

Decision No. 76619

ORIGINAL

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application of)
CABLE CAR ADVERTISERS, INC., a cor-)
poration of San Francisco, for a)
Class B certificate to operate as a)
charter-party carrier of passengers)
(File No. TCP-10B).)

Application No. 50377
(Filed July 2, 1968)

John J. Whelan, for applicant.
W. L. McCracken, for Greyhound Lines-
West (Division of Greyhound Lines,
Inc.), protestant.
E. H. Matton and Robert A. Bush, for
California Highway Patrol, inter-
ested party.

O P I N I O N

By this application Cable Car Advertisers, Inc., seeks a Class B charter-party carrier of passengers certificate. Applicant's terminal is located at 2830 Geary Boulevard, San Francisco, California.

Public hearing was held before Examiner Porter at San Francisco on October 27, 1969, and the matter was submitted.

Applicant entered into a stipulation with Greyhound Lines-West (Division of Greyhound Lines, Inc.) that applicant would limit its operations to service between San Francisco and the areas of Sausalito in Marin County and Jack London Square, Alameda County, and further the equipment would be limited to motorized cable cars. Greyhound Lines-West withdrew their protest.

The president of applicant testified as to his experience as a realtor and rancher. The applicant has approximately five years' experience with motorized cable cars over city, county and

public highways. As of the date of the application, the applicant owned seven motorized cable cars. Listed also in the financial statement are total assets of \$149,050 and liabilities of \$53,750, resulting in a net worth of \$95,300.

The motorized cable cars were originally planned for advertising but have proved to be popular with tourist groups and conventions.

The Commission finds that:

1. Public convenience and necessity require that the proposed service be authorized.
2. Applicant possesses satisfactory fitness and financial responsibility to initiate and conduct the proposed transportation service.
3. Applicant has the experience, equipment, personnel and resources to maintain the proposed service.

Based upon the foregoing findings of fact, the Commission concludes that applicant should be granted a Class B charter-party carrier of passengers certificate for service between San Francisco and Sausalito in Marin County and Jack London Square, Alameda County, in motorized cable cars, as provided in the order which follows:

O R D E R

IT IS ORDERED that:

1. A certificate of public convenience and necessity will be granted to Cable Car Advertisers authorizing it to operate as a Class B charter-party carrier of passengers in accordance with Sections 5351-5419 of the Public Utilities Code for service between the City and County of San Francisco, on the one hand, and Sausalito in Marin County and Jack London Square in Alameda County, on the other hand, using only motorized cable car equipment.

2. The certificate authorized in paragraph 1 will be issued upon receipt by the Commission of:

- a. Evidence of insurance pursuant to General Order No. 115-B.
- b. Evidence that carrier's equipment complies with the safety rules of the California Highway Patrol.

3. In providing service pursuant to the certificate to be issued, applicant shall comply with and observe the following service regulations. Failure so to do may result in a cancellation of the operating authority granted by this decision.

Applicant will be required, among other things, to comply with and observe the safety rules of the California Highway Patrol, the rules and other regulations of the Commission's General Order No. 98-A, and insurance requirements of the Commission's General Order No. 115-B.

The effective date of this order shall be ten days after the date hereof.

Dated at San Francisco, California, this 30th day of DECEMBER, 1969.

William Synovis Jr.
President

J. Robinson

Frank

Yernon L. Stinger
Commissioners

Commissioner A. W. Gatov, being necessarily absent, did not participate in the disposition of this proceeding.