

Decision No. 89723 ? DEC 12 1978

ORIGINAL

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Investigation on the Commission's)
 own motion into the telephone)
 directory advertising rates,)
 charges, contracts, rules,)
 practices, and service of THE)
 PACIFIC TELEPHONE AND TELEGRAPH)
 COMPANY and of ALL TELEPHONE)
 CORPORATIONS listed in Appendix)
 A, attached hereto.)

OII No. 5
 (Filed November 22, 1977)

SECOND ORDER AMENDING ORDER
INSTITUTING INVESTIGATION

General Telephone Company of California having filed a petition herein requesting that OII No. 5 be amended to consider deregulation of "yellow pages" directory advertising as one of the issues in this proceeding, as set forth in its statement dated November 9, 1978, and the Commission being of the opinion that the issue of deregulation is one that should be considered herein,

IT IS ORDERED that:

1. OII No. 5 is amended to permit the respondent utilities, staff, and interested parties to present evidence on the issue of whether the Commission should deregulate "yellow pages" directory advertising, and the manner in which such should be deregulated.

2. Evidence concerning deregulation shall be presented prior to other issues in OII No. 5.

The Executive Director is directed to cause a certified copy of the foregoing order to be served forthwith upon all appearances in this matter.

The effective date of this order is the date hereof.

Dated at San Francisco, California, this 12th day of DECEMBER, 1978.

I dissent.
William Lyons J

Robert Bateman
President

Vernon L. Sturgeon
Richard D. Havel
Clare L. Dechick
Commissioners