

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA
COMMISSION ADVISORY AND COMPLIANCE DIVISION RESOLUTION T-14130
August 8, 1990

R E S O L U T I O N

RESOLUTION T-14130. ROSEVILLE TELEPHONE COMPANY TO INCREASE CUSTOM CALLING RATE ON THE 6-WAY CONFERENCE CALLING FEATURE OF THE CUSTOM CALLING SERVICE.

BY ADVICE LETTER 289, FILED ON JULY 20, 1990.

SUMMARY

Roseville Telephone Company (Roseville) by Advice Letter 289, filed July 20, 1990, requests authority to increase the 6-Way Conference Calling feature of Custom Calling Service from \$3.75 to \$7.00 for business and from \$2.50 to \$4.25 for residence customers. Roseville states that there are currently no customers for this feature.

Roseville also requests authority to limit the availability of the Multiple Directory Numbers feature of its Custom Calling Service. This feature will not be made available to Foreign Exchange customers, due to limitations of Roseville's central office configuration. Roseville states that there are currently no customers for this service.

BACKGROUND

Roseville established 6-Way Conference Calling service as a feature of its Custom Calling Service in Advice Letter No. 280, filed February 13, 1990. This filing inadvertently established an identical price for 6-Way Conference calling and 3-Way Calling. Since this filing, however, Roseville has determined that the 6-Way Conference Calling feature has an increased memory requirement, and therefore costs more to provide than does 3-Way Calling.

Custom Calling service is available to customers with one-party business or residence service. This service offers several features, including three-way calling, in which a customer may add a third party to an established two-way conversation; and Conference Calling 6-Way, which permits the customer to establish a conference call involving up to five other parties to be connected together in the same call.

The Multiple Directory Numbers feature of Custom Calling Service provides up to four directory numbers on one line each one with a unique (distinctive) ringing pattern. This feature is currently offered to all Roseville customers.

PROTESTS

The Commission Advisory and Compliance Division (CACD) has received no protests to Advice Letter No. 289.

DISCUSSION

Roseville now reports that it has discovered that the 6-Way Conference Calling feature requires more memory than 3-Way Calling and results in increased costs to the utility. Roseville states that in order to prevent a mass migration from 3-Way Calling to 6-Way Conference Calling, it proposes to increase the monthly business and residence recurring rate from \$3.75 and \$2.50 to \$7.00 and \$3.45 respectively. This rate increase will cover Roseville's increased cost to provide service, which is consistent with Commission policy requiring services to cover their costs, and is consistent with the utility's overall pricing structure of this service. Roseville reports that there are currently no customers for this service.

Roseville's initial offering of Multiple Directory Number (MDN) feature had not predicted any demand for this service from Foreign Exchange customers. Due to the limitations of its central office facilities, Roseville has determined that the offering of distinctive ringing pattern could not be provided to Foreign Exchange customers. Roseville reports that there are currently no customers for this service.

FINDINGS

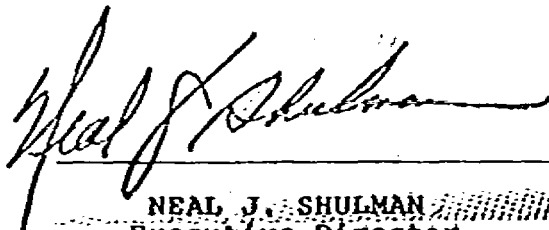
1. Advice Letter No. 280 filed February 13, 1990, established 6-Way Conference Calling and 3-Way Calling with identical rates.
2. Six Way Conference Calling requires more memory than the 3-Way offering and costs Roseville more to provide.
3. An increase in the 6-Way Conference Calling rate would be consistent with the Commission's intent that rates for discretionary services cover the utility's costs.
4. Roseville initially offered Multiple Directory Numbers to all customers. Roseville has since determined that due to the limitation of its facilities, it cannot provide this feature to Foreign Exchange customers.

THEREFORE, IT IS ORDERED that:

1. Roseville's request to increase the 6-Way Conference Calling feature rate, in Advice Letter No. 289, is authorized.
2. Roseville's request to restrict Multiple Directory Number Service to non-Foreign Exchange customers is authorized.
3. Advice letter No. 289 and the accompanying tariff sheets shall be marked to show that they were authorized by this resolution.
4. This resolution is effective today.

I hereby certify that this Resolution was adopted by the Public Utilities Commission at its regular meeting on August 8, 1990. The following Commissioners approved it:

G. MITCHELL WILK
President
FREDERICK R. DUDA
STANLEY W. HULETT
JOHN B. OHANIAN
PATRICIA M. ECKERT
Commissioners



NEAL J. SHULMAN
Executive Director