	REBUILDING TOGETHER SAN DIEGO Salvation Army		X				15 44	15 44
	San Diego State University		X			1	250	250
	SAN DIEGO YOUTH & COMMUNITY SERVICES	1	X				2	2
	San Ysidro Health Center		Х				84	84
	SAY SAN DIEGO		Х				11	11
	SCRIPPS HEALTH WIC					<u> </u>	1	1
	SOUTH BAY COMMUNITY SERVICES TRINITY HOUSE		Х			-	16 1	16 1
-	Turning the Hearts		Х				3	3
	Vista Community Clinic		X				63	63
-	YMCA YOUTH AND FAMILY SERVICES						7	7
65	Total Enrollments					0	2,622	2,622

	Α	В	С	D	Е	F	G	Н
_			CAF	CARE Table 8 - Participants as of Month-End	pants as of Month-	End		
7				San Diego G	San Diego Gas & Electric			
3				June	June 2009			
						Eligible		
4	2009	Gas and Electric	Gas Only	Electric Only	Total	Honseholds	Penetration	% Change¹
2	January	163,436	N/A	78,390	241,826	335,680	72.0%	
9	February	165,207	N/A	686,77	243,196	335,680	72.4%	0.57%
7	March	167,349	N/A	78,687	246,036	335,680	73.3%	1.17%
∞	April	169,021	N/A	79,836	248,857	336,058	74.1%	1.03%
တ	May	171,167	N/A	80,860	252,027	336,058	75.0%	1.27%
19	June	172,266	N/A	80,957	253,223	336,058	75.4%	0.47%
7	11 July		N/A					
12	August		N/A					
13	13 September		N/A					
14	October		N/A					
15	November		N/A					
16	16 December		N/A					
17	Total for 2009		N/A					
18	-							
19	_¹Explain any monthly	19 Explain any monthly variance of 5% or more in the number of participants.	re in the number of p	articipants.				
20	Any required correct	20 Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.	eported herein and s	upersede results repo	rted in prior months a	nd may reflect YTD ac	ljustments.	

SDG&E Residential Market Segments at a Glance

Target Segments for Customer Assistance

In 2006, SDG&E developed residential segments in order to improve understanding of customer needs and preferences and to provide more targeted communication and education efforts to increase participation in SDG&E's programs and services.

Statistical analyses and business insights about the SDG&E service territory were incorporated to validate segment These segments are based on a combination of customers' PRIZM code and total annual gas and electric bills. attributes.

Below is a summary of the three segments SDG&E has identified as target segments for Customer Assistance programs.

	Young Mobiles	Established	Challenged
% of SDG&E Residential Customers	14%	20%	20%
% of Annual Electric Usage	%6	19%	14%
Avg Annual Electric Usage	350 kWh/month	500 kWh/month	370 kWh/month
	• HHI \$44,000	• HHI \$49,000	• HHI \$29,000
	Mostly renters	 Mostly homeowners 	 Mostly renters
Demographics	High school	• 30% are 65+	 Mostly 45 or younger
	 Mostly 25-54 		• 20% are 65+
	 2nd highest Hispanic 		• 40% Hispanic
Channel Preference	Other than mail, likely to pay online or in person	Other than mail, likely to pay in person	Other than mail, likely to pay in person
	 High service needs 	High seasonal service	 Greater need for payment assistance
Behavior/Interactions	 Highest online payment 		 Lowest online payment
	 2nd highest CARE enrolled 		Highest CARE enrolled
Energy Efficiency & Demand Response Participation	Low EE/DR	Mid EE/DR	Low EE/DR

CERTIFICATE OF SERVICE

I hereby certify that a copy of MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON LOW INCOME ASSISTANCE

PROGRAMS FOR JUNE 2009 has been electronically mailed to each party of record of the service list in A.08-05-022, A.08-05-024, A.08-05-025, and A.08-05-026. Any party on the service list who has not provided an electronic mail address was served by placing copies in properly addressed and sealed envelopes and by depositing such envelopes in the United States Mail with first-class postage prepaid.

Copies were also sent via Federal Express to the assigned Administrative Law Judges and Commissioner.

Executed this 21st day of July, 2009 at San Diego, California.

/s/ Jenny Norin	
Jenny Norin	