

IM

89989

ORIGINAL

Decision No. \_\_\_\_\_

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application of )  
 THE PACIFIC TELEPHONE AND TELEGRAPH )  
 COMPANY for authority to split and )  
 rearrange the present Yellow Pages )  
 sections of the San Mateo County and )  
 the Palo Alto Directories into three )  
 Yellow Pages directories to be known )  
 as Pacifica, San Bruno Yellow Pages, )  
 Burlingame, San Carlos, San Mateo )  
 Yellow Pages, and Menlo Park, Palo )  
 Alto, Redwood City Yellow Pages. )

Application No. 57980  
 (Filed April 7, 1978)  
 (Amended August 24, 1978)

ORDER DENYING REHEARING  
OF DECISION NO. 89734

An application for rehearing of Decision No. 89734 has been jointly filed by Northern California Directory Publishing Co., Inc., Western Independent Directory Publishers Association and Clarke Directory Publications, Inc. (hereinafter Petitioners). A response to that application has been filed by The Pacific Telephone and Telegraph Company. The Commission has considered each and every allegation contained in said application for rehearing and in the response thereto and is of the opinion that good cause has not been shown for granting rehearing; therefore,

IT IS ORDERED that rehearing of Decision No. 89734 is hereby denied.

The date of this order is the date hereof.

Dated at San Francisco California, this 14<sup>th</sup> day of FEBRUARY, 1979.

Commissioner Leonard M. Grimes, Jr.,  
 being necessarily absent, did not  
 participate.

John E. Enys President  
Dwight L. Sturgeon  
Richard D. Givens  
Clair T. DeBrick

Commissioners