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RESOLUTION NO. T-11026

EVALUATION AND COMPLIANCE  
DIVISION

DATE: April 16, 1986

RESOLUTION\_\_\_\_\_  
Director\_\_\_\_\_  
Numerical File\_\_\_\_\_  
Alphabetical File\_\_\_\_\_  
Accounting Officer

SUBJECT: General Telephone Company of California. Order authorizing revisions in the Directory List Service tariff rates to cover costs. Resolution No. T-11026.

WHEREAS: GENERAL TELEPHONE COMPANY OF CALIFORNIA, by Advice Letter No. 5001 filed March 14, 1986, requests authority under Section 454 of the Public Utilities Code to make effective the following tariff revisions:

Increase charges for List Service.

General's "List Service" is an extension of its Directory Assistance (D.A.) Service. A customer provides General with a written list of names with associated addresses and the utility supplies the customer with the latest matching telephone numbers. The difference between this service and regular D.A. Service is that with list service the request and response are written rather than handled orally over the telephone.

General had 41 List Service customers in 1985. Under current rates, General is providing this service at a \$6,110 annual loss. Ratepayers are subsidizing these 41 business customers at the rate of \$149 per customer annually. This proposal would increase rates to cover cost. A summary of the current and proposed charges, service costs, annual rates and costs are shown in Table 1 below (Appendix 1).

As a result of this proposal, the change in revenue would be minimal (\$6,116 annually) and the cost to provide the service would not change.

List Service, unlike call waiting and call forwarding, is a non-subscription service. A new request is made each time the service is desired. Records are not kept of previously billed customers. General is unable to identify them, making notification of previously billed customers impossible. Customers requesting service prior to the effective date of the rate change will be notified of the new rates.

The proposed rate increases are large when compared to the present rates. However, the present rates have not increased in twelve years and are below General's cost to provide this service. The proposed rates are consistent with the Commission's established pricing policy which requires vertical services to be cost based.

The Commission finds that the rates, charges and conditions authorized in this Resolution are just and reasonable and present rates, charges and conditions, as they differ from the rates, charges and conditions authorized in this Resolution are for the future unjust and unreasonable; and good cause appearing,

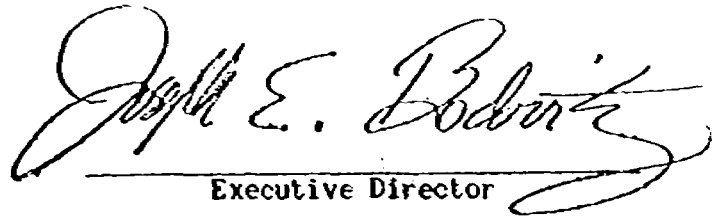
IT IS ORDERED that:

(1) Authority is granted to make the above revisions effective on April 24, 1986.

(2) Revised Cal. P.U.C. Schedule No. D-2, 3rd Revised Sheet 1 shall be marked to show that such sheet was authorized by Resolution of the Public Utilities Commission of the State of California No. T-11026.

The effective date of this Resolution is today.

I hereby certify that the foregoing Resolution was duly introduced, passed and adopted at a regular meeting of the Public Utilities Commission of the State of California, held on April 16, 1986, the following Commissioners voting favorably thereon:

  
Executive Director

DONALD VIAL  
President  
VICTOR CALVO  
PRISCILLA C. GREW  
FREDERICK R. DUDA  
Commissioners

## APPENDIX A

DIRECTORY LIST SERVICE  
TABLE 1

<u>Present Rates</u>	Charge	Service Cost	*Annual Revenue	Annual Cost
Each Area Code (NPA)	\$ 5.00	\$14.19	\$2,750	\$7,804
Each Listing Searched	.05	.21	330	1,386
Total			3,080	9,190
 <u>Proposed Rates</u>				
Each Area code (NPA)	14.20	14.19	\$7,810	\$7,804
Each listing Searched	.21	.21	1,386	1,386
Total			9,196	9,190

\* Estimated annual revenue is based on 41 customers requesting an average of 13 listing per month and one additional area code.