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**ORIGINAL**

Decision No. \_\_\_\_\_

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application of  
GEORGE W. SMITH, Santa Ana, California,  
for a certificate of public convenience  
and necessity to construct and operate  
additional transmitters for radio  
station KME-438.

} Application No. 47772  
} (Filed July 26, 1965)

OPINION AND ORDER

Applicant, George W. Smith, dba Radio Page, pursuant to Decision No. 72165, was granted a certificate of public convenience and necessity to construct and operate additional transmitters to provide service to the Los Angeles area. Smith's utility operations were later incorporated as Radio Page Communications, Inc., Decision No. 74370. Decision No. 72165 provided that before the certificate therein issued may be exercised, applicant shall furnish this Commission in writing a report describing the performance of the installed equipment certified by a competent radio engineer which will show actual reliable operation of the Bogen receiver throughout the certificated area and receive from this Commission written authority to offer his service to the public.

By letter dated November 19, 1968, applicant submitted a report entitled Field Survey Report, Selective Paging Facilities, Radio Page Communications, Inc., KME-438 prepared by James F. Lawrence, Jr., consulting radio engineer. Said report appears to satisfy ordering paragraph No. 2, Decision No. 72165, except that some uncertainty still remains as to applicant's ability to provide adequate building penetration at the UCLA Medical Center and the

Santa Monica area and possibly certain other outlying communities with large building complexes. For this reason, applicant is requested to submit data to the Commission on its operating experience for the first six full months of operation.

Based on the foregoing, the Commission is of the opinion, and so finds, that applicant has complied with all required conditions contained in ordering paragraph No. 2 of Decision No. 72165; therefore,

IT IS ORDERED that:

1. Radio Page Communications, Inc., be and hereby is granted a certificate of public convenience and necessity to exercise all rights and privileges as granted under the certificate of public convenience and necessity to offer service to the public as set forth in Decision No. 72165.

2. Applicant shall submit to the Commission the following data on its first six full months of operation.

- a. A summary of valid customer indications of missed pages and the locations where missed.
- b. A summary of utility tests of building penetration in large building complexes within its service area.
- c. The number of customers who have started and dropped service during the six-month period and the reasons for quitting service.

d. A statement as to the methodology and success of same in instructing customers to report and replace missed pages.

The effective date of this order shall be the date hereof.

Dated at San Francisco, California, this 18<sup>th</sup> day of DECEMBER, 1968.

William J. Squares, Jr.  
President

Avogadro

Paul P. Morrissey  
Commissioners

Commissioner William M. Bennett, being necessarily absent, did not participate in the disposition of this proceeding.