

## PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Telecommunications Branch  
Commission Advisory and Compliance DivisionRESOLUTION T-14703  
November 20, 1991**R E S O L U T I O N****RESOLUTION T-14703. DIAL PAGE, INC. REQUESTS AUTHORITY  
TO WITHDRAW ITS TWO-WAY MOBILE RADIOTELEPHONE SERVICE.****BY ADVICE LETTER No. 6, FILED ON OCTOBER 1, 1991.****SUMMARY**

This Resolution authorizes Dial Page, Inc. to withdraw its two-way mobile radiotelephone service. There are no subscribers to this service. Potential customers who require two-way mobile radio service in Dial Page, Inc.'s service area have the alternative of choosing from existing cellular radiotelephone providers or Dial Page, Inc.'s new alphanumeric paging service. No protests were received.

**BACKGROUND**

Dial Page, Inc. (DP) is a radiotelephone utility (RTU) that provides one-way and "talk-back" two-way radiotelephone service in the Santa Barbara area. DP filed Advice Letter No. 6 with the Telecommunications Branch of the Commission's Advisory and Compliance Division on October 1, 1991 requesting authority to terminate its two-way mobile radiotelephone service.

Under DP's two-way mobile service, a subscriber with a "talk-back" pager could receive a brief voice message and be able to respond via the pager with a brief voice transmission. An audio signal would be sent to the subscriber only in response to an incoming message. The subscriber receiving the signal could not initiate a voice transmission, unless an audio signal has been previously transmitted.

**NOTICE/PROTESTS**

Public notice of DP's Advice Letter No. 6 was made by publication in the Commission's Daily Calendar and by the utility's mailing copies of Advice Letter No. 6 to other utilities and to all interested parties who requested notification, pursuant to General Order 96-A, Section III, paragraph 6. No protests were received.

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DISCUSSION

DP indicates that it has had no customers to its mobile two-way service for over five years and that it has no pending customer requests for service. DP finds it uneconomical to continue offering this service when it has no means of recovering costs.

One of the Commission's concerns with any service withdrawal is the existence of alternative service. Customers who require two-way mobile radio service in DP's service area can choose between cellular radiotelecommunications service and DP's alphanumeric paging service. Cellular service is more than adequate as an alternative to two-way mobile radio because of its greater coverage.


FINDINGS

1. Dial Page, Inc. has no subscribers to its two-way mobile service.
2. It is uneconomical for the utility to continue to offer this service without compensation.
3. Viable alternatives exist for those customers who wish to obtain radio telecommunications service.

THEREFORE, IT IS ORDERED that:

Dial Page, Inc.'s Advice Letter No. 6, requesting authority to withdraw its two-way mobile radiotelephone service, is made effective today.

I certify that this Resolution was adopted by the Public Utilities Commission at its regular meeting on November 20, 1991. The following Commissioners approved it:

  
NEAL J. SHULMAN  
Executive Director

PATRICIA M. ECKERT  
President  
DANIEL Wm. FESSLER  
NORMAN D. SHUMWAY  
Commissioners

Commissioner John B. Ohanian,  
being necessarily absent, did  
not participate.