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Decision No. 45004

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application ) of D. MOYERS, dba MOYERS STAGES, ) for authority to establish a new ) commutation rate between Fresno ) and Sanger, Fresno and Del Rey, ) and between Fresno and Clovis. )

Application No. 31874

## OPINION AND ORDER

Applicant operates as a passenger stage corporation between Fresno, on the one hand, and various surrounding communities including Del Rey, Sanger and Clovis, on the other hand. By this application he seeks authority to establish, for a 90-day trial period and on one day's notice, "family commutation rate" books of 10 rides for \$3.70 between Fresno and Del Rey or Sanger, and \$2.70 between Fresno and Clovis. Applicant's one-way fares between these points are 40 cents and 30 cents, respectively.

Applicant represents that his revenues have decreased as a result of loss of traffic and that increased revenues are necessary in order to permit profitable operations. He hopes that the proposed reduced family ride fares will stimulate patronage and revenues. He does not desire to establish the family ride fares on a permanent basis unless they produce satisfactory results. Short notice authority is sought so as to have the reduced fares in effect during the holiday season and to encourage increased travel over his lines during that season.

It appears that the proposed reduced fares should be authorized on the sought temporary basis. A public hearing is not necessary. In order that applicant may have an opportunity to determine their effect on holiday traffic, the order will be made to become

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effective in ten days and applicant will be authorized to publish the fares on one day's notice.

Therefore, good cause appearing,

IT IS HEREBY ORDERED that D. Moyers, dba Moyers Stages, be and he is hereby authorized to establish, on not less than one (1) day's notice to the Commission and to the public, reduced "family commutation rate" books of 10 rides as proposed in the above-entitled application; and that such fares shall be published to expire ninety (90) days after the effective date thereof.

This order shall become effective ten (10) days after the date hereof.

Dated at San Francisco, California, this \_\_\_\_\_ day of November, 1950.

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