

Decision 82 06 077 JUN 15 1982

ORIGINAL

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application )	
of Pacifico Creative Service, )	
Inc. for amendment of passenger )	Application 82-03-09
stage corporation certificate )	(Filed March 1, 1982)
of public convenience and )	
necessity No. 1154. )	

O P I N I O N

Pacifico Creative Service, Inc. (Pacifico) (PSC-1154) is a Hawaiian corporation qualified to do business in California. Its business offices in this State are located in San Francisco and Los Angeles. It presently holds passenger stage authority from this Commission to provide certain intrastate "optional tours" for members of Japanese tour groups prepackaged in Japan by a Japanese tour wholesaler, Japan Creative Tours Company, Ltd. The present tour routes were authorized in Decision 93725 issued December 13, 1981 (Application 58739).

In this application Pacifico seeks authority to effect modifications in two of its tours.

Pacifico's "Tour No. 2" is known as the Three Bridge Tour. Its purpose is to allow San Francisco-based tourists to tour East Bay and lower Marin. It leaves San Francisco, crosses the Bay Bridge, makes stops at University of California at Berkeley, and Hilltop Shopping Center in Richmond. It then crosses the Richmond-San Rafael Bridge and stops at Larkspur Landing and Sausalito. As presently constituted the tour takes

8½ hours and the fare is \$45 for adults and \$36 for children. Pacifico states that the reason for the proposed modification is to reduce the duration of the tours. Members of its tour groups have told Pacifico that they want more free time to shop and sightsee in downtown San Francisco. This shopping is attractive to Japanese tourists because of the variety of stores and also because in San Francisco many department stores have now hired Japanese-speaking sales clerks.

Pacifico therefore wishes to drop the Hilltop Shopping Center as an attraction on this route. This will shorten the tour to approximately 5½ hours (9:00 a.m. to 2:30 p.m.).

Pacifico wishes to change its Universal Studio tour (Tour No. 11) to include additional attractions attractive to Pacifico's Los Angeles clientele. The application states that large numbers of the package tour groups handled by Pacifico are recent graduates of universities who have expressed an interest in visiting American universities. Pacifico wishes to include a visit to the University of California Los Angeles campus. Also added to the tour is a visit to Santa Monica, which has become well-known in Japan.

This will lengthen the Universal Studio tour to 8½ hours (9:00 a.m. to 5:30 p.m.). Fare for this modified tour is \$49 for adults and \$39 for children, the same as presently authorized.

Pacifico served this application on its competitors and the appropriate cities and counties. There are no protests; therefore, no hearing is necessary. We have examined the proposed routes and they are satisfactory.

Pacifico's application avers that there is no significant environmental effect resulting from these changes and we agree.

Findings of Fact

1. The proposed modifications to Pacifico's Route 2 and Route 11 are in the public interest.
2. There are no protests and no hearing is necessary.
3. It can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment.

Conclusions of Law

1. The application should be granted, at present fares.
2. Since there are no protests, this order should be effective the date it is signed to allow the modifications to go into effect as soon as possible.

O R D E R

IT IS ORDERED that:

1. Pacifico Creative Service, Inc., a corporation, is authorized modifications to its passenger stage corporation certificate of public convenience and necessity as set forth in Appendix A.
2. Applicant shall:
  - a. File a written acceptance of the modifications to its certificate within 30 days after this order is effective.
  - b. Establish the authorized service and file tariffs and timetables within 120 days after this order is effective.

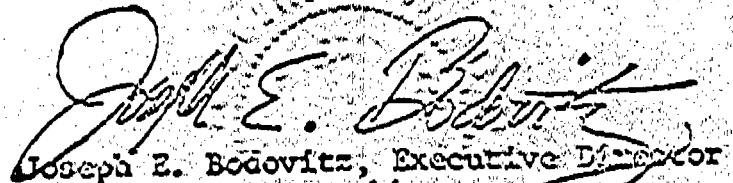
- c. State in its tariffs and timetables when service will start; allow at least 10 days' notice to the Commission; and make timetables and tariffs effective 10 or more days after this order is effective.
- d. Comply with General Orders Series 79, 98, 101, and 104, and the California Highway Patrol safety rules.
- e. Maintain accounting records in conformity with the Uniform System of Accounts.

This order is effective today.

Dated JUN 15 1982, at San Francisco, California.

JOHN E. BRYSON  
President  
RICHARD D. GRAVELLE  
LEONARD M. GRIMES, JR.  
VICTOR CALVO  
PRISCILLA C. CREW  
Commissioners

I CERTIFY THAT THIS DECISION  
WAS APPROVED BY THE ABOVE  
COMMISSIONERS TODAY.

  
Joseph E. Bodovitz, Executive Director

T/ctb

Appendix A.  
(D.93725)

PACIFICO CREATIVE SERVICE, INC.  
(PSC-1154)

First Revised Page 2  
Cancels  
Original Page 2

SECTION II. TOUR DESCRIPTIONS - SAN FRANCISCO.

Tour - Description

1 Yosemite National Park Tour

Commencing at passengers' San Francisco hotel, cross Bay Bridge, to Modesto via Highways I-80, I-580, I-5, and 132, then to Yosemite National Park via Highways 99 and 140, sightseeing and lunch in the Park, return to San Francisco hotel.

Tour

\*2 Three Bridge Tour

(a) Weekdays Except Holidays

Starting at passengers' San Francisco hotel, cross Bay Bridge to U.C. Berkeley campus via I-80 and University Avenue, then to Larkspur Landing via Richmond Bridge and Highway 101, sightseeing and hot lunch at Larkspur Landing, then to Sausalito via Highway 101, then to San Francisco Ferry Building via Golden Gate Ferry, passengers picked up at Ferry Building, then to Pier 39 before being returned to hotel.

(b) Weekends and Holidays

Starting at passengers' San Francisco hotel and providing a similar tour to that described immediately above but modified to adjust to weekend and holiday ferry schedules.

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82 06 077

\*Amended by Decision \_\_\_\_\_, Application 82-03-09.

SECTION III. TOUR DESCRIPTIONS - LOS ANGELES. (Continued)

Tour

10 Knott's Berry Farm Tour

Starting at passengers' Los Angeles hotel to Knott's Berry Farm via Santa Ana Freeway, then to Long Beach (Queen Mary) via Highway 91 and Long Beach Freeway, then to various attractions including Del Amo Shopping Mall via Ocean Boulevard, Vincent Thomas Bridge, Harbor Freeway, and Carson Boulevard, return to hotel via San Diego and Harbor Freeways.

Tour

\*11 Universal Movie Studio

Starting at passengers' Los Angeles hotel to Universal Studios via Hollywood Freeway, Tour of Studio, then to the University of California at Los Angeles via the Hollywood Freeway, Sunset Boulevard, and Santa Monica Boulevard, then to Santa Monica via Wilshire Blvd., return to hotel via Santa Monica Freeway or city streets.

Tour

12 Intentionally left blank.

Tour

13 Hollywood Bowl Summer Evening Concert

Starting at passengers' Los Angeles hotel to Hollywood Bowl via Highway 11, 101, and Highland for concert and return. (Tour to be operated during summer concert season, normally Independence Day to Labor Day.)

Tour

14 Disneyland and Knott's Berry Farm Combination Tour

Starting at passengers' Los Angeles hotel, then to Knott's Berry Farm via Highway 10, I-5, Knott Street, and La Palma Avenue, then to Disneyland via I-5 and Harbor Boulevard, return to Los Angeles hotel via Ball Boulevard, I-5, and Highway 10.

Issued by California Public Utilities Commission.

\*Amended by Decision 82 06 077, Application 82-03-09.