

Decision No. 28087.

BEFORE THE RAILROAD COMMISSION OF THE STATE OF CALIFORNIA.

In the Matter of the Application of
PACIFIC ELECTRIC RAILWAY COMPANY, a
corporation, for authority to reduce
passenger fares for a trial period on
its Venice Short Line, its Santa Monica
via Beverly Hills Line, on parts of its
Redondo Beach via Del Rey Line, parts
of its Hollywood-Venice Line and parts
of its Hollywood-Beverly Hills-University
Motor Coach Line, to meet motor coach
competition.

Application No. 20008.

BY THE COMMISSION:

ORIGINAL

O R D E R

In this proceeding, Pacific Electric Railway Company requests permission to reduce passenger fares for a trial period of six months on the following lines, for the purpose of meeting motor coach competition:

1. Venice Short Line.
2. Santa Monica via Beverly Hills Line.
3. Part of Redondo Beach via Del Rey Line.
4. Parts of Hollywood-Venice Line.
5. Parts of Hollywood-Beverly Hills-University Motor Coach Line.

Applicant alleges that for many years last past it has operated an electric interurban system in Southern California; that among the lines operated are those mentioned above; that since 1928 certain lines of the Culver City Municipal motor coach system, Santa Monica Municipal motor coach system, and Bay Cities Transit Company have operated in competition with said applicant's lines; that the establishment of said motor coach lines has resulted in a substantial loss of passenger traffic and revenue to applicant; that the fares of said motor

coach lines, both separately and when used in combination with the fares of Los Angeles Railway Corporation between Los Angeles and points served, are lower than the fares of applicant between same said points; and that in order to meet this competition it should be allowed to reduce its fares between said points in accordance with schedule of fares shown on Exhibit "B" attached to the application for a trial period of six months.

It appears that this is not a matter in which a public hearing is necessary, that the request for authority to reduce said fares for a trial period is reasonable, and that the application should be granted, therefore,

IT IS HEREBY ORDERED that Pacific Electric Railway Company be and it is hereby authorized to establish for a trial period of six (6) months from the date hereof, rates of fare on the following lines:

1. Venice Short Line.
2. Santa Monica via Beverly Hills Line.
3. Parts of its Redondo Beach via Del Rey Line.
4. Parts of its Hollywood-Venice Line.
5. Parts of its Hollywood-Beverly Hills-University Motor Coach Line

all as shown on Exhibit "B" attached to the application, subject, however, to the following conditions:

- (1) Applicant is authorized, in conformity with the rules of this Commission, to publish, on not less than five (5) days' notice to the Commission and the public, passenger tariff or tariffs in amount as herein authorized, to expire six (6) months from the date hereof.
- (2) Applicant shall, by posting notice in all equipment operated on the lines involved herein, give notice to the public for a period of not less than five (5) days prior to placing said rates of fare in effect.

The authority herein granted shall become effective on

the date hereof.

Dated at San Francisco, California, this 24th
day of June, 1935.

Leon A. White

M. J. Co.

M. B. Lewis

M. J. Co.

Commissioners.