

ORIGINAL

Decision No. 77368

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application of THE PACIFIC TELEPHONE )	
AND TELEGRAPH COMPANY for authority )	
to establish extended area service )	Application No. 51113
between the Gualala Exchange and the )	(Filed May 27, 1969;
Point Arena Exchange and to withdraw )	Amended January 5, 1970)
message toll telephone service rates )	
now in effect between said exchanges. )	

OPINION AND ORDER

By this application, The Pacific Telephone and Telegraph Company (Pacific) seeks authority to establish extended-area telephone service (EAS) between its Point Arena and Gualala exchanges and to withdraw message toll telephone service between such exchanges.

The Point Arena exchange has a population of about 1,600 and a telephone development of approximately 400 main stations. The Gualala exchange, to the south of Point Arena, has a population of about 1,000 and a telephone development of approximately 350 main stations. The two exchanges, lying along the coast, are somewhat isolated but have a community of interest. They are on the order of 75 miles from Santa Rosa and 45 miles from Fort Bragg, the two larger population centers commonly reached by main highway from the City of Point Arena.

This application was filed as a response to petitions from the Gualala Community Center and the Point Arena Lions Club to Pacific urging EAS for the two exchanges. Pacific's proposal is also supported by the City of Point Arena, Garcia Grange No. 676, the Point Arena Joint Union High School District and the California

Farm Bureau Federation. A company conducted survey indicates that 69 percent of all business subscribers and 65 percent of all residential subscribers favor the EAS plan.

The rates which Pacific proposes are shown in the following tabulation. These rates are in accordance with the EAS rate formula authorized by Decision No. 77311, in Application No. 51114, issued June 3, 1970, and are fair and reasonable for the proposed service.

	Rate Per Month		
	Present Rate Both Exchanges	Proposed Rates	
		Point Arena	Gualala
<b>BUSINESS</b>			
1-party	\$ 9.00	\$10.20	\$10.35
2-party	6.75	7.95	8.10
Suburban	6.25	7.45	7.60
PBX trunks	13.50	15.25	15.50
Semipublic	4.50	5.25	5.25
Farmer Line	2.75*	3.95	*
<b>RESIDENCE</b>			
1-party	4.75	5.15	5.20
2-party	3.65	4.05	4.10
4-party	2.95	3.35	3.40
Suburban	3.45	3.85	3.90
Farmer Line	1.50*	1.90	*

\* No farmer line service in Gualala.

The Commission makes the following findings of fact:

1. Establishment of extended-area telephone service between the Point Arena and Gualala exchanges is in the public interest.
2. Public hearing in this matter is not necessary.
3. The rate increases authorized herein are justified.
4. Existing rates and charges, insofar as they differ from those hereinafter authorized, will become unjust and unreasonable upon the establishment of extended-area telephone service between the two exchanges.

The Commission concludes that the application herein should be granted. Accordingly,

IT IS ORDERED that:

1. The Pacific Telephone and Telegraph Company (Pacific) is hereby authorized to establish extended-area telephone service between its Point Arena and Gualala exchanges within 15 months of the effective date of this order.

2. After not less than five days' notice to the public and to this Commission, Pacific shall make effective in the affected exchanges on the date on which extended-area service is established therein, tariffs revised to reflect the rate changes set forth in Exhibit B attached to the amended application herein and shall coincidentally therewith cancel and withdraw message toll telephone rates in effect between said exchanges.

The effective date of this order shall be twenty days after the date hereof.

Dated at San Francisco, California, this 16<sup>TH</sup> day of JUNE, 1970.

William J. Lyons, Jr.  
President

Augusta

[Signature]

James L. Stanger  
Commissioner