

Decision No. 89731 DEC 12 1978

ORIGINAL

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application of J. MARK LAVELLE, for a certificate of public convenience and necessity for passenger sightseeing service in San Francisco, Marin, San Mateo, Alameda, Santa Cruz, Monterey, San Benito, Santa Clara, San Joaquin, Stanislaus, Merced, and Mariposa Counties.

Application No. 57596
(Filed September 29, 1977;
amended June 7, 1978)

In the Matter of the Application of Ron Kimura, an individual for a Certificate of Public Convenience and Necessity to operate as a Passenger Stage Corporation, pursuant to the provisions of Section 1031, et seq. of the California Public Utilities Code between San Francisco City and County, on the one hand, and points of interest in the Counties of Marin, Sonoma, Alameda, Santa Clara, San Mateo, Santa Cruz and Monterey, the "Mother Lode Country", Yosemite National Park, and San Francisco International Airport.

Application No. 57613
(Filed October 6, 1977)

Application of Mitsuo Mori, dba San Francisco Bay Tours to seek authority for a sightseeing bus service for Japanese-speaking persons between the City of San Francisco and various points in the Bay Area.

Application No. 57836
(Filed January 27, 1978;
amended June 5, 1978)

Dennis B. Natali, Attorney at Law, for J. Mark Lavelle, doing business as Dolphin Tours;
Steven G. Teraoka, Attorney at Law, for San Francisco Bay Tours,^{1/} and Mark J. Sullivan, Attorney at Law, for Ron Kimura and Eugene Yen; applicants.

^{1/} Application No. 57836 was filed in the name of Mitsuo Mori. During the course of hearing the application was amended by substituting San Francisco Bay Tours, Inc. as the applicant.

Bipin M. Ramaiya, for California Parlor Car Tours, and James S. Clapp, Attorney at Law, for A.C. Cal Spanish Tour Service, and Yosemite Park and Curry Company, protestants.
Richard M. Hannon, Attorney at Law, and James J. Mulpeters, for The Gray Line, Inc.; Eldon M. Johnson, Attorney at Law, for San Francisco-Yosemite Tours, Inc., Sequoia Stages, dba Eastshore Lines, and Golden Gate Sightseeing Tours, Inc.; James S. Clapp, Attorney at Law, for O'Connor Limousine Service, Inc.; Richard Kline, for San Francisco-Yosemite Tours, Inc.; and James A. Kaylor, Attorney at Law, for Japan Air Lines, Pacific Creative Service, Inc., T. Yanagase, and T. Kasuya; interested parties.
Masaru Matsumura, for the Commission staff.

O P I N I O N

J. Mark Lavelle (Lavelle), doing business as Dolphin Tours, San Francisco Bay Tours, Inc. (Bay Tours), and Ron Kimura (Kimura) request certificates of public convenience and necessity authorizing sightseeing tours to points of interest in northern California.

Public hearings were held in San Francisco before Administrative Law Judge Daly, and the matters were submitted upon the receipt of concurrent briefs which were filed on August 14, 1978.

Application No. 57596
J. Mark Lavelle

Lavelle is thirty years of age and holds a bachelor of arts degree in Japanese and East Asian studies. He worked as a foreign service officer for the State Department at the United States Pavilion, Expo '70 in Osaka, Japan, as an interpreter and guide. During the summer of 1977, he conducted evening tours for Japanese visitors to San Francisco.

Lavelle proposes to conduct seven sightseeing tours in Asian languages. The tours, which would originate in San Francisco are as follows:

	<u>Tour</u>	<u>Great</u>	<u>Fare</u>
No. 1	Marine World Africa USA/America		\$40
No. 2	San Francisco By Day		\$15
No. 3	Muir Woods, Sausalito		\$15
No. 4	San Francisco, Muir Woods, Sausalito		\$30
No. 5	San Francisco by Night		\$25
No. 6	Mystery Spot, Roaring Camp, Monterey-Carmel		\$50
No. 7	Yosemite National Park		\$60

Lunch would be included on Tour No. 1. Lunch and admission fees would be included on Tours Nos. 4, 6, and 7 as well as dinner on Tour No. 7.

Lavelle does not intend to purchase any equipment and is negotiating with The Gray Line, Inc. (Gray Line) with respect to the use of its equipment and drivers.

As of June 16, 1978, applicant Lavelle indicated a net worth in the amount of \$28,909.

Lavelle testified that there is an ever-increasing trend of visitors from Asian countries to the United States and in particular to points in northern California, including points within the San Francisco Bay Area; approximately 90 percent of the oriental tourists traveling to the United States are Japanese and the remaining 10 percent consist of Korean, Chinese, and Filipino tourists; tours would also be provided in the Korean, Chinese, and Filipino languages as required; according to the Japan National Tourist Organization, 230,000 Japanese visited San Francisco in 1977; Japanese tourists desire tours in their own language; it is almost impossible to persuade them to go on English-speaking tours; with the exception of Gray Line, there is no existing certificated sightseeing tours being provided in the Japanese language; Gray Line will provide a Japanese-speaking guide tour upon request for a group of 40 or more; the void is being filled by Japan Air Lines (JALPAK), which provides tours in Japanese through the use of charter-party permit carriers as part of a package deal; estimates that Japanese or Japanese-related companies conducted Japanese-speaking tours from San Francisco to Yosemite for approximately 50,000 Japanese visitors last year and JALPAK arranged tours for at least half of them; and the Yosemite tour would be conducted in one day because most Japanese visitors are limited as to time.

Application No. 57836
San Francisco Bay Tours

As originally filed, Bay Tours requested authority to provide a passenger stage service between San Francisco and the San Francisco International Airport. During the course of hearing, the application was amended by deleting such request which resulted in SFO Airporter and Lorrie's Travel & Tour Inc. withdrawing their protests.

Bay Tours' president and sole stockholder, Mitsuo Mori, is forty-three years of age. Born in San Francisco, he has been engaged in the tour business for eight years. He has arranged tours to Lake Tahoe for JALPAK, the Sumitomo Bank, and a ski organization known as the "Blue Streakers".

Bay Tours proposes to operate 15 guided tours, all of which will be conducted in Asian languages. Four will be multilingual, including English. The proposed tours and fares are as follows:

	<u>Tour</u>	<u>Proposed Fares</u>	
		<u>Van</u>	<u>Bus</u>
No. 1	San Francisco	\$ 9.00	\$ 5.00
No. 2	Marin County	11.50	5.25
No. 3	San Francisco-Marin County	14.50	5.50
No. 4	Wine Country	23.00	11.00
No. 5	Carmel-Monterey	31.00	18.00
No. 6	Yosemite - One Day (multilingual)	35.00	20.00
No. 7	Yosemite - Two Days (multilingual)	40.00	28.00
No. 8	Carmel-Monterey-Santa Cruz- Yosemite - Three Days (multilingual)	75.00	36.00
No. 9	49'er	30.00	18.00
No. 10	49'er Steam Train (multilingual)	30.00	18.00
No. 11	Sausalito-Marin County-San Francisco	7.00	5.00
No. 12	Sausalito-Wine Country-San Francisco	15.00	10.00
No. 13	Sausalito-San Francisco	10.00	6.00
No. 14	Marine World Africa USA	8.00	6.00
No. 15	Marriott's "Great America"	8.50	6.50

To provide the service, Bay Tours proposes to use three 14-passenger maxi-vans and two 47-passenger buses.

As of June 5, 1978, applicant Bay Tours indicated a net worth in the amount of \$7,000. According to Bay Tours' president, it is anticipated that additional capital in the amount of \$50,000 will be raised from the sale of stock.

Bay Tours supports the allegation of Lavelle that there is no certificated sightseeing service presently being conducted in Asian languages on a regular basis. It also contends that there is no existing certificated sightseeing service that combines a tour of the "Mother Lode" country with an excursion trip on the Sierra Railroad between Jamestown and Oakdale, nor that combines a tour to Monterey, Carmel, Santa Cruz, and Yosemite.

Application No. 57613
Ron Kimura

On May 23, 1978 applicant Kimura was represented by counsel, who stated that he had recently been retained and requested a continuance to properly prepare his case. All three applications were continued to June 26, 27, 28, and 29, 1978. No further appearances were made by Kimura, or on his behalf, at the continued dates of hearing. Because no presentation was made in support of Application No. 57613 motions to dismiss were made at the time of submission. The motions will be granted.

Public Witness Testimony

The public witness testimony in support of Applications Nos. 57596 and 57836 is summarized as follows:

(1) Dr. Clifford Uyeda

Active in the Japanese American Citizens League of San Francisco. Also involved with the San Francisco Center for Japanese-American studies. Has known Lavelle for approximately two years. Most Japanese tourists who visit San Francisco do not get the type of tours they desire because of the language barrier. Many guides who speak Japanese were not born and raised in the United States, and the tourists receive a sort of Japanese interpretation of America. The preferable situation would be to have an American guide who is able to speak Japanese. Lavelle is eminently qualified because he understands Japanese very well and is a scholar who goes into depth in whatever he does.

(2) Hiditoshi Mitsuiva

Travel agent for Nippon Travel Agency Pacific Inc., which deals primarily with Japanese-speaking tourists who come to San Francisco. Is familiar with sightseeing tours available in the San Francisco Bay Area. Does not think

that Gray Line provides tours in the Japanese language on a regular basis. Has never been approached by California Parlor Car Tours Company and offered tours in the Japanese language. The tours that he arranges are provided by charter buses. Has never arranged for sightseeing on an individual basis. Arranges tours to places of interest in San Francisco, Carmel, and Yosemite. Handles about 600 visitors a month.

(3) Shuzo Uetake

Managing editor of Key Magazine, which is a magazine for Japanese tourists. Approximately 700 Japanese tourists visit America daily. His magazine has a circulation of 90,000 and is distributed in Japan, San Francisco, and Los Angeles. There is presently a lack of information and service for Japanese tourists, particularly in San Francisco. Has found that second- and third-time visitors are more interested in individual and personalized tours rather than package tours. Fully supports the proposed service. Believes that tours given in the Japanese language by American guides would be most interesting and would be appreciated by Japanese tourists because it would place them in touch with the American people and culture. Japanese tourists, who have expressed interest in more personalized tours, have mentioned such points as the wine country, Yosemite, and the "Mother Lode Country" area.

(4) Fred Yutaka Karasawa

Employed by Marine World and is in charge of foreign affairs. Has many Japanese visitors visiting Marine World as individuals and in groups of two and three. It is management's desire that Japanese tourists learn more about the United States. At the present time, there are no Japanese-speaking tours to Marine World.

(5) Helen Marumi Hayashimoto

Public relations secretary for the National Tourist Organization. The primary function of the organization is to inform travel agents and the general American public about Japan and to promote American travel to Japan.

Frequently receives requests from Japanese-speaking tourists concerning the availability of sightseeing tours in northern California narrated by Japanese-speaking guides. The requests are usually for individuals as opposed to groups. Refers such callers to a Japanese travel agent. A few months ago, in an attempt to help an individual, called Gray Line to determine whether it offered tours in Japanese and was told that it did not provide such service.

(6) Robert Mohun

Nor-Cal Tours. Believes that the proposed Gold Country tour of Bay Tours with the Sierra Railroad ride could be very popular if properly developed. Is not familiar with any certificated tour to this area which ties in with the railroad feature. Believes that the Yosemite tour and the proposed three-day combined tour of Yosemite, Santa Cruz, Monterey, and Carmel would also be very popular. Most of the Japanese visiting San Francisco arrive in groups.

Interested Parties
and Protestants' Case

Three of the parties have sightseeing applications pending. San Francisco-Yosemite Tours, Inc. in Application No. 57152 seeks service from San Francisco to Yosemite. By Application No. 56580, O'Connor Limousine Service, Inc. proposes sightseeing tours to the wine country and to Marine World. Golden Gate Sightseeing Tours, Inc. by Application No. 57095 proposes multilingual sightseeing tours.

Eastshore Line and Falcon Charter Lines are both Class A charter-party carriers which handle Japanese tour groups. It was stipulated that both have the financial ability and operational capacity to handle additional Japanese tour groups and, if necessary, that they could make additional equipment and personnel available.

The following is a summarization of testimony given by existing carriers:

(1) John Jenkins

President of Agentours, Inc. and is an applicant in Application No. 57371 wherein he seeks authority to purchase the operating authority of A.C. Cal Spanish Tour Service.^{2/} ✓ The matter has been submitted and is pending decision. The application, if granted, would authorize him to conduct sightseeing tours in San Francisco, Muir Woods, Sausalito, Monterey, Carmel, Santa Cruz, as well as a cross-country tour. Presently conducts operations pursuant to a Class A charter permit. If Application No. 57371 is granted, plans to establish tours in various languages, including Japanese. The tours provided would be in accordance with the demand. Japanese tourists travel almost exclusively in groups and rarely as individuals. Tourists from Asian countries usually travel in organized groups with tour escorts from their home country. Has received calls for individual sightseeing tours and refers them to A.C. Cal Spanish Tour Service and Gray Line. Has never had requests from Japanese tourists for tours on an individual fare basis. Does not believe that the market has been established for a Japanese tour in groups of less than ten. Does not speak Japanese. When he has a need for a Japanese guide in his charter operations, he obtains one from JALPAK or JTB.

(2) Bipin Ramaiya

Vice president and general manager of California Parlor Car Tours Company. Conducts three-, four-, five-, and six-day tours in California and Nevada. Offers four different certificated tours that pass through Yosemite from San Francisco. Operates 38 buses each of which has a 43-passenger capacity. Equipment is leased from Greyhound Lines. Employs 47 drivers, all of whom serve also as tour narrators. Distributes approximately one half million brochures annually advertising the Yosemite tours. Although a combined Yosemite and Carmel tour was provided in 1977 it is not presently being provided on an individual fare basis, but is provided for groups upon request.

^{2/} Decision No. 89469, dated October 3, 1978, denied the requested authority to purchase this operating authority.

The combined tour was discontinued because of a decrease in demand. Presently distributes 33,000 brochures in each of the following languages: Japanese, German, and French. They are distributed through Greyhound International in Japan, Germany, and France. On the back of each brochure are dates upon which tours will be conducted in one of the specified languages. During 1978 there are 23 Japanese, 13 German, and 12 French tours scheduled. Has experienced very little interest in the Japanese tours on an individual fare basis. It is difficult to sell arriving groups of Japanese tours on a per capita basis. The same is true whether dealing with Japanese, German, or French tourists. Did not operate the Japanese-speaking tours scheduled for May 8 and June 12, 1978 because there was no request for them. Does not presently conduct a one-day tour of Yosemite, but stands ready and willing to provide such service if so ordered by the Commission. A one-day tour requires approximately 14 hours. All Yosemite tours are interchanged with Yosemite Park and Curry Company at Merced. Presently not conducting a two-day round-trip tour of Yosemite from San Francisco. Primarily conducting English-speaking tours. Less than one-half percent of its total tours is conducted in a foreign language.

(3) Lawton Leo Branscum, Jr.

Vice president of Yosemite Park and Curry Company. Is the prime concessionaire in Yosemite National Park. Certificated to operate a passenger stage service between Merced, Fresno, and Yosemite and between Lee Vining and Yosemite. Is also authorized by the Yosemite National Park Service to conduct all sightseeing tours within the park. Interlines with Greyhound Lines, Continental Trailways, and California Parlor Car Tour Company at either Merced or Fresno. The interchange is usually accomplished by placing one of Curry Company's drivers on the bus so that passengers and baggage remain on the same vehicle. A similar arrangement is made with charter carriers. Believes that his company presently has Japanese-speaking employees. Has recently placed advertisements in newspapers soliciting Japanese-speaking tour guides because of the increasing number of Japanese-speaking visitors.

Most of the Japanese visitors travel in groups and the majority of them are transported by charter-party carriers.

(4) James J. Mulpeters

Executive vice president of Gray Line. Primarily in the sightseeing business. Has a tentative understanding with applicant Lavelle with respect to the supplying of equipment and drivers. When the Japanese market opened up several years ago, Gray Line provided most of the tourist service on a charter basis. As the groups grew, the companies that handled the groups and arranged for tours wanted to negotiate lower prices to the point where it was no longer economically feasible. Occasionally gets Japanese passengers on tours that are not popular enough to be operated on a group basis. The Japanese travel market is virtually a closed market that is controlled by Japanese. In an attempt to penetrate the market, Gray Line has advertised in Japanese magazines. It has also worked very closely with various airlines. Approximately two years ago a Japanese-born girl was hired as vice president of sales in an unsuccessful attempt to get Japanese business. Gray Line will provide a tour in any language on a prearranged basis. Gray Line provides a Gold Country tour on Tuesdays and Saturdays from May 1 through October, but the tour does not include a ride on the Sierra Railroad. The load factor on this tour ranges from 18 to 35. Distributes approximately two million brochures annually through Greyhound International and various travel associations. Unless the group market can be penetrated, does not believe that there is a need for a Japanese-speaking tour service on an individual fare basis

Findings

1. Applicants, Lavelle and Bay Tours, propose to conduct sightseeing tours in Asian languages from San Francisco to various points of interest in northern California. In addition, applicant Bay Tours proposes to conduct tours in multilanguages, including English, to Yosemite and the "Mother Lode Country" area, with an excursion trip on the Sierra Railroad.

2. In recent years there has been an ever-increasing number of Japanese tourists visiting the San Francisco Bay Area.

3. The majority of Japanese tourists travel in groups under package arrangements made by Japanese travel agents as well as by JALPAK.

4. Sightseeing tours are an integral part of the package and for the most part are handled by charter permit carriers. Because of the language barrier, the narration is usually performed by Japanese guides who travel with the group throughout the course of the trip.

5. The existing certificated sightseeing carriers have recognized the potential Japanese tourist market and have made attempts to penetrate it, but so far have been unsuccessful because of the economic advantage that group travel affords to the charter-party passenger.

6. Although the bulk of Japanese tourists travel in groups, a small percentage travel as individuals and in groups of two and three. At the present time there is no regular sightseeing service being provided in the Japanese language to meet their needs.

7. The special features of applicants' proposed services, such as American guides who are able to narrate in Japanese, the use of van equipment when necessary, and the one-day Yosemite tours for those on limited time schedules, along with a new sales approach, could conceivably attract patronage from the group market.

8. The record in this proceeding fails to demonstrate a need for additional certificated tour service within the proposed areas except for those narrated in the Japanese languages.

9. Applicants possess the necessary experience and financial ability to conduct Japanese narrated tours.

10. Public convenience and necessity require the granting of Applications Nos. 57596 and 57836 as hereinafter set forth.

11. It can be seen with certainty that there is no possibility that the activities in question may have a significant effect on the environment.

12. The motions to dismiss Application No. 57613 will be granted.

The Commission concludes that Applications Nos. 57596 and 57836 should be granted to the extent set forth in Appendices A and B attached hereto.

J. Mark Lavelle and San Francisco Bay Tours, Inc. are placed on notice that operative rights, as such, do not constitute a class of property which may be capitalized or used as an element of value in rate fixing for any amount of money in excess of that originally paid to the State as the consideration for the grant of such rights. Aside from their purely permissive aspect, such rights extend to the holder a full or partial monopoly of a class of business. This monopoly feature may be modified or canceled at any time by the State, which is not in any respect limited as to the number of rights which may be given.

O R D E R

IT IS ORDERED that:

1. Certificates of public convenience and necessity are granted to J. Mark Lavelle, doing business as Dolphin Tours, and to San Francisco Bay Tours, Inc. authorizing them to operate as passenger stage corporations, as defined in Section 226 of the Public Utilities Code, between the points and over the routes set forth in Appendices A and B of this decision.

2. In providing service pursuant to the authority granted by this order, applicants shall comply with the following service regulations. Failure so to do may result in a cancellation of the authority.

- (a) Within thirty days after the effective date of this order, applicants shall file a written acceptance of the certificates granted. Applicants are placed on notice that if they accept the certificates they will be required, among other things, to comply with the safety rules administered by the California Highway Patrol, the rules and other regulations of the Commission's General Order No. 98-Series, and the insurance requirements of the Commission's General Order No. 101-Series.
- (b) Within one hundred twenty days after the effective date of this order, applicants shall establish the authorized service and file tariffs and timetables, in triplicate, in the Commission's office.
- (c) The tariff and timetable filings made pursuant to this order shall comply with the regulations governing the construction and filing of tariffs and timetables set forth in the Commission's General Orders Nos. 79-Series and 98-Series.
- (d) Applicants shall maintain their accounting records on a calendar year basis in conformance with the applicable Uniform System of Accounts or Chart of Accounts as prescribed or adopted by this Commission and shall file with the Commission, on or before March 31 of each year, an annual report of their operations in such form, content, and number of copies as the Commission, from time to time, shall prescribe.

3. Application No. 57613 is hereby dismissed.

The effective date of this order shall be thirty days after the date hereof.

Dated at San Francisco, California, this 12th day of DECEMBER, 1978.

Robert Bateman
President
William J. Guevara, Jr.
Joseph L. Sturgeon
Richard D. Corvick
Paul T. Deibel
Commissioners

DMY/nb/nb

Appendix A

J. Mark Lavelle
d.b.a.
Dolphin Tours

Original Title Page

CERTIFICATE
OF
PUBLIC CONVENIENCE AND NECESSITY
AS A PASSENGER STAGE CORPORATION
PSC - 1056

Showing passenger stage operative rights, restrictions, limitations, exceptions
and privileges applicable thereto.

All changes and amendments as authorized by the Public Utilities Commission of
the State of California will be made as revised pages or added original pages.

Issued under authority of Decision No. 89731,
dated DEC 12 1978, of the Public Utilities
Commission of the State of California, in Application No. 57596.

SECTION 1. GENERAL AUTHORIZATIONS, RESTRICTIONS, LIMITATIONS AND SPECIFICATIONS.

J. Mark Lavelle, an individual doing business as Dolphin Tours, by the Certificate of Public Convenience and Necessity to operate as a passenger stage corporation granted by the decision noted in the margin, is authorized to transport passengers for sightseeing and pleasure trips between the City and County of San Francisco, on the one hand, and certain points as named herein, on the other hand, over and along the routes hereinafter described subject, however, to the authority of this Commission to change or modify said routes at any time and subject to the following provisions:

- a. All service herein authorized shall be limited to the transportation of round-trip passengers only.
- b. Service may be provided on a scheduled basis as reflected on the timetable filed with the Commission.
- c. All of the tours shall be conducted in the Japanese language only.

Issued by California Public Utilities Commission.

Decision No. 89731, Application No. 57596.

SECTION II. TOUR DESCRIPTIONS

<u>TOUR NO.</u>	<u>DESCRIPTION</u>
1	<u>MARINE WORLD AFRICA USA - "GREAT AMERICA"</u> Commencing from the passengers' hotel in the City of San Francisco, thence over the most scenic and convenient streets and highways to Bayshore Freeway (U.S. 101) to Marine World Africa USA and "Great America" and return.
2	<u>SAN FRANCISCO BY DAY</u> Commencing from the passengers' hotel in the City of San Francisco, thence over the most scenic and convenient streets to Japan Center, St. Mary's Cathedral, Twin Peaks, Golden Gate Bridge, Vista Point in Marin County, Palace of Fine Arts, scenic view of Alcatraz Island, Lombard Street, Nob Hill and return.
3	<u>MUIR WOODS - SAUSALITO</u> Commencing from the passengers' hotel in the City of San Francisco, thence over the most scenic and convenient streets to Highway 101, across Golden Gate Bridge, Vista Point in Marin County, Muir Woods, Sausalito and return.
4	<u>SAN FRANCISCO - MUIR WOODS - SAUSALITO "GRAND TOUR"</u> Combination of Tours 2 and 3.
5	<u>SAN FRANCISCO BY NIGHT</u> Commencing from the passengers' hotel in the City thence over the most scenic and convenient streets to Japantown for dinner, continue to Twin Peaks, Chinatown, Broadway Street, across Bay Bridge to Treasure Island and return.
6	<u>MYSTERY SPOT - MONTEREY - CARMEL</u> Commencing from the passengers' hotel in the City of San Francisco, thence over the most scenic and convenient streets to south on U.S. 101, Highways 280, 17 with a stop at The Mystery Spot, south on Highway 1 to Monterey, 17-mile drive, Carmel and return.
7	<u>YOSEMITE NATIONAL PARK (One-Day)</u> Commencing from the passengers' hotel in the City of San Francisco, thence over the most scenic and convenient streets to Bay Bridge, Highways 580, 50, south to Merced on Highway 99, west on Highway 140 to Yosemite National Park, sightseeing in the Park and dinner and return.

Issued by California Public Utilities Commission.

Decision No. 89731, Application No. 57596.

CERTIFICATE
OF
PUBLIC CONVENIENCE AND NECESSITY
AS A PASSENGER STAGE CORPORATION

PSC - 1060

Showing passenger stage operative rights, restrictions, limitations, exceptions,
and privileges applicable thereto.

All changes and amendments as authorized by the Public Utilities Commission of
the State of California will be made as revised pages or added original pages.

Issued under authority of Decision No. 89731,
dated DEC 12 1978, of the Public Utilities
Commission of the State of California, in Application No. 57836.

SECTION I. GENERAL AUTHORIZATIONS, RESTRICTIONS, LIMITATIONS
AND SPECIFICATIONS.

San Francisco Bay Tours, Inc., a California corporation, by the Certificate of Public Convenience and Necessity to operate as a passenger stage corporation granted by the decision noted in the margin, is authorized to transport passengers for sightseeing and pleasure trips between the City and County of San Francisco, and the City of Sausalito, on the one hand, and certain points named herein, on the other hand, over and along the routes hereinafter described, subject, however, to the authority of this Commission to change or modify said routes at any time and subject to the following provisions:

- a. All service herein authorized shall be limited to the transportation of round-trip passengers only.
- b. Service shall be operated on an "on-call" basis. The term "on-call" as used herein refers to service which is authorized to be rendered dependent on the demands of passengers. The tariffs and timetable shall show the conditions under which each authorized "on-call" service will be rendered.
- c. All of the tours and special attractions shall be conducted in the Japanese language only.

Issued by California Public Utilities Commission.

Decision No. 89731, Application No. 57836.

SECTION II. TOUR DESCRIPTIONS

<u>Tour No.</u>	<u>DESCRIPTION</u>
1	<u>SAN FRANCISCO CITY</u> Commencing from the City of San Francisco, thence over the most scenic and convenient streets visiting and viewing points of interest and places in the City of San Francisco, such as Fisherman's Wharf, Coit Tower, Chinatown, Twin Peaks, Golden Gate Park, Golden Gate Bridge, Vista Point in Marin County and return.
2	<u>MARIN COUNTY</u> Commencing in the City of San Francisco, thence over the most scenic and convenient streets and highways to Sausalito, Muir Woods, Mt. Tamalpais, Tiburon and other points of interest and return to San Francisco.
3	<u>SAN FRANCISCO - MARIN COUNTY</u> Combination of Tours 1 and 2, prior to return to San Francisco.
4	<u>"WINE COUNTRY"</u> Commencing in the City of San Francisco, thence over the most scenic and convenient streets and highways to the "Wine Country" in the Counties of Napa and Sonoma.
5	<u>CARMEL - MONTEREY</u> Commencing in the City of San Francisco, thence over the most scenic and convenient streets and highways visiting points of interest and places in the County of San Mateo, Santa Cruz and Monterey. Such points and places of interest may include Stanford University, Winchester House, Roaring Camp, Santa Cruz, Monterey and Carmel. Return to San Francisco after visiting points of interest.
6	<u>YOSEMITE NATIONAL PARK - (One-Day)</u> Commencing in the City of San Francisco, thence over the most scenic and convenient streets and highways to Yosemite National Park and return to San Francisco on the same day.

Issued by California Public Utilities Commission.

Decision No. 89731, Application No. 57836.

SECTION II. TOUR DESCRIPTIONS (continued)

<u>Tour No.</u>	<u>DESCRIPTION</u>
7	<u>YOSEMITE NATIONAL PARK - (two Days)</u> Commencing in the City of San Francisco, thence over the most scenic and convenient streets and highways to Yosemite National Park and return to San Francisco on the second day.
8	<u>CARMEL - MONTEREY - YOSEMITE NATIONAL PARK - (three Days)</u> Combination of Tours 5 and 7, prior to return to San Francisco.
9	<u>49'ER TOUR</u> Commencing in the City of San Francisco over the most scenic and convenient streets and highways to the "Mother Lode" area that is located near Highway 49 visiting such points of interest and places as Chinese Camp, Jamestown, Sonora, Columbia, Angels Camp and Coloma.
10	<u>49'ER STEAM TRAIN TOUR</u> Same as Tour 9 except it combines with a Steam train ride operated by the Sierra Railroad.
11	<u>SAUSALITO - MARIN COUNTY</u> Commencing from the City of Sausalito, thence over the most scenic and convenient streets and highways to points of interest and places in Marin County and return to point of origin or to San Francisco.
12	<u>SAUSALITO - "WINE COUNTRY"</u> Commencing from the City of Sausalito, thence over the most scenic and convenient streets and highways to points of interest and places in Sonoma and Napa Counties and return to point of origin or to San Francisco.
13	<u>SAUSALITO - SAN FRANCISCO</u> Commencing from the City of Sausalito, thence over the most scenic and convenient streets and highways to points of interest and places in San Francisco.

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SECTION III. SPECIAL ATTRACTIONS.

- | <u>No.</u> | <u>ATTRACTION</u> |
|------------|---|
| 1 | <u>MARINE WORLD - AFRICA USA</u>
Commencing from the City of San Francisco, thence over the most scenic and convenient streets and highways to Marine World - Africa USA and return. |
| 2 | <u>MARRIOTT'S "GREAT AMERICA"</u>
Commencing from the City of San Francisco, thence over the most scenic and convenient streets and highways to Marriott's "Great America" and return. |

Issued by California Public Utilities Commission.

Decision No. 89731, Application No. 57836.