

Decision No. 51806**ORIGINAL**

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application of TANNER MOTOR TOURS, LTD., a corporation, for a certificate of public convenience and necessity to operate as a passenger stage corporation between Beverly Hills, California, and the Tournament of Roses and the Rose Bowl, Pasadena, California. Application No. 36727

Gordon, Knapp & Gill by Wyman Knapp,  
for applicant.  
Glanz & Russell by Theodore W. Russell,  
for Beverly Hills Garage, Inc.,  
protestant.

O P I N I O N

Tanner Motor Tours, Ltd., requests authority to establish and operate a "passenger stage" service between principal hotels (not including the Beverly Hills Hotel), hotel-apartments, restaurants and bus stations in Beverly Hills, on the one hand, and the Tournament of Roses and Rose Bowl locations in the City of Pasadena, on the other hand. Service will be rendered only on the day of the annual parade and football game. Applicant now has, together with other operating rights, authority to render a sightseeing tour between Pasadena and Beverly Hills (Decision No. 40637), but does not have authority to render transportation service from Beverly Hills to the Rose Bowl Game and Tournament of Roses Parade. Applicant also has authority to transport persons between Beverly Hills, on the one hand, and the Santa Anita and Hollywood Park race tracks, on the other hand (Decisions Nos. 40581, 43251, 49638).

Protestant Beverly Hills Garage, Inc., has, together with other operating rights, authority to render a "passenger stage" service between the Beverly Hills Hotel in Beverly Hills and Truman's

Restaurant in Westwood, on the one hand, and the Tournament of Roses Parade and the Rose Bowl, on the other hand, (Decision No. 44213).

A public hearing was held in Los Angeles on April 11, 1955, before Examiner Mark V. Chiesa. Attorneys for the respective parties stipulated that the entire evidence of record presented at the consolidated hearing held on February 10, 1955, on Applications Nos. 35370 and 35428, could be considered as the evidence of record in this proceeding.

Applicant proposed a round-trip rate of \$2.18 for a Half-Day Tour, and a fare of \$3.27 for an All-Day Tour.

Having considered the evidence of record and taking cognizance of the number of persons attending the said parade and/or football game each New Year's Day, we are of the opinion and find that it is in the public interest to grant this application, and we cannot find from any evidence in the record that protestant would be adversely affected to any material extent.

Having considered said record, we find that public convenience and necessity require the establishment and operation of a passenger stage service by applicant between Beverly Hills and the Tournament of Roses and Rose Bowl, restricted, however, to two points of service in the City of Beverly Hills, to-wit, The Beverly Hilton hotel situated at the intersection of Wilshire Boulevard and Santa Monica Boulevard, and the Beverly Wilshire Hotel, also situated on Wilshire Boulevard, approximately 0.7 miles east of The Beverly Hilton, from which hotels applicant now renders sightseeing and race-track transportation service.

O R D E R

A public hearing having been held, the Commission being fully advised in the premises and having found that public convenience and necessity so require,

IT IS ORDERED:

(1) That a certificate of public convenience and necessity be, and it hereby is, granted to Tanner Motor Tours, Ltd., a corporation, authorizing the establishment and operation of a service as a passenger stage corporation, as defined in Section 226 of the Public Utilities Code, for the transportation of persons between The Beverly Hilton hotel and the Beverly Wilshire Hotel, in the City of Beverly Hills, on the one hand, and, on the other hand, the Tournament of Roses Parade and the Rose Bowl, in the City of Pasadena, subject to the following condition and restriction:

That all passengers be transported on a round-trip basis, and shall be destined to said Parade or Bowl.

(2) That in providing service pursuant to the certificate herein granted, there shall be compliance with the following service regulations:

- (a) Within thirty days after the effective date hereof, applicant shall file a written acceptance of the certificate herein granted.
- (b) Within sixty days after the effective date hereof, and upon not less than five days' notice to the Commission and the public, applicant shall establish the service herein authorized and file in triplicate and concurrently make effective tariffs and time schedules satisfactory to the Commission.
- (c) Subject to the authority of this Commission to change or modify such at any time, Tanner Motor Tours, Ltd., shall conduct said passenger stage operations over and along the following described route:

Half-Day Tour

Route 1

Beginning at The Beverly Hilton or the Beverly Wilshire hotels in Beverly Hills, thence along Wilshire Boulevard to Alvarado Street; north along Alvarado Street to 3d Street; east along 3d Street via applicant's terminal; thence via available thoroughfares to Broadway; northerly along Broadway, Pasadena Avenue, York Boulevard, Arroyo Drive and Arroyo Boulevard to Grand Avenue; northerly along Grand Avenue to unloading area in the vicinity of Live Oak Avenue and Arroyo Terrace, returning via Orange Grove Avenue, Arroyo Seco Parkway and Wilshire Boulevard to points of unloading in Beverly Hills.

Route 2

Beginning at The Beverly Hilton or the Beverly Wilshire hotels in Beverly Hills, thence along Wilshire Boulevard to Highland Avenue; northerly along Highland Avenue to Hollywood Territory as defined in and by Decision No. 49638 in Application No. 35075; from Hollywood Territory via the Hollywood and Arroyo Seco Parkways to Orange Grove Avenue; northerly along Orange Grove Avenue to unloading territory in the vicinity of Live Oak Avenue and Arroyo Terrace, and returning over the same route.

According to traffic restrictions, applicant may combine either of the aforesaid routes.

All-Day Tour

Along the aforesaid routes or a combination thereof permitting passengers to witness the Tournament of Roses Parade and also the football game at the Rose Bowl in Brookside Park, returning to Beverly Hills points of departure at the conclusion of the football game.

Additional route following the conclusion of the parade via Rosemont Avenue to the Tanner parking area at the Rose Bowl, returning via Rosemont Avenue to Orange Grove Avenue and the aforesaid routes or a combination thereof.

(3) That except as hereinabove authorized Application No. 36727 be, and it hereby is, denied.

The effective date of this order shall be twenty days after the date hereof.

Dated at San Francisco, California, this 9<sup>th</sup> day of August, 1955.

[Signature]  
President

[Signature]

[Signature]

[Signature]

[Signature]  
Commissioners