PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

COMMISSION ADVISORY AND COMPLIANCE DIVISION Telecommunications Branch

RESOLUTION T-14542 July 24, 1991

RESQLUTION

RESOLUTION T-14542 ORDER REVOKING THE CERTIFICATE OF PUBLIC CONVENIENCE AND NECESSITY GRANTED TO STRATEGIC ALLIANCES dba CELLULAR U.S.A.

BY ADVICE LETTER NO. 3, FILED ON JUNE 17, 1991.

SUMMARY

Strategic Alliances dba Cellular U.S.A. (Cellular U.S.A.) by Advice Letter No. 3, filed June 17, 1991 requests authority under the provisions of General Order No. 96-A, Section XIV, to withdraw from service as a reseller of cellular radio telecommunications services.

This resolution authorizes Cellular U.S.A.'s Advice Letter No. 3, to withdraw from service as a reseller of cellular service. No protests to this Advice Letter were filed.

BACKGROUND

Strategic Alliances dba Cellular U.S.A. filed an application (A. 89-09-043) on September 26, 1989 requesting authorization to provide cellular resale service in California. The company planned to provide service in the San Francisco/San José cellular geographic service area (CGSA) and other contiguous CGSA's. There were no protests to the application so no public hearing was necessary.

The Commission granted a certificate of public convenience and necessity to Cellular U.S.A. in Decision 90-03-029 dated March 14, 1990. Cellular U.S.A. was assigned the corporate identification number of U-4086-C and was authorized to file its tariff schedules and rates for the proposed service with the Commission.

Cellular U.S.A. transmitted Advice Letter No. 1 which included its initial tariff filing to the Commission Advisory and Compliance Division (CACD) on May 14, 1990. Advice Letter No. 2, making minor modifications to the tariffs, was filed on June 5, 1990. Both Advice Letters were approved by CACD.

Cellular U.S.A. filed Advice Letter No. 3 with CACD on June 17, 1991, requesting authority to withdraw from service as a reseller of cellular radio telecommunications services. Advice Letter No. 3 indicated that Cellular U.S.A. currently has no customers.

The Advice Letter listed two reasons why Cellular U.S.A. wanted to stop providing reseller services. First, the company felt that the regulatory climate does not sufficiently protect resellers. Second, the current payback periods do not justify investment in that sort of operation.

DISCUSSION

Under General Order 96 A, Section XIV, a utility may not withdraw from service without Commission authorization. Section XIV reads as follows:

"No public utility of a class specified herein shall, unless authority has been obtained from the Commission, either withdraw entirely from public service or withdraw from public service in any portion of the territory served."

Cellular U.S.A. properly requested that authorization through the filing of Advice Letter No. 3.

FINDINGS

- 1. Strategic Alliances, Inc., dba Cellular U.S.A. was granted a certificate of public convenience and necessity to operate as a reseller of cellular radio telecommunications services in Decision 90-03-029.
- 2. Strategic Alliances, Inc., dba Cellular U.S.A. submitted Advice Letter No. 3 requesting authority to withdraw from service as a reseller of cellular radiotelephone service.
- 3. Strategic Alliances, Inc., dba Cellular U.S.A. currently has no customers.

THEREFORE, IT IS ORDERED that:

- 1. The Certificate of Public Convenience and Necessity previously granted to Strategic Alliances, Inc. dba Cellular U.S.A. is revoked.
- 2. A copy of this Resolution shall be placed in the Commission's formal files for Application No. 89-09-043.
- 3. Strategic Alliances, Inc. dba Cellular U.S.A.'s telecommunication tariffs are cancelled. The CPUC Corporate Identification Number U-4086-C is also cancelled and will not be reissued.

SHULMAN

Executive Director

I certify that this Resolution was adopted by the Public Utilities Commission at its regular meeting on July 24, 1991. The following Commissioners approved it:

PATRICIA M. ECKERT President G. MITCHELL WILK JOHN B. OHANIAN DANIEL Wm. FESSLER NORMAN D. SHUMWAY Commissioners

-3-