

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

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to Executive Director

RESOLUTION NO. T-11082

EVALUATION AND COMPLIANCE
DIVISION

DATE: February 11, 1987

R E S O L U T I O N

Director
Numerical File
Alphabetical File
Accounting Officer

SUBJECT: Pacific Bell. Order authorizing revisions in the tariff schedule to modify the offering of Premiere Communications Systems Service. Resolution No. T-11082.

WHEREAS: PACIFIC BELL, by Advice Letter No. 15213 filed January 14, 1987 requests authority under Section 454 of the Public Utilities Code to make effective the following tariff revisions:

1. Change the name of Premiere 1 Service to COMMSTAR 1 Service with no change in rates for existing customers.
2. Consolidate Premiere 6 Service and Premiere 30 Service into a single product called COMMSTAR II.
3. Limit the offering of Premiere 6 Service to existing customers on the same premises. No changes to the existing Premiere 6 System will be allowed. Customers who want to make changes must switch to COMMSTAR II Service.
4. Change the names of two existing Premiere features; Convenience Dialing to Customer Changeable Speed Calling and Alternate Answer to Busy Call Forwarding/Delay Call Forwarding to be consistent with other tariffed offerings with these features.
5. Introduce a new COMMSTAR II optional Custom Calling feature designated Call Selection which allows the customer to determine which calls can be placed on the COMMSTAR II lines (i.e., local; local and ZUM(Zone Usage Measurement) zones 2 or 3; or local, ZUM zones 2

6. Clarify tariff language on WATS/800 access by separating existing tariffs into intrastate and interstate components for tracking usage and increase the associated nonrecurring charges to fully recover the nonrecurring cost.
7. Remove the "for business service customers only" limitation on Direct Connection Service. Direct Connection Service is a utility provided central office service office arrangement permitting customers to automatically connect to a designated telephone number without dialing that telephone number.
8. Expand the offering of Direct Connection in all exchanges where service is furnished from an Electronic Switch System (ESS) type central office or Digital Multiplex Switch (DNS) type central office.

The existing Premiere Communications System Service is an optional electronic central office provided service of basic and optional line and group custom calling features (e.g. call waiting, call forwarding). It has three separate systems; Premiere 1, Premiere 6 and Premiere 30. Premiere 1 is for customers with a single line, Premiere 6 is for customers with 2 to 6 lines and Premiere 30 is for customers with 7 to 30 lines. The systems are all priced differently with each system having a different basic custom calling features package and different optional custom calling features available. This is primarily due to the fact that the systems were tariffed at different times. When customers change from one system to another, nonrecurring charges for reprovisioning are applicable.

Today, customers transition from one Premiere System to another is cumbersome and expensive to Pacific and to the customer. In order to correct these problems Pacific proposes to phase out the middle System Premiere 6 and just have two systems covering the same services. Premiere 30 is renamed CONNSTAR II and would serve new customers with needs of 2 to 30 lines. Premiere I (for customers with a single line) is renamed CONNSTAR I. Because changing over from Premiere 6 to CONNSTAR II incurs a reprovisioning cost Pacific proposes to freeze the offering of Premiere 6 and switch existing Premiere 6 customers to CONNSTAR II only when they need changes in service (e. g. additional lines)

There are no increases in rates for existing services subscribed to by existing customers. However, existing customers making changes in service will incur increases in nonrecurring costs in the following situations:

- o For existing customers in Premiere 6 changing over to CONNSTAR II (2-6 lines), nonrecurring charges per line for basic service will be \$35 instead of \$25 for business and \$25 instead of \$10 for residential.

- o Nonrecurring charges for new WATS service will be increased from \$20 to \$40.

The above changes in nonrecurring charges are necessary to recover the higher than originally estimated nonrecurring costs based on the latest tracking studies.

Pacific feels and the E&C Division Telecommunication Branch agrees that the removal of the cumbersome and costly barriers for changing systems will stimulate sales and improve contribution. The tariff revisions are expected to have an increase in annual revenue impact of \$1,046,523.

COMMSTAR I and II (Premiere 1 and 30) customers will be notified through Direct Marketing Contact and Premiere 6 customers will be notified via bill inserts. All affected services will be apprised of COMMSTAR Features and COMMSTAR II service name changes through advertising promotions.

The Commission finds that the rates, charges and conditions authorized in this Resolution are just and reasonable and present rates, charges and conditions, as they differ from the rates, charges and conditions authorized in this Resolution are for the future unjust and unreasonable; and good cause appearing,

IT IS ORDERED that:

(1) Authority is granted to make the above revisions effective on February 16, 1987.

(2) all tariff sheets filed under Advice Letter No. 15213 shall be marked to show that such sheet was authorized by Resolution of the Public Utilities Commission of the State of California No. T-11082.

The effective date of this Resolution is today.

I hereby certify that the foregoing Resolution was duly introduced, passed and adopted at a regular meeting of the Public Utilities Commission of the State of California, held on February 11, 1987, the following Commissioners voting favorable thereon:

STANLEY W. HULETT
President
DONALD VIAL
FREDERICK R. DUDA
G. MITCHELL WILK
Commissioners



Executive Director