

ORIGINAL

Decision No. 84041

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application of THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY for authority to establish extended service from the Upper Lake Exchange to the Lakeport Exchange and from Clearlake Oaks Exchange to the Lower Lake Exchange and to withdraw message toll telephone service rates now in effect on calls from Upper Lake to Lakeport and on calls from Clearlake Oaks to Lower Lake. Pacific Telephone also seeks authority to establish Optional Calling Measured Service from the Lakeport Exchange to the Upper Lake Exchange and from the Lower Lake Exchange to the Clearlake Oaks Exchange.

Application No. 55252
(Filed October 16, 1974)

OPINION AND ORDER

The Pacific Telephone and Telegraph Company (Pacific) requests authority to establish one-way non-optional extended service (EAS) from the Upper Lake Exchange to the Lakeport Exchange and from the Clearlake Oaks Exchange to the Lower Lake Exchange and to withdraw message toll telephone service rates now in effect on calls from Upper Lake to Lakeport and on calls from Clearlake Oaks to Lower Lake. Pacific also seeks authority to establish Optional Calling Measured Service (OCMS) from the Lakeport Exchange to the Upper Lake Exchange and from the Lower Lake Exchange to the Clearlake Oaks Exchange.

Pacific's Lakeport Exchange includes the incorporated city of Lakeport, the county seat of Lake County. It is one of two principal economic, governmental, and social centers on the periphery of Clear Lake.

The Lower Lake Exchange includes the community of Clearlake Highlands which is the other principal economic and social center on the shore of Clear Lake. It is located on the South Shore as contrasted to Lakeport being located on the North Shore.

The Upper Lake Exchange includes the community of Upper Lake, a small agricultural community which is partially dependent on Lakeport for economic, governmental and social needs.

The Clearlake Oaks Exchange has no business community per se, and the population, mostly retired, relies on the community of Clearlake Highlands for its economic and social needs.

Pacific is proposing extended service on a one-way non-optional basis. An increase in basic monthly exchange rates is required of all customers in the exchange getting the service.

OCMS will be offered to Lakeport and Lower Lake residence customers with one-party service as set forth in Exhibits B and D of the applications. OCMS allows customers to make two hours worth of calls per month between the hours of 8:00 a.m. and 8:00 p.m. to the selected exchange. The charge for this plan would be \$2.75 per month. Any additional time over the two-hour "daytime" allowance would be charged for at \$.03 per minute. In addition to the two-hour "daytime" allowance, customers could make as many calls as they like and talk as long as they like during the remaining twelve-hour period from 8:00 p.m. to 8:00 a.m. without charge. This plan can be subscribed for in accordance with the needs of individual residential customers in Pacific's Lakeport and Lower Lake Exchanges. Lakeport customers may subscribe to the Upper Lake Exchange and Lower Lake customers may subscribe to the Clearlake Oaks Exchange.

The extended service portion of this proposal is responsive to the needs of Pacific's Upper Lake and Clearlake Oaks Exchange customers in view of high calling volumes to Lakeport and Clearlake Highlands, respectively. Upper Lake business customers call Lakeport on an average of 23 calls per month and residence customers 8 calls per month. Clearlake Oaks business customers call Lower Lake 14 times per month and residence customers 5 times per month. This calling is over 15-cent initial period day toll station routes nine toll rate miles apart. While the total number of calls from Lakeport and Clearlake Oaks to Upper Lake and Lower Lake are about the same

as in the other direction the average number of calls per month per customer is much lower because of the greater number of customers. The need to call is more selective and OCMS is tailored to fit individual needs rather than burdening all of the exchange customer body.

Applicant has submitted the results of a customer survey which is hereby received in evidence as Exhibit No. 1. The results of this survey are as follows:

In Favor of Proposed EAS Plan

Clearlake Oaks

Residence	79%
Business	83%
Overall	80%

Upper Lake

Residence	90%
Business	92%
Overall	90%

Pacific is proposing to offer EAS in Clearlake Oaks for calls to Lower Lake and in Upper Lake for calls to Lakeport. EAS allows on a non-optional basis all customers in the serving exchange to call the specified terminating exchange without toll charges. An increase in basic monthly exchange rates is proposed for Clearlake Oaks and Upper Lake customers as set forth in Exhibit C of the application. The basic increase proposed is \$1.20 per month for business primary service and \$0.40 per month for residence service.

It is Pacific's belief that establishing one-way non-optional service from the Upper Lake Exchange to the Lakeport Exchange and from the Clearlake Oaks Exchange to the Lower Lake Exchange, withdrawing the message toll telephone service rates now in effect, and offering OCMS from Lakeport to Upper Lake and Lower Lake to Clearlake Oaks will better meet the customers calling requirements.

Pacific's request is reasonable and is in the public interest. Notice of the application was published in the Commission's Daily Calendar on October 17, 1974. No protests have been received. A public hearing is not necessary.

Good cause appearing,

IT IS ORDERED that The Pacific Telephone and Telegraph Company is authorized within twenty-four months of the effective date of this order to do the following:

1. Substitute one-way non-optional extended service for toll calling from the Upper Lake Exchange to the Lakeport Exchange and from the Clearlake Oaks Exchange to the Lower Lake Exchange at the rates set forth in Exhibit C of the application.
2. Offer Optional Calling Measured Service from the Lakeport Exchange to the Upper Lake Exchange and from the Lower Lake Exchange to the Clearlake Oaks Exchange at rates set forth in Exhibit D of the application.
3. Attach all the same conditions and requirements for OCMS ordered in Decisions Nos. 81767, 82390, and 81670 to this authorization.
4. Cancel and withdraw message toll telephone rates for calls from the Upper Lake Exchange to the Lakeport Exchange and from the Clearlake Oaks Exchange to the Lower Lake Exchange.

The effective date of this order shall be twenty days after the date hereof.

Dated at San Diego, California, this 4th day of FEBRUARY, 1975.

Vernon L. Sturgeon
President
William J. Sturgeon
Leonard J. Sturgeon
Commissioners