

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

COMMISSION ADVISORY AND COMPLIANCE DIVISION  
Telecommunications Branch

RESOLUTION NO. T-14618  
September 25, 1991

RESOLUTION AUTHORIZING THE DISBURSEMENTS COMMITTEE (DC)  
OF THE TELECOMMUNICATIONS EDUCATION TRUST TO AWARD TRUST  
FUNDS

BACKGROUND

1. Pursuant to D. 87-12-067, the Telecommunications Education Trust (Trust) has been established to promote consumer education and understanding of the telecommunications system.
2. The Disbursements Committee (DC) has five members; and was also established by D. 87-12-067.
3. The DC has estimated that the total amount of funds available for grantmaking will be approximately \$21 million (this includes \$16.5 million in principle plus interest which will be accumulated over the 6 year life of the Trust).
4. 145 applications were received in response to the 1990 guidelines issued by the DC. These applications requested a total of over \$28 million.
5. The Commission awarded \$2,889,944 to 20 organizations at its June 19, 1991 meeting.
6. The DC held 21 proposals for further consideration and for action by the Commission at its September 25th meeting. The DC is also making recommendations on several applications from existing grantees at the September 25th meeting.
7. The DC of the Trust has met and considered these applications and now recommends that the 14 organizations listed in Attachment A be granted to specified amounts of funds to accomplish the purposes of the Trust.
8. The DC used the following criteria to evaluate applications:
  - Is the proposed project compatible with the applicant's overall mission, and relevant to the stated goals and current priorities of the Trust?
  - Does the applicant have the capacity to complete the project and to use Trust funds effectively?

- Does the applicant have the necessary experience with the proposed target population, expertise in consumer education, and the necessary telecommunications knowledge, or a reasonable plan to work with persons with appropriate expertise?

- Does the applicant have the support of the community with which it proposes to work? Is there evidence that members of the community have participated in project planning?

- Are the proposed methodology and program objectives appropriate for the target population(s)?

- Will the project be of lasting benefit to consumers?

- Does the project present innovative, creative, or practical approaches to meeting Trust goals?

- Are funds to support the project available elsewhere?

- Is the proposed project cost-effective? Are the budget projections reasonable and sound?

- Does the proposal present a reasonable plan for evaluating the project as it proceeds and after it is finished? Does it describe a method to assure the accuracy of information conveyed to consumers?

9. The agreements have been reviewed by the Trust's legal counsel, Silk, Alder and Colvin. They agree that all of the agreements are in keeping with the legal requirements of the Trust.

10. The DC is hereby informing the Commission of several minor modifications to existing grant agreements which do not require Commission action. See Attachment B.

11. The DC has determined that it is an appropriate time to reevaluate the Trust's procedures and guidelines for funding since the Trust has now completed its third year of six years of funding.

12. The DC plans to hold several meetings with a wide variety of interested parties and consultants to review the first three years of grantmaking and listen to recommended changes to both funding guidelines and procedures. Second, the Trust plans to hold several public meetings to receive suggestions from the general public. These meetings are tentatively scheduled for early December in Los Angeles and San Francisco.

13. The DC therefore requests authority from the Commission to expend up to \$14,000 to hire the consultants and hold the public meetings.

**FINDINGS**

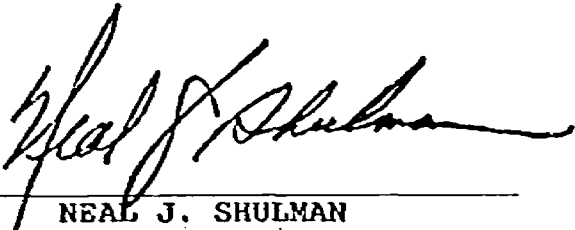
1. The DC has conducted a thorough, unbiased review of the applications for Trust funds in the second 1991 cycle.
2. We find that it is reasonable to authorize the DC of the Trust to enter into the agreements proposed in Attachment A. The total amount of funds committed is \$1,065,455.
3. We find that it is reasonable to authorize the DC to expend up to \$14,000 to conduct the review of its funding guidelines and procedures.

**THEREFORE IT IS ORDERED THAT:**

1. The DC of the Trust is authorized to enter into agreements with the organizations and for the amounts described in Attachment A. The total amount of funds committed is \$1,065,455.
2. The DC of the Trust is authorized to expend up to \$14,000 to conduct the review of then funding guidelines and procedures.

I certify that this Resolution was adopted by the Public Utilities Commission at its regular meeting on September 25, 1991. The following Commissioners approved it:

PATRICIA M. ECKERT  
 President  
 JOHN B. OHANIAN  
 DANIEL Wm. FESSLER  
 NORMAN D. SHUMWAY  
 Commissioners




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NEAL J. SHULMAN  
 Executive Director

I abstain

G. MITCHELL WILK  
 Commissioner

ATTACHMENT A - List of organizations recommended for funding.  
 ATTACHMENT B - Information only modifications to TET grant agreements.

# ATTACHMENT "A"

## TELECOMMUNICATIONS EDUCATION TRUST

Established by the California Public Utilities Commission

606 South Olive Street • Suite 2400 • Los Angeles, California 90014  
(213) 738-8743 • FAX (213) 383-2046

### 1991 Grants

American Film Foundation  
1333 Ocean Avenue  
Santa Monica, CA 90401  
Terry Sanders  
Executive Vice President

The American Film Foundation is a nonprofit film and video production company that has produced Academy and Emmy Award winning programs, including "Slow Fires: On the Preservation of the Human Record," describing new information technologies and crises in the preservation and access of library materials. Trust funds will support the development of a script-treatment for a one-hour television special aimed at all consumers and addressing changes in telecommunications technology and life in the Information Age.

Recommended Grant: \$20,000 for 4 months

California/Nevada Community Action Association  
926 J Street Bldg., Room 408  
Sacramento, CA 95814  
Barbara Vauthier  
Executive Director

Cal/Neva is an established, two-state association of community action and community-based agencies serving low-income communities with a broad array of human services, education, and training programs. Trust funds will support the continuation of a statewide telecommunications consumer education project for trustees, managers, workers, and low-income clients of Cal/Neva's member agencies, particularly in communities without other Trust funded projects.

Recommended Grant: \$196,289 for one year

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CompuMentor  
89 Stillman Street  
San Francisco, CA 94107  
Daniel Ben-Horin  
Executive Director

For five years, CompuMentor has fostered connections between technologically adept volunteers and Bay area nonprofits whose ability to serve their clients could be significantly enhanced by improving their telecommunications capacity. In two years of Trust supported work, CompuMentor has developed a nationally recognized, locally effective program in telecommunications education for nonprofits. Trust support will enable the development and implementation, through a collaboration with the HandsNet telecommunications network, of a pilot project of online computer technical assistance for non-profit agencies statewide.

Recommended Grant: \$71,366 for one year

ConflictNet  
3228 Sacramento Street  
San Francisco, CA 94115  
John R. Helie,  
Director

Founded in 1989, ConflictNet is a project of the Institute for Global Communications, which is a division of the Tides Foundation. Dedicated to encouraging the use of telecommunications to improve service delivery, ConflictNet uses computer networks to link members of the conflict resolution community. Trust funding will support a project to provide telecommunications equipment and training to geographically dispersed Dispute Resolution Programs serving low-income, minority communities in California.

Recommended Grant: \$56,428 for one year

Hermanidad Mexicana Nacional Legal Center, Inc.  
11559 Sherman Way  
North Hollywood, CA 91604  
Humberto Corona  
Executive Director

Hermanidad Mexicana Nacional (The National Mexican Brotherhood) was founded in 1951 to provide human services to Mexican Americans. Today, Hermanidad provides a range of human, legal, amnesty,

educational, and health services to primarily monolingual, Spanish-speaking immigrants and permanent residents in California. Trust funding will establish and promote an information services demonstration in Los Angeles County using automated voicemail technology to link clients to critical services available through local agencies.

Recommended Grant: \$50,000 for one year

Hmong Council, Inc.  
4670 E. Butler Avenue  
Fresno, CA 93702  
Phen Vue  
Executive Director

Established in Fresno, the home of the largest Hmong enclave in America, the Hmong Council has worked since 1985 to promote the acculturation of East Asian immigrants to life in the Central Valley of California. A Trust-supported project will provide basic telecommunications consumer education to recent immigrant and permanent resident monolingual and low-literacy populations through community-based organizations in Fresno, Merced and Tulare counties.

Recommended Grant: \$48,476 for one year

KP00-FM, Educational Radio  
P. O. Box 11008  
San Francisco, CA 94101  
Joe Rudolph  
General Manager

African-American owned and operated, KP00-FM addresses the educational needs of its multi-ethnic, low-income target audience with community-oriented, public affairs programming through a mixture of public service announcements, forums, panel discussions and music. Trust funds will support the production of 10 one half-hour participatory radio programs designed to educate San Francisco citizens, community-based organizations, and minority small businesses about telecommunications related topics.

Recommended Grant: \$72,000 for one year

Latino Issues Forum  
1535 Mission Street  
San Francisco, CA 94103  
John C. Gamboa  
Executive Director

Latino Issues Forum is a recently established organization dedicated to providing coordinated advocacy and technical assistance to California's Latino organizations and the Latino community. Trust funds will be used to extend a telecommunications education and training project for Latino leaders to the communities of San Bernardino/Riverside, Monterey/Salinas, San Jose, Stockton and the Imperial Valley.

Recommended Grant: \$85,000 for one year

Northern California Indian Development Council  
241 F Street  
Eureka, CA 95501  
Terry Coltra  
Operations Director

Established in 1976, Northern California Indian Development Council, Inc. (NCIDC) is a membership organization of community-based native groups from four California counties dedicated to designing, expanding, and improving social and economic development programs for American Indian people. Trust funds will supplement a two-year project to establish a voice mail telecommunications system as the entry point of a comprehensive state-wide information and referral network that will direct Native Americans to one of 15 core agencies specializing in emergency and supportive services.

Recommended Grant: \$41,482 for 11 months

North Peninsula Neighborhood Services Center, Inc.  
600 Linden Avenue  
South San Francisco, CA 94080  
Maggie Cuadros  
Director, Home Improvement Programs

For more than twenty years, North Peninsula Neighborhood Services has expanded to meet the changing needs of a growing, multi-cultural community through a range of human services. Trust support will design and implement a door-to-door, in-home,

telecommunications consumer education program for the low-income, monolingual Hispanic, Pacific Islander (Samoan & Tongan), and Filipino immigrants, refugees, and residents of San Mateo County.

Recommended Grant: \$64,650 for one year

Radio Bilingüe  
1111 Fulton Mall, Suite 700  
Fresno, CA 93721  
Hugo Morales  
Executive Director

Radio Bilingüe, based in Fresno, serves as the lead agency for a consortium of primarily Spanish broadcast radio stations and a syndicated satellite newscast Noticiero Latino reaching Californians from Fresno, Santa Rosa, Salinas, Hoopa and Bakersfield to Los Angeles, North Hollywood and San Diego. Trust funding will support a telecommunications consumer education and policy issues project including public service announcements, talk shows, and news programs that will reach an audience of more than 400,000 Latino listeners.

Recommended Grant: \$150,000 for one year

Simi Valley Unified School District/Simi Valley Adult School  
3192 Los Angeles Avenue  
Simi Valley, CA 93065  
Patsy Dubrick  
Administrative Coordinator

For more than 50 years, Simi Valley Adult School has served special needs populations and limited English speakers with courses ranging from basic literacy to high technology. Trust funding will support the development of a Project TELE (Telecommunications Literacy Education) training manual to disseminate a telecommunications consumer education computerized literacy program designed and tested with the support of a 1990 Trust grant. Project TELE materials will be distributed statewide to library literacy programs, community-based organizations, schools, and other human services and educational organizations.

Recommended Grant: \$51,000 for one year



Special Services for Groups  
1313 West 8th Street, #201  
Los Angeles, CA 90017  
Herbert K. Hatanaka, DSW  
Executive Director

Since 1952, Special Services for Groups has dedicated its efforts to promoting community involvement in a range of direct human services for a multi-cultural community. As part of Parents Neighborhood Youth Project, Trust funds will support the development and delivery of culturally appropriate telecommunications consumer education workshops targeting low-income, monolingual Latino residents living in South Central Los Angeles.

Recommended Grant: \$23,089 for one year

Western Public Radio  
Fort Mason, Building D  
San Francisco, CA 94123  
Leo C. Lee  
President

Western Public Radio (WPR) was founded to further the advancement of public radio programming and professional development with a special commitment to training women, minorities, and the disabled in the communications field. Trust funding will deliver a weekly audio news feed, available to both commercial and public radio stations and news networks in California, to provide timely and ongoing coverage of current telecommunications issues.

Recommended Grant: \$135,675 for 15 months

Total grants                    \$1,065,455  
14 projects

# ATTACHMENT "B"

## TELECOMMUNICATIONS EDUCATION TRUST

Established by the California Public Utilities Commission

606 South Olive Street • Suite 2400 • Los Angeles, California 90014  
(213) 738-8743 • FAX (213) 383-2046

September 9, 1991

### Memorandum

To: California Public Utilities Commission

From: Anthony Samson, Chair  
Disbursements Committee

Subject: Recommended Changes to TET 1989, 1990, and 1991 Grant Agreements

This memo provides a summary of changes to grant agreements recommended by the Disbursements Committee from May, 1991 through August 1991. They all represent "insubstantial" changes to the original agreements: none of them alters the amount of funding to be provided by the Trust, nor materially changes the scope of work as approved by the CPUC. These, in the Disbursements Committee's point of view, come under the heading of the kinds of changes about which the CPUC should be advised simply as a matter of information.

The five grantees listed immediately below received Disbursements Committee permission to shift modest amounts of funds among the categories in their approved project budgets. All the changes appear to allow the grantees to maximize the use of their grant dollars and improve their ability to carry out grant purposes.

1. Grant #90-071G, The Cambodian Family, Santa Ana.
2. Grant #90-124G, The Public Interest Clearinghouse, San Francisco.
3. Grant #90-165G, Parent Education Consortium, Sonoma County Foundation, Santa Rosa.
4. Grant #91-046G, Friends of the Fairfield Senior Center, Fairfield.
5. Grant #91-101G, Sandigan California, Sacramento.

The five grantees listed immediately below received Disbursements Committee approval to revise, or extend their grant periods at no cost to the Trust.

1. Grant #89-095G, San Diego State University Foundation, San Diego.
2. Grant #89-071G, The Cambodian Family, Santa Ana.
3. Grant #90-044G, Coalition for Children with Special Needs, Pasadena.
4. Grant #90-052G, Regene Mitchell, Ph.D., Westminster.
5. Grant #90-124G, The Public Interest Clearinghouse, San Francisco.

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