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Decision No. 79620

ORIGINAL

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application of the General Telephone  
Company of California and The Pacific  
Telephone and Telegraph Company for  
authority to make certain changes  
in the present Los Angeles Southern  
Section Telephone Directories.

Application No. 48693

ORDER EXTENDING TIME

Petitioner The Pacific Telephone and Telegraph Company (Pacific) has requested an extension of time within which to comply with the provisions of Decision No. 75324 to March 1, 1972.

Ordering paragraph 4 of Decision No. 75324 reads as follows:

"4. Applicants shall conduct a study of the Southern Section of the Los Angeles extended area designed to determine what classified advertising market areas and community of interest areas exist therein. Based on procedures similar to those set forth in Exhibit No. 115 of this proceeding and other appropriate data, applicants shall submit to this Commission their recommendations and reasonable alternates thereto for realignment of alphabetical and classified directories in said area, with sufficient supporting data so that the Commission may make a determination of which of the various reasonable directory configurations best serve the need and convenience of calling subscribers. The Commission shall also be informed of the revenue and cost effects of alternate proposals. Presentation of this required material shall be made in writing on or before January 1, 1970 or at such time as applicants request further authorization relating to realignment of said directories."

The time for compliance set forth in said paragraph 4 was extended to January 1, 1971 by Decision No. 76495, and again extended to January 1, 1972 by ordering paragraph 2 of Decision No. 78388.

Pacific requests additional time to thoroughly analyze all data resulting from the surveys, to develop reasonable alternatives from such data for Commission review and to compute revenue and cost effects of various alternate proposals for configurations of its directories in the Southern Section of the Los Angeles extended area.

It appearing to the Commission that the time extension should be granted; therefore,

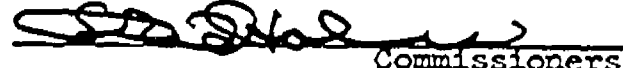
IT IS ORDERED that the time for compliance with ordering paragraph 4 of Decision No. 75324, as amended by Decision No. 76495 and Decision No. 76388, is extended to March 1, 1972.

The effective date of this order shall be the date hereof.

Dated at San Francisco, California, this 18<sup>th</sup> day of JANUARY, 1972.



Chairman



Commissioners

Commissioner William Symons, Jr., being necessarily absent, did not participate in the disposition of this proceeding.