

Decision No. 84698**ORIGINAL**

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application of PACIFIC SOUTHWEST )  
 AIRLINES for authority to amend )  
 its local passenger tariff No. 1 )  
 to provide for a promotional fare )  
 reduction and service charge on )  
 lost tickets requiring either a )  
 credit or cash refund. )

Application No. 55474  
 (Filed 1-31-75).  
 (Petition for Modification  
 7-14-75)

PETITION FOR MODIFICATION OF AUTHORIZATION  
OF EXPERIMENTAL PROMOTIONAL FARES.

In this application Pacific Southwest Airlines was previously granted authority to institute certain promotional fares on its own system by Interim Decision No. 84139 dated February 20, 1975 and by Final Decision No. 84213 dated March 18, 1975.

The promotional fares consisted of a weekend family plan, tour fares, commuter book tickets and Saturday round-trip excursion fares at discounts of 25 percent to 35 percent.

By previous petition, applicant requested authority to extend application of these promotional fares insofar as they relate to the weekend family plan and to the experimental tour fares through July 15, 1975. This petition was granted by Decision No. 84484. In the latest petition filed July 14, 1975 the applicant has requested authority to continue the use of the promotional tour fare for an additional year, until July 15, 1976 with certain dates blocked out as outlined in Exhibit A to the application. The applicant states that it has experienced a markedly favorable reaction to the tour fares from the traveling public. It asserts that in the period between March 20, 1975 and June 30, 1975 tourists taking advantage of promotional tour fares increased 68% over the comparable period in 1974. Applicant also believes that only a de minimus portion of the increased traffic utilizing the tour fare results from diluted or diverted traffic.

Under the circumstances, the Commission concludes that the petition should be granted as requested.

O R D E R

IT IS ORDERED that:

1. Pacific Southwest Airlines is authorized to continue the experimental promotional fares as requested in the petition, such fares to be published to expire on July 15, 1976.

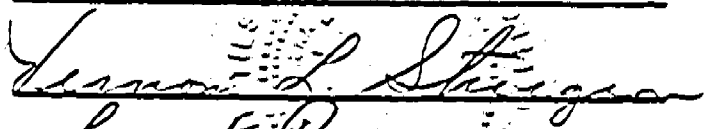
2. Tariff publications authorized to be made as a result of this order may be made effective not earlier than two days after the effective date of this order on not less than two days' notice to the Commission and to the public.

3. The authority granted herein shall expire unless exercised within thirty days after the date hereof.

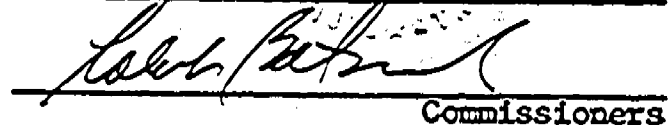
The effective date of this order is the date hereof.

Dated at San Francisco, California, this 22nd  
day of JULY, 1975.

  
President

  
Leonard L. Stinegar

  
Leonard Moss

  
Commissioners

Commissioner William Swmons, Jr., being necessarily absent, did not participate in the disposition of this proceeding.