## PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

COMMISSION ADVISORY AND COMPLIANCE DIVISION Telecommunications Branch

RESOLUTION T-14089 June 20, 1990

RESOLUTION T-14089. AUTHORIZING THE DISBURSEMENTS COMMITTEE (DC) OF THE TELECOMMUNICATIONS EDUCATION TRUST TO AWARD TRUST PUNDS.

#### BACKGROUND

- 1. Pursuant to D. 87-12-067, the Telecommunications Education Trust (Trust) has been established to promote consumer education and understanding of the telecommunications system.
- 2. The Disbursements Committee (DC) has five members; and was also established by D. 87-12-067.
- 3. The DC has estimated that the total amount of funds available for grantmaking will be approximately \$21 million (this includes \$16.5 million in principle plus interest which will be accumulated over the 6 year life of the Trust).
- 4. 185 applications were received in response to the 1990 guidelines issued by the DC. These applications requested a total of over \$30 million.
- 5. The DC of the Trust has met and recommends that the 21 organizations listed in Attachment  $\lambda$  be granted the specified amounts of funds to accomplish the purposes of the Trust.
- 6. The DC has held 15 proposals for further consideration and for action by the Commission at its September 12th meeting.
  - 7. The DC used the following criteria to evaluate applications:
- Is the proposed project compatible with the applicant's overall mission, and relevant to the stated goals and current priorities of the Trust?
- Does the applicant have the capacity to complete the project and to use Trust funds effectively?
- Does the applicant have the necessary experience with the proposed target population, expertise in consumer education, and the necessary telecommunications knowledge, or a reasonable plan to work with persons with appropriate expertise?

- Does the applicant have the support of the community with which it proposes to work? Is there evidence that members of the community have participated in project planning?
- Are the proposed methodology and program objectives appropriate for the target population(s)?
  - Will the project be of lasting benefit to consumers?
- Does the project present innovative, creative, or practical approaches to meeting Trust goals?
  - Are funds to support the project available elsewhere?
- Is the proposed project cost-effective? Are the budget projections reasonable and sound?
- Does the proposal present a reasonable plan for evaluating the project as it proceeds and after it is finished? Does it describe a method to assure the accuracy of information conveyed to consumers?
- 8. The agreements have been reviewed by the Trust's legal counsel, Silk, Alder and Colvin. They agree that all of the agreements are in keeping with the legal requirements of the Trust.
- 9. The DC is recommending that the Commission authorize the DC to maintain its current liability insurance policy and to renew it annually. The current premium is \$8,433 per year.
- 10. The DC is hereby informing the Commission of several minor modifications to existing grant agreements which do not require Commission action. See Attachment B.

#### **PINDINGS**

- 1. The DC has conducted a thorough, unbiased review of the 185 applications for Trust funds in the first 1990 cycle.
- 2. We find that it is reasonable to authorize the DC of the Trust to enter into the agreements proposed in Attachment A. The total amount of funds committed is \$2,157,626.
- 3. We find that it is reasonable to act upon the 15 remaining proposals at the September 12th meeting.
- 4. We find that it is reasonable for the DC to maintain its current liability insurance policy as explained in Attachment C, and to renew it annually. The current premium is \$8,433 per year.

#### THEREFORE IT IS ORDERED THAT:

- 1. The DC of the Trust is authorized to enter into agreements with the organizations and for the amounts described in Attachment A. The total amount of funds committed is \$2,157,626.
- 2. The DC of the Trust is authorized to expend \$8,433 to renew its' insurance policy.

I certify that this Resolution was adopted by the Public Utilities Commission at its regular meeting on June 20, 1990. The following Commissioners approved it:

FREDERICK R. DUDA STANLEY W. HULETT JOHN B. OHANIAN PATRICIA M. ECKERT Commissioners

President G. Mitchell Wilk, being necessarily absent, did not participate. MEAL J. SHULMAN Executive Director

ATTACHMENT A - List of organizations recommended for funding

ATTACHMENT B - Information only modifications to TET grant agreements

ATTACHMENT C - Insurance policy quote

ATTACHMENI A

TELECOMMUNICATIONS
EDUCATION TRUST

Established by the California Public Utilities Commission

3580 Wilshire Boulevard, (213) 738-8743

Suite 1660, Los Angeles, CA 90010 FAX (213) 383-2046

CONFIDENTIAL

1990

Recommended Grants

Simi Valley Unified School District/ Simi Valley Adult School 3129 Los Angeles Avenue Simi Valley, CA 93065 Marirose Kozak Assistant Director

For more than 50 years, Simi Valley Adult School has served special needs populations with courses ranging from basic literacy to high technology. Trust funding will support the development of Project TELE, an acronym for Telecommunications Literacy Education, a computerized literacy program that will teach telecommunications consumer education. The funds will cover the cost of curriculum and programming, teacher in service, and instruction to more than 1000 adult education students in Ventura County.

Recommended Grant: \$53,286 for one year

Union of Pan Asian Communities 1031 25th Street San Diego, CA 92102 Wayne Chan Project Director

The Union of Pan Asian Communities and its partner for this project, the Chicano Federation of San Diego County, manage a wide range of human service programs for the rapidly growing Asian-Pacific and Latino communities of San Diego County. Each was

involved in the identification of consumers victimized in the 1985-86 marketing abuse case; each serves a population that is generally characterized by limited education, difficulties with English, ownlanguage illiteracy, cultural transition, and a preference for one-to-one relationships rather than impersonal business related contacts. This additional Trust funding will support three new telecommunications specialists for the 1990/91 project year. Two of the positions will be added to the Chicano Federation site to reach an additional 3000 consumers residing in San Diego County. One of the positions will be added to the Southeast Asian component to permit existing Lao, Hmong and Cambodian telecommunication specialists to provide direct assistance to 300 consumers regarding problems with either telephone equipment or service.

Recommended Grant: \$68,724 for one year

Laubach Literacy Council of San Diego County, Inc. 2323 Caringa Way, Unit 11 Carlsbad, CA 92009 Shirley E. Beatty Fund Developer

The Laubach Literacy Council of San Diego is a volunteer organization dedicated to teaching non-literate adults and speakers of other languages to read, write and speak English. Trust support is provided to field-test and disseminate to 30 Literacy Councils state-wide self-instructional booklets on how to use the yellow pages for essential services and how to use emergency numbers. Two training packages will be developed, field-tested and disseminated to teach this same population basic telephone query skills.

Recommended Grant: \$62,700 for one year

Committee for Children with Special Needs 330 S. Oak Knoll, Room 24 Pasadena, CA 91101 Laurie J. Gould Project Director

The Committee for Children with Special Needs (CCSN) is a 19-year-old coalition of parents and professionals representing more than 60 Pasadena area organizations serving children. Trust support will establish a Special Needs Resource Line for the families of children with physical or developmental disabilities. The Resource Line will offer both information and referral and preliminary case coordination services to families trying to find help for their children.

Recommended Grant: \$27,490 for one year

National Geographic Society Education Foundation 1615 M Street, NW Washington, D.C. 20036 Dorothy R. Jacobson Development Officer

The NGS Education Fund was established two years ago to expand efforts to develop appropriate educational technologies for school-based programs, primarily through a collaborative effort with the National Science Foundation known as National Geographic Kids Network. Trust funds will support a two-year telecommunications-based education program serving Hispanic students in two dozen California schools.

Recommended Grant: \$301,934 for two years

PSA 3 Area Agency on Aging 2nd and Normal Streets, Building H Chico, CA 95929-0792 Paul Martinsen Director

An outgrowth of a senior information and referral center started by the University Foundation of Cal State Chico, the PSA 3 Area Agency on Aging was created in 1980. It remains the only university-based area agency in the country. Trust funding will support three training teleconferences and audio-visual materials designed to improve the quality of information services delivered to older consumers by connecting remote California communities on 30 sites statewide.

Récommended Grant: \$41,088 for one year

Legal Services of Northern California 515 12th Street Sacramento, CA 95814 M. Victor Geminiani Executive Director

Legal Services of Northern California brings the expertise of its 500 volunteer attorneys to the poor of 18 California counties through its regional offices in Woodland, Auburn, Redding, and Chico and an interactive network of contacts with shelters, volunteers, and educators. Trust funding will support a 24-houra-day access voice mail and electronic message system to educate and inform indigent people in priority areas of law including housing, government benefits, civil rights and health.

Recommended Grant: \$30,000 for one year

Northern California Indian Development Council, Inc. 241 F Street Eureka, CA 95501 Terry Coltra Operations Director

Established in 1976, Northern California Indian Development Council, Inc. (NCIDC) is a membership organization of community-based native groups from four California counties dedicated to designing, expanding and improving social and economic development programs for American Indian people. Trust funding will establish a voice mail telecommunications system as the entry point of a comprehensive state-wide information and referral network that will direct American Indians to one of 15 core agencies specializing in emergency and supportive services.

Grant: \$222,864 for one year

Sonoma County Foundation 1260 N. Dutton Avenue Santa Rosa, CA 95401 Janet Bankovich Project Director

The Sonoma Foundation is a growing young community foundation playing a lead role in its rural county in parenting education for at-risk families. Trust support will institutionalize a network for parent educators by supporting an information and referral line to consolidate access information about existing services that is often fragmented and confusing to families.

Recommended Grant: \$40,000 for one year

National Senior Citizens Law Center 1052 West Sixth Street, Suite 700 Los Angeles, CA 90017 Peter Komlos-Hrobsky Staff Attorney

The National Senior Citizens' Law Center (NSCLC) is a major national source for legal analysis and support on issues of government policy affecting older Americans. For nearly twenty years, distinguished professionals in the field of law and aging have staffed its offices in Washington, D.C. and Los Angeles. Trust funding will support investigation and analysis of the use of telecommunications by the Medicare program to disseminate information, and determine eligibility for services, its impact upon the quality and fairness of service to beneficiaries in California. The result will be a useful guide to government planners and consumer groups concerned about a range of social programs that increasingly depend upon telecommunication technology to interact with vulnerable clients.

Grant: \$132,000 for one year

San Francisco Rénaissance 1453 Mission Street, 6th floor San Francisco, CA 94103 Claudia Viek Executive Director

In 1985, San Francisco Renaissance (SFR) launched a program for new low-income, minority and women entrepreneurs who do not have ready access to capital or business information. The Renaissance Entrepreneurship Center conducts a 14-week "mini-business school" to guide newcomers in building feasible business plans. Trust support will be used to expand Center curriculum to include computer literacy and financial models, data base management and small business applications of current and emerging technologies. SFR will also research the feasibility of establishing a working demonstration model of telecommunications technology within its Micro Business Incubator for use by Center graduates and clients.

Grant: \$23,000 for one year

Western Public Radio
Building D, Fort Mason Center
Laguna & Marina
San Francisco, CA 94123
Leo C. Lee
President

Western Public Radio (WPR) was founded to further the advancement of public radio programming and professional development with a special commitment to training women, minorities, and the disabled in the communications field. Trust funds will create and air a public radio series on privacy related issues of the rapid technological developments in the telecommunications system. Public radio stations around California will première the thirteen half-hour programs in the Summer of 1991.

Grant: \$136,750 for one year

Chinese for Affirmative Action 17 Walter U. Lum Place, The Kuo Building San Francisco, CA 94108 Kathleen O. Turner Assistant Director

Chinese for Affirmative Action (CAA) is a long-respected advocate on behalf of low-income, limited English proficient people, immigrants, and racial minorities. CAA has challenged restrictions set against people of color in job settings, public life, education, and the media. For fifteen years, CAA has urged the provisions of bilingual telephone services. Trust funding will create an English/Chinese integrated voice mail and audiotext system to improve linkages between clients and job opportunities. To ensure a user-friendly system, a telecommunications education campaign will be developed for staff, job seekers, employers, and community groups.

Recommended Grant: \$100,561 for one year

Public Interest Clearinghouse 200 McAllister Street San Francisco, CA 94102-4978 David Goldsmith Project Coordinator

Public Interest Clearinghouse is committed to improving the efficiency and effectiveness of legal services in California through information sharing, resources, and expertise. Trust funds will support the training of 60 legal services organizations serving low-income clients in the telecommunications applications which can enhance delivery of legal services, and to help these agencies procure the hardware, software and technical assistance needed to integrate telecommunications into their office operations.

Recommended Grant: \$58,920 for one year

The Betty Clooney Foundation for Persons With Brain Injury 4551 Glencoe Avenue, Suite 100 Marina Del Rey, CA 90292 Maryann Fraser Executive Director

The Betty Clooney Foundation for Persons with Brain Injury was founded in 1983 to assist residents of Los Angeles and Orange County who are affected by a traumatic brain injury in achieving and maintaining optimal independence and integration into the community. A two-year Trust-funded project will educate people with brain injury about their adaptive telecommunications needs and will develop and disseminate protocols for teaching telecommunications skills to people with disabilities.

Recommended Grant: \$60,000 matching over 2 years

Dr. Regene L. Mitchell 13431 Milan Street Westminster, CA 92683

Regene Mitchell, Ed.D., is a respected consumer educator in California. Dr. Mitchell participated in the consumer dialogues which led to the creation of Pacific Bell's Consumer Advisory Panel and has served as President of the Consumer Federation of California. Trust support will fund a community program in south-central and south-eastern Los Angeles to assist low-income, minority consumers in assessing their needs and purchase options for telephone services and products. Dr. Ervin Harlacher, Professor of Higher Education at Pepperdine, will join Dr. Mitchell in this project.

Recommended Grant: \$97,825 over 15 months

Emergency Housing Consortium, Inc. P. O. Box 2346 San Jose, CA 95109 Barry Del Buono Executive Director

The Emergency Housing Consortium, Inc. is a United Way Agency providing 1,500 beds nightly for the homeless in San Mateo, Santa Clara, and San Benito Counties. Trust funding will create an 11-shelter wide electronic information network designed to implement an agency-wide reservation system, generate housing and job information, and enable the Consortium to more effectively and efficiently utilize existing community resources to help the homeless.

Récommended Grant: \$77,630 for one year

La Cooperativa Campesina de California 2222 N Street Sacramento, CA 95816 Raul Meyreles Executive Director

La Cooperativa is a statewide association of agencies providing human services to California's one million migrant farmworkers, who almost by definition lack residential phone service and depend on telephones as a critical source of information. For this projects second year, Trust funding will continue and expand to statewide <u>Guia del Campesino</u>, a toll-free audiotext information service designed and operated by La Cooperativa for the California farmworker community. An evaluation of the project's effectiveness and replicability will also be conducted in the third year of the program.

Récommended Grant: \$282,188 over 18 months

The CompuMentor Project 385 8th Street, 2nd Floor San Francisco, CA 94103 Daniel Ben-Horin Executive Director

Since 1986, CompuMentor has fostered connections between technologically adept volunteers and Bay Area nonprofits whose ability to serve their clients could be significantly enhanced by improving their telecommunications capacity. In the second year, of operation, Trust funding will support group and individual training which emphasizes the integration of general computer skills with telecommunications skills and the networking of trainee nonprofits. CompuMentor will train a minimum of 80-100 organizations, prioritizing those serving minority and economically disadvantaged populations.

Recommended Grant: \$130,666 for one year

The Community Memory Project 2617 San Pablo Avenue Berkeley, CA 94702 Carl Farrington President

For more than ten years, the Community Memory Project has worked to develop an easy-to-use, publicly accessible, two-way, computer based information tool for sharing information, resources, and ideas in the Berkeley community. Building on the ten terminal network and outreach and training programs that were established with 1989 TET funding, Trust funding will enable Community Memory to become an ongoing, locally-sustained entity.

Récommended Grant: \$60,000 over 6 months

Toward Utility Rate Normalization (TURN) 625 Polk Street, Suite 403 San Francisco, CA 94102 Audrie Krause Executive Director

TURN exists to serve, educate, and represent residential and small business utility customers in California. The organization has been party to every major telephone proceeding before the PUC since 1973. Trust funding will establish a centralized depository for materials produced by other TET grantee groups as part of TURN's continued educational and informational activities. Materials will be available for review and distribution and staff will be available to answer questions. Trust funding will continue for the publication of a bi-monthly telecommunications education newsletter.

Recommended Grant: \$150,000 for one year

Total recommended grants 21 projects

\$2,157,626

ATTACHMENT TELECOMMUNICATIONS Education Trust

Los Angeles, CA 90010 3580 Wilshire Boulevard, Suite 1660, FAX (213) 383-2046 (213) 738-8743

Established by the California Public Utilities Commission

May 23, 1990

Memorandum

From:

Subject:

RECEIVED PUBLIC ADVISOR

MAY 2 4 1990.

To: Robert Feraru

Terri Jones

Recommended Changes to TET 1989 Grant Agreements

The following is a summary of the changes to grant agreements the Disbursements Committee of the Trust has recommended. They all represent "insubstantial" changes to agreements: none of them alters the amount of funding to be provided by the Trust, nor materially changes the scope of work as approved by the CPUC. These, in the Disbursements Committee's view, come under the heading of the kinds of changes about which the CPUC should be advised simply as a matter of information.

The four grantees listed immediately below received Disbursements Committee permission to shift modest amounts of funds among the categories in their approved project budgets. All the changes appear to allow grantees to maximize the use of grant dollars and improve their ability to carry out grant purposes.

- Grant #89-003, Community Memory Project, Berkeley. 1.
- Grant #89-024, Consumer Action, San Francisco.
- Grant #89-086, La Cooperativa Campesina de California, 3. Sacramento.
- Grant #89-092, TURN (Toward Utility Rate Normalization), San Francisco.

The fifth grantee, Self-Help for the Elderly, (Grant #89-084), sought Disbursements Committee permission for a revised workplan that shifted the project timetable and deliverables, and extended the grant. agreement by two months at no additional cost to the Trust. This was necessitated by a delay in the production of background materials by another grantee that were to be used in Self-Help's project, and by a personal leave taken by the Executive Director of Self-Help's partner agency, the Mission Neighborhood Center. The Disbursements Committee is confident that the project is back on track and can be successfully completed under the new schedule.

Carl Oshiro, Michael Amato, Jack Eckley, Anthony Samson

# ATTACHMENT



### Rideau & Associates

insurance Agency 5601 W. Stauson Ave. 5u/e 250 Culver City, CA 90230 (213) 642-1933 Fax Humber (213) 645-6943

May 18, 1990

Hs. Terri Jones Telecommunications Education Trust 3580 Wilshire Blyd., Suite 1660 Los Angeles, CA 90010

RE: The Pacific Bell Ratepayer Education Trust dbar felecommunications Education Trust Ht. Hawley Insurance Company Policy no: HD0110805

Dear Ms. Jones:

As you know, the above mentioned policy renews Hay 22, 1990. I am pleased to offer the following insurance renewal quote. We have asked the carrier to provide a quote for \$5,000,000. limit as well as \$1,000,000. limit. The Insurance quotes are provided as follows:

INSURER: LLOYDS OF LONDON, 1001 LIHITS: \$1.000.000.

PREMIUM: \$7,500.00 (Premium)

\$ 223.00 (fax) \$ 7.50 (State fee) \$ 600.00 (Policy fee) \$ 100.00 (Broker fee)

\$8,432.50 (Total Premium)



5-18-90 He. Terri Jones Telecommunications Eduction frust PARO 2

INSURER

LLOYDS OF LONDON, 1001

LIHLTS:

\$5.000.000.

PREMIUM

\$15,000.00 (Premium)

450.00 (Tax)

15.00 (State fee)

\$ 1,200.00 (Policy fae)

100.00 (Broker fee)

\$16,765,00.(Broker fee)

The policy has a Minimum earned premium of 25%.

\*Deductible, Self insured retention are as follows:

\$ 1,000. Each Director Officer each claim up to a maximum of

\$ 2,500. in all, any one claim, form 2801

\$10,000. Company reimbursement, form 2602

\*51 Participation applies

Endorsements are as per expiring policy. If the renewal limit chosen (\$5,000,000.) which is higher than the expiring limit \$1,000,000., then the prior acts will be excluded on that portion of the limit excess of the expiring limit.

IF YOU WISH TO RENEW THIS COVERAGE, PLEASE REMIT PREHIUM BY 5-21-90.

The carrier has also informed, we will need to forward the following by June 5, 1990.

1. CPA AUDIT

NOTE-Trustee #6 Hichael Susnow (on endorsement #5) is missing from list. Assume he is no longer serving.

Please advise.

Sincerely,

Stephanie Patterson

	ru insurance co. Peoria, illinois	ADMINISTRATIVE OFFICES:
	MT. HAWLEY INS. CO. DOVER, DELAWARE PROPORTIONATE COMBINATION	FISCHER CHOCK CHOCK
	BY AMERICAN CAPACITY INS. CO. MT. HAWLEY INSURANCE CO.	P.O. BOX 814 HASBROUCK HEIGHTS, N.J. 07604
SETTLEMENTS	OLICY PROVIDES THAT THE LIMIT ( SHALL BE REDUCED BY AMOUNTS IN	LL BE ON A CLAIMS-MADE BASIS OF LIABILITY AVAILABLE TO PAY JUDGEMENTS OR CURRED FOR LEGAL DEFENSE. FURTHER NOTE THAT E APPLIED AGAINST THE RETENTION AMOUNT.
	FO DIRECTORS AND	PPLICATION OR OFFICERS AND RSEMENT LIABILITY
1. CORPORATIO	Education present: 3	Education Trust (DBA Telecommunications Trust") 580 Wilshire Blvd. #1660 L.A. CA 90010 1; 606 \$, Qlive #2400 L.A. CA 90014
2. EXPIRING PO		It out of Allas 45400 P.W. CV Annie
	F OPERATIONS:  Telecommunica  RATIONS INSTITUTED DURING PAST PO	tions Consumer Education
4. CORPORATIO	N IS STATE CHARTERED AS A: FIT CORPORATION PROFIT CORPORATION	
	RPORATION AMENDED ITS CHARTER FR WAS SUBMITTED?  O YES IF "YES", GIVE DETAILS	NOM THAT WHICH EXISTED AT THE TIME THE PREVIOUS
(h) Total numb	ip er of common shares outstanding	
(c) Total numbe (d) Total numb (e) in the event	or of common shares owned by its Directors (or er of common shares owned by its Office	firect and beneficial) <u>none</u> rs (direct and beneficial) not Directors <u>none</u> of the common shares directly or beneficially, designate name