

Decision No. 48059

ORIGINAL

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application of)
THE PACIFIC TELEPHONE AND TELEGRAPH)
COMPANY, a corporation, for authority)
to separate the present Alhambra,)
Arcadia and El Monte classified tele-)
phone directory into two classified)
directories, one for Alhambra and)
Arcadia and the other for El Monte.)

Application No. 33726

ORDER SETTING ASIDE SUBMISSION
AND REOPENING FOR FURTHER HEARING

A public hearing on the above-entitled matter was held on October 24, 1952, at which time the matter was taken under submission. Applicant has now filed a petition dated December 8, 1952, to set aside submission and to reopen the matter for further hearing. Authority is also requested to amend the application.

In its petition applicant alleges that the inquiries relative to the bases of determination of directory advertising rates made by the Commission during the hearing had not been contemplated by applicant in preparation of its showing. Applicant submits in its petition that the present method of determining directory advertising rates for multiple exchange directories was suggested to be unrealistic.

Applicant now states that it has undertaken a review of various possible bases of determining classified directory advertising rates and that as a result of such reviews further studies should be made of this problem and the results thereof should be presented to and considered by the Commission in reaching its decision in this application.

Applicant seeks authority to modify its application by making the requested separation of the Alhambra, Arcadia and El Monte directories applicable to the December 1953 issue rather than the January 1953 issue of the directory.

The petition to set aside submission has been considered, and good cause appearing,

IT IS HEREBY ORDERED that the submission heretofore entered in the above-entitled matter is set aside and the matter reopened for further hearing before such Commissioner or Examiner as may be designated at a time and place to be determined.

IT IS HEREBY FURTHER ORDERED that applicant be and it is authorized to amend its application and it is directed to serve a copy of any such amended application upon all parties to this proceeding.

Dated at Los Angeles, California, this 16th day of December, 1954.

Q. J. [Signature]
President.

James F. Cassin
Harold F. Kula

[Signature]
[Signature]
Commissioners.