

Decision No. 28008

BEFORE THE RAILROAD COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application of  
JULIT H. JUDSON for certificate of  
public convenience and necessity to  
operate sightseeing excursion service,  
as a common carrier, from San Diego  
to Escondido and vicinity and return.

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)  
) Application No. 19933  
)  
)

ORIGINAL

Julit H. Judson, applicant, in propria persona.

D. R. Faries, for Tanner Motor Tours, Ltd., and  
The Gray Line, Inc., Protestants.

M. C. Yahne, for Inland Stages, Protestant.

E. C. Milam, for Brawley-San Diego Stages,  
Protestant.

BY THE COMMISSION -

O P I N I O N

Applicant seeks a certificate of public convenience and necessity authorizing the establishment and operation by him of a sightseeing automotive tour between San Diego and Escondido, Vista and San Pasqual. The service is to be maintained only during the California Pacific International Exposition.

A public hearing thereon was conducted by Examiner Williams at San Diego.

Applicant proposes a sightseeing trip over a route of approximately 125 miles, visiting the Escondido area and its citrus packing houses, the avocado orchards of the Vista area and San Pasqual Battle monument, commemorating the victory of General Kearney over the Spanish under General Pico, and returning via Hodges Lake, Santa Fe Rancho and Palomar mountain. For this purpose he proposes to use two small sedans and, if necessary, lease a 25-passenger bus. The fare for the

transportation is \$5.00, and passengers bear all other costs as they may incur them. Applicant has but one vehicle capable of carrying four passengers. The equipment offered, at best, would not be of the type which proves attractive to tourists.

The region and its attractions are now served by two sightseeing tours of Gray Line between Los Angeles and San Diego, except San Pasqual monument, which is on the route of Brawley-San Diego Stages. Pacific Greyhound operates over both coast and inland routes. Inland Stages operates between Riverside and San Diego via Vista, Escondido and the inland route to San Diego. Because of the California Pacific International Exposition at San Diego, all these services will be enlarged.

Taylor Hay, assistant manager of the U. S. Grant hotel, testified that he is in daily contact with tourists seeking auto tours and has received no requests for tours to the area applicant proposes. W. E. Pickerl, resident manager at San Diego, of Tanner Motor Tours and Gray Line, testified that he has received no request for such a tour; further, that such a tour had been considered but discarded as not possessing attractiveness.

Applicant presented a letter from the Escondido Chamber of Commerce commending applicant's plan to interest Exposition visitors in "the development of San Diego county's back country." Such a friendly gesture, however, is supported only by the testimony of applicant himself, and is opposed by carriers of the same type operating in the proposed area.

That there will be need for the additional service proposed by applicant or that, if established, it could be operated at a profit appears so doubtful that, in the absence of testimony, other than that of applicant of public need, the application should be denied.

ORDER

Julit E. Judson having made application, as above entitled, a public hearing having been held and the matter having been duly submitted,

THE RAILROAD COMMISSION OF THE STATE OF CALIFORNIA HEREBY DECLARES that public convenience and necessity do not require the establishment of the sightseeing service proposed by applicant herein, and

IT IS HEREBY ORDERED that the application be and the same hereby is denied.

Dated at San Francisco, California, this 2nd day of

June, 1935.

Leon A. Williams

W. A. Burr

M. B. Harris

Malcolm W. ...

Frank R. ...  
COMMISSIONERS.