

Decision No. 87778 AUG 30 1977

ORIGINAL

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the matter of the investigation )  
on the Commission's own motion into )  
the application of rates, charges )  
and tariffs for telephone directory )  
advertising service of General )  
Telephone Company of California. )

Case No. 10339  
(Filed June 1, 1977)

ORDER DISCONTINUING INVESTIGATION

This is an investigation on the Commission's own motion into the rates, charges, and tariffs for telephone directory advertising service of General Telephone Company of California (General) and the manner in which said tariffs are filed, for the purpose of determining whether such rates, charges, tariffs, and the manner of filing thereof are in any respect unlawful or unreasonable.

Advice Letter No. 4053, filed May 9, 1977, by General to increase rates for directory advertising in its Redlands telephone directory was rejected by the Commission staff for failure to conform to its guidelines set forth in letters dated January 14, 1977 and February 16, 1977. By letter dated May 19, 1977 General indicated its belief that the staff action in rejecting Advice Letter No. 4053 was unlawful and unreasonable and a denial of due process of law and stated its intent to place into effect the higher rates for advertising in its Redlands directory when published on June 1, 1977. General has now changed its position.

To satisfy the issues framed by this investigation, General, by letter dated June 20, 1977, requested that the Commission adopt the staff guidelines by resolution action; and General has agreed to abide by the guidelines.

By Resolution No. T-9668 this Commission adopted as reasonable and in the public interest the staff guidelines for tariff filings by advice letter requesting authority to increase

directory advertising rates for a directory whose circulation qualifies the directory for a higher circulation rate group. Consequently, the issues to be resolved herein now become moot.

IT IS ORDERED that the investigation is discontinued. The effective date of this order is the date hereof.

Dated at San Francisco, California, this 30th day of AUGUST, 1977.

President  
William Sproun J.  
Gregory L. Stulgen  
Richard W. Howell

Commissioners

Commissioner Robert Batinovich, being necessarily absent, did not participate in the disposition of this proceeding.

Commissioner Claire T. Dedrick, being necessarily absent, did not participate in the disposition of this proceeding.