

## PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

COMMISSION ADVISORY AND COMPLIANCE DIVISION  
Telecommunications BranchRESOLUTION T-14989  
June 17, 1992RESOLUTION AUTHORIZING THE DISBURSEMENTS COMMITTEE (DC)  
OF THE TELECOMMUNICATIONS EDUCATION TRUST TO AWARD TRUST  
FUNDS.BACKGROUND

1. Pursuant to D.87-12-067, the Telecommunications Education Trust (Trust) has been established to promote consumer education and understanding of the telecommunications system.

2. The Disbursements Committee (DC) has five members; and was also established by D.87-12-067.

3. The DC has estimated that the total amount of funds available for grantmaking will be approximately \$21 million (this includes \$16.5 million in principle plus interest which will be accumulated over the 6 year life of the Trust).

4. 164 applications were received in response to the 1992 guidelines issued by the DC. These applications requested a total of over \$27 million.

5. The DC of the Trust has met and recommends that the 29 organizations listed in Attachment A be granted the specified amounts of funds to accomplish the purposes of the Trust.

6. The DC has held 14 proposals for further consideration and for action by the Commission at its September 16th meeting.

7. The DC used the following criteria to evaluate applications:

- Is the proposed project compatible with the applicant's overall mission, and relevant to the stated goals and current priorities of the Trust?

- Does the applicant have the capacity to complete the project and to use Trust funds effectively?

- Does the applicant have the necessary experience with the proposed target population, expertise in consumer education, and the necessary telecommunications knowledge, or a reasonable plan to work with persons with appropriate expertise?

- Does the applicant have the support of the community with which it proposes to work? Is there evidence that members of the community have participated in project planning?

- Are the proposed methodology and program objectives appropriate for the target population(s)?

- Will the project be of lasting benefit to consumers?

- Does the project present innovative, creative, or practical approaches to meeting Trust goals?

- Are funds to support the project available elsewhere?

- Is the proposed project cost-effective? Are the budget projections reasonable and sound?

- Does the proposal present a reasonable plan for evaluating the project as it proceeds and after it is finished? Does it describe a method to assure the accuracy of information conveyed to consumers?

8. The agreements have been reviewed by the Trust's legal counsel, Silk, Alder and Colvin. They agree that all of the agreements are in keeping with the legal requirements of the Trust.

9. The DC is recommending that the Commission authorize the DC to maintain its current liability insurance policy and to renew it annually. The current premium is \$9,197 per year.

10. The DC is hereby informing the Commission of several minor modifications to existing grant agreements which do not require Commission action. See Attachment B.

#### FINDINGS

1. The DC has conducted a thorough, unbiased review of the 164 applications for Trust funds in the first part of the 1992 cycle.

2. We find that it is reasonable to authorize the DC of the Trust to enter into the agreements proposed in Attachment A. The total amount of funds committed is \$2,913,540.

3. We find that it is reasonable to act upon the remaining proposals at the September 16th meeting.

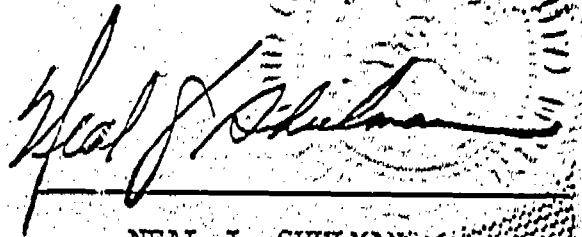
4. We find that it is reasonable for the DC to maintain its current liability insurance policy and to renew it annually. The current premium is \$9,197 per year.

June 17, 1992

WHEREFORE IT IS ORDERED THAT:

1. The DC of the Trust is authorized to enter into agreements with the organizations and for the amounts described in Attachment A. The total amount of funds committed is \$2,913,540.
2. The DC of the Trust is authorized to expend \$9,197 to renew its insurance policy.

I certify that this Resolution was adopted by the Public Utilities Commission at its regular meeting on June 17, 1992. The following Commissioners approved it:



NEAL J. SHUELMAN  
Executive Director

DANIEL Wm. FESSLER  
President  
JOHN B. OHANIAN  
PATRICIA M. ECKERT  
NORMAN D. SHUMWAY  
Commissioners

ATTACHMENT A - List of organizations recommended for funding  
ATTACHMENT B - Information only modifications to TET grant agreements

**TELECOMMUNICATIONS  
EDUCATION TRUST**

Established by the California Public Utilities Commission

2055 San Joaquin • Fresno, California 93721  
(209) 237-2955 • FAX (209) 237-0181

1992

RECOMMENDED GRANTS

**California-Nevada Community Action Association (CAL/NEVA)**  
926 "J" Street Building, Suite 408  
Sacramento, California 95814  
Barbara Vauthier, Executive Director

CAL/NEVA is a statewide association of nonprofit community action agencies and CBOs with over 65 members. Trust funds will support a continuation of CAL/NEVA's basic TET education program. Working through their member agencies, CAL/NEVA will provide basic telecommunications consumer education workshops to 30,000 low-income people of several ethnic and language backgrounds. These workshops will be presented throughout California.

Recommended Grant: \$265,000 for one year

**Pacifica Radio/KPFA-FM**  
1929 Martin Luther King Jr. Way  
Berkeley, California 94704  
Barinetta Scott, Executive Producer

KPFA-FM is a nonprofit public radio affiliate of Pacifica Radio; a previous Trust funded KPFA project received a national award. Trust funds for this project will support the production and broadcast of 13 shows, each of 58 minutes duration. Each show will cover a different aspect of the changing telecommunications universe and how these changes may affect consumers. Ten different stations, from Arcata to San Diego, will broadcast these shows several times, providing statewide coverage.

Recommended Grant: \$199,850 for one year



Sacramento Urban League  
8928 Volunteer Lane, Suite 220  
Sacramento, California 95826  
Jack P. Eckley, Project Director

The Sacramento Urban League is a private nonprofit organization that provides consumer education and economic development assistance to African-Americans. Trust funds would assist a consortium that also includes the Oakland and Los Angeles Chapters of the Urban League in providing basic telecommunications consumer education to approximately 14,000 African-Americans. Additionally, they will provide education to community leaders on policy issues and how to affect telecommunications policy.

Recommended Grant: \$160,000 for one year

The CompuMentor Project  
89 Stillman Street  
San Francisco, California  
Daniel Ben-Florin, Executive Director

CompuMentor is a private nonprofit organization that provides computer education and technical service primarily to nonprofit community based organizations (CBOs). Trust funds will support the development of 13 different electronic networks of up to 150 participating CBOs. Additionally, they will develop a model format for telecommunication based information and referral systems for interested California CBOs. The I & R model will address four specific arenas; family support centers, education and K-12 support, homelessness and housing, and social services.

Recommended Grant: \$159,760 for one year

Center for Public Interest Law (CPIL)  
University of San Diego  
Alcala Park  
San Diego, California 92110  
Beth Givens, Program Manager

CPIL is a nonprofit organization that is an academic center of research, learning and advocacy in administrative and public interest law. Trust funds will support the development and operation of a statewide clearinghouse serving an ombudsman function for California consumers. An 800 toll-free number will be used for consumer access; consumer concerns about privacy rights and other telecommunication abuses will be addressed by the program.

Recommended Grant: \$156,818 for one year

**San Francisco Consumer Action**  
116 New Montgomery Street, #233  
San Francisco, California 94105  
Ken McEldowney, Director

Consumer Action is a nonprofit consumer education agency. Trust funds would support a repository for Trust grant materials developed during the life of the Trust. Consumer Action would produce a catalog of available Trust materials, evaluate materials in the catalog and provide distribution. The repository will actively pursue distribution of appropriate TET materials to different audiences and reprint materials as needed for distribution.

Recommended Grant: \$144,000 for two years

**Radio Bilingue**  
1111 Fulton Mall, Suite 700  
Fresno, California 93721  
Keith Frady, Business Manager

Radio Bilingue is a nonprofit radio station working with a consortium of other California stations. They primarily address rural Hispanic and Native American listeners from the Stockton area to the border areas of Calexico and El Centro. Trust funds would continue an existing effort to provide talk shows and Public Service Announcements on various basic telecommunications consumer education issues. Radio Bilingue plans to use their existing grant experience to improve and continue this basic educational effort.

Recommended Grant: \$142,000 for one year

**Ad Infinitum Films**  
3221 20th Street, Suite B2  
San Francisco, California 94110  
Jose Vergelin, Partner

Ad Infinitum Films is a private for-profit organization working in the field of educational videos for the Latino population. Trust funding will support the production and broadcast of six two to three minute T.V. "infommercials" on basic telecommunications consumer education issues. These Spanish language "infommercials" will be aired in six different California T.V. markets.

Recommended Grant: \$138,826 for one year

Western Public Radio/Pacific Multi-Media  
Building D, Fort Mason Center  
San Francisco, California 94123  
Leo Lee, President, Western Public Radio

Western Public Radio (WPR) is a nonprofit public radio station and Pacific Multi-Media is a for-profit news and media organization. Trust funds will support the production and broadcasting of eight (8) half-hour segments in a radio show series on the history of telecommunications. The development of the technology, regulations, and legal aspects of the telecommunications industry and how these affect the consumer will be dealt with in the series. The series is to be broadcast on public radio stations across California and made available to libraries upon request.

Recommended Grant: \$124,000 for 18 months

National Geographic Society Education Foundation  
1145 Seventeenth Street, N.W.  
Washington, D.C. 20036  
Dorothy Jacobson, Development Officer

The Society's nonprofit educational foundation operates their Kids Network nationally. Kids Network is a classroom based telecommunications network used for educational projects between classrooms located around the country. A previous TET grant enabled the Kids Network to be offered to primarily low-income Spanish speaking school children in Southern California. Trust funds would extend the Kids Network to work with twenty additional schools with high populations of Spanish, Korean, Cambodian and Vietnamese speaking students to facilitate their understanding and participation in telecommunications as an educational medium. They will hold family sessions to involve parents, siblings, or guardians and intend to train at least 40 teachers and develop a handbook for administrators.

Recommended Grant: \$122,665 for one year

Korean Health Education Information and Referral Center  
981 South Western Avenue #404  
Los Angeles, California 90006  
Laura Jeon, Executive Director

Korean Health is a private nonprofit agency providing services primarily to Korean immigrants in Los Angeles County. Trust funds would support a basic telecommunications consumer education project for Koreans in Los Angeles. The project will include consumer education seminars, education pamphlets printed in Korean and one-on-one counseling.

Recommended Grant: \$121,205 for one year

Western Public Radio/Pacific Multi-Media  
Building D. Fort Mason Center  
San Francisco, California 94123  
Leo Lee, President, Western Public Radio

Western Public Radio (WPR) is a nonprofit public radio station and Pacific Multi-Media is a for-profit news and media organization. Trust funds will support the continuation of a weekly English and Spanish telecommunications consumer issues news feed on an 800-line. A current news feed is available for radio and other media that is produced weekly and is free of charge to the calling journalist.

Recommended Grant: \$120,000 for one year

Towards Utility Rate Normalization (TURN)  
625 Polk Street, Suite 403  
San Francisco, California 94102  
Regina Costa, Program Manager

TURN is a nonprofit consumer advocacy and educational organization. Trust funds would support the continued educational activities provided by TURN to TET Grantees. TURN will publish the periodic newsletter Inside Line to a distribution of 3,000 plus readers. They will continue to provide training to TET Grantees on basic telecommunications policy issues and regulatory procedures, as well as provide on-demand telecommunication issues explanation to TET grantees.

Recommended Grant: \$102,000 for one year

Amador-Tuolumne Community Action Agency (A-TCAA)  
1001 Broadway, #101  
Jackson, California 95642  
Shelly Hance, Executive Director

A-TCAA is a multi-county public, nonprofit, organization that delivers various low-income social services. Trust funds will support the development of a five county electronic bulletin board and interactive information and referral database. Fifty social service sites of various agencies throughout Amador, Alpine, Calaveras, Tuolumne and Mariposa Counties will participate in the network. Additionally, development of public access to the system through locations such as libraries is included.

Recommended Grant: \$91,279 for two years



Florida Street Studios  
865 Florida Street, #3  
San Francisco, California 94110  
Rafael Olivas, Project Director

Mr. Olivas is the Manager of the Florida Street Studios artist collective and is a computer artist. Trust funds would go to the development of an interactive computer driven Spanish language presentation on basic telecommunications consumer education issues. The presentation, titled El Telefono, will utilize touch screen technology to present basic telephone information. The presentations are to be made to at least 7,000 clients of community based organizations in Contra Costa, San Mateo and San Francisco Counties.

Recommended Grant: \$85,586 for 21 months

California Police Activities League  
305 Washington Street  
Oakland, California 94607  
Ron Exley, Program Contact

The California Police Activities League is a private nonprofit organization consisting of 27 local police youth programs in California. Trust funds will support the production and distribution of a four to eight page cartoon book intended to teach elementary school aged children the safe and proper use of "911". The book will be in the English, Spanish and Chinese languages. They are to be distributed to one million California children over two years, through local police sponsored school-based prevention programs.

Recommended Grant: \$84,800 for two years

Hispanic Community Fund of the Bay Area  
2601 Mission Street, 9th Floor  
San Francisco, California 94110  
Miguel Barragan, President

The Hispanic Community Fund is a nonprofit association providing resource development and planning assistance to social service organizations serving Hispanics in the Bay Area. Trust funds are to support basic computer training and development of an electronic network for Bay Area Hispanic organizations. The network, to be called LatinoNet, is to have at least 20 organizations trained and participating by years end.

Recommended Grant: \$84,000 for one year

Sequoia Technical Services  
904 "G" Street  
Eureka, California 95501  
Larry Goldberg, General Manager

Sequoia Technical Services (STS) is a for-profit subsidiary of Redwood Community Action Agency, a private nonprofit social service agency. Trust funds would provide basic telecommunications education and technical assistance to rural small businesses, community based organizations (CBOs) and local governments in Northern California rural counties. STS's contract would be performance based. They would bill the Trust for work performed up to the total amount approved by the Trust.

Recommended Total Award: \$76,000 for one year

Sandigan California, Inc.  
7300 Franklin Blvd., Suite 103  
Sacramento, California 95823  
Bill Honer, Program Consultant

Sandigan is a private, nonprofit, educational and social service agency serving Filipinos. Trust funds would continue an existing effort of producing telecommunications consumer education T.V. talk shows for broadcast on local cable in various Filipino communities. Interviews and discussions with various telecommunications experts are broadcast in English and translated into Tagalog by the host. Additionally, workshops for 500 Filipinos will be given in the Sacramento and Stockton areas providing basic telephone education.

Recommended Grant: \$73,000 for one year

California Human Development Corporation (CHDC)  
3315 Airway Drive  
Santa Rosa, California 95403  
Jackson Menze, Program Development Director

CHDC is a private nonprofit organization that delivers various low-income social services in the rural counties to the north and east of the Bay Area. Trust funds will support the implementation of an ESL and literacy telecommunications consumer education curriculum in CHDC's 60 ongoing classes. CHDC expects to provide this curriculum to approximately 3,000 people.

Recommended Grant: \$72,000 for one year

The Support Center of San Francisco  
70 Tenth Street, Suite 201  
San Francisco, California 94103  
Andrew Goldfarb, Director

The Support Center is a nonprofit management and computer training center serving nonprofit community based organizations (CBOs). Trust funds would support the development of seven (7) nonprofit telecommunications education training modules for CBO managers. The training modules would include topics such as telecommunication functions and applications for nonprofits, evaluating nonprofit telecommunication needs, voice mail, local area networks and others. These modules will be developed and field tested with CBOs in the Bay Area.

Recommended Grant: \$66,274 for two years

CORO Southern California  
609 South Grand Avenue, Suite 550  
Los Angeles, California 90017  
Ron Kuramoto, Director of Community Programs

CORO Southern California is a nonprofit community training organization that provides community training in issues of policy and governance. Trust funds will support the establishment of a Telecommunications Issues Forum in the Los Angeles area. 150 citizens from three diverse communities of Los Angeles will thoroughly explore telecommunication issues and how to understand and affect telecommunications policy issues. Additionally, 30 participants will be trained as local volunteer neighborhood facilitators for telecommunications policy issue study groups.

Recommended Grant: \$61,226 for eighteen months

Basic Adult Spanish Education (B.A.S.E.)  
22968 Victory Blvd., Suite 115  
Woodland Hills, California 91367  
Virginia Rafelson, Executive Director

B.A.S.E. is a nonprofit organization that provides literacy and English as a Second Language (ESL) instruction to Spanish speaking people working with the Los Angeles School District, Community College District and Catholic Charities. Trust funds will support the updating and installation of culturally relevant telecommunication education curriculum in Los Angeles Adult Schools. A telecommunications teacher's manual is to be distributed through 100 agencies providing literacy and ESL classes.

Recommended Grant: \$55,972 for one year

Betty Clooney Foundation for Persons with Brain Injury  
2933 Long Beach Blvd.  
Long Beach, California 90806  
Patricia Digre, Center Director

The Betty Clooney Foundation is a nonprofit organization that assists brain injured people in Los Angeles and Orange Counties achieve and maintain an optimal level of functioning. Trust funds will support the continuation of their use of the TET funded Brown Evaluation of Telecommunications Skills (B.E.T.S.) instrument in aiding brain injured people. Additionally, they intend to upgrade B.E.T.S. and train other California organizations serving the brain injured in its use.

Recommended Grant: \$51,961 for one year.

Armenian Relief Society  
517 West Glen Oaks Blvd.  
Glendale, California 91202  
Sona Zinzalian, Social Services Director

The Armenian Relief Society is a private nonprofit organization serving the humanitarian and cultural needs of Armenians located primarily in Los Angeles County. Trust funds will support the development and broadcasting of basic telecommunications educational segments of an Armenian language television program. The shows will be broadcast in the Los Angeles area.

Recommended Grants: \$49,913 for one year

Dr. Regene Mitchell  
Post Office Box 332  
Westminster, California 92683  
Dr. Regene Mitchell, Project Director

Dr. Mitchell conducted a TET funded needs assessment of telecommunications consumer education issues in several low-income communities around Los Angeles. Trust funds will support the development and implementation of five community workshops on telecommunications consumer education issues derived from this previously funded needs assessment. The workshops will be in South Central, South East, and South West Los Angeles. Additionally, five issues of a telecommunications newsletter will be published and distributed in these communities.

Recommended Grant: \$43,960 for one year

**Crippled Children's Society**  
7120 Franklin Avenue  
Los Angeles, California 90048-3002  
Marilyn Graves, President

The Crippled Children's Society is a private nonprofit organization serving persons with physical and developmental disabilities in Southern California. Trust funds will be used to train peer volunteers who are to provide caregivers and clients in the East Los Angeles Hispanic Community with telecommunications consumer education regarding adaptive equipment choices and sources. A training manual will be developed for use by other Hispanic communities elsewhere in the state.

Recommended Grant: \$27,358 for one year

**Public Interest Clearinghouse**  
200 McAllister Street  
San Francisco, California 94102-4978  
Mary C. Viviano, Executive Director

Public Interest Clearinghouse (PIC) is a nonprofit resource, training and support center for California legal service providers. Trust funds are to help PIC provide 200 California legal service organizations with replicable material for the appropriate and effective use of automated telecommunications client assistance systems.

Recommended Grant: \$26,781 for one year

**Centro La Familia de Fresno**  
946 North Fresno Street  
Fresno, California 93701  
Luisa Medina, Executive Director

Centro La Familia is a private nonprofit agency providing social services primarily to the Hispanic communities of Fresno County. They are presently a TET grantee developing an interactive telecommunications information and referral audiotext system for their clients. Centro La Familia's equipment budget needs to be supplemented due to inaccurate cost information provided to the agency prior to their grant application. Trust funds will allow them to acquire the appropriate equipment for their project.

Recommended Additional Grant Funds: \$7,306

# ATTACHMENT "B"

## TELECOMMUNICATIONS EDUCATION TRUST

Established by the California Public Utilities Commission

2055 San Joaquin • Fresno, California 93721  
(209) 237-2955 • FAX (209) 237-0181

DATE: May 27, 1992

TO: California Public Utilities Commission

FROM: Anthony Samson, Chair  
Telecommunications Education Trust  
Disbursements Committee

RE: CHANGES TO TET 1990 AND 1991 GRANT AGREEMENTS

This memo provides a summary of changes to grant agreements recommended by the Disbursements Committee from September, 1991 through May, 1992. They all represent "insubstantial" changes to the original agreements: none of them alters the amount of funding to be provided by the Trust, nor materially changes the scope of work as approved by the CPUC. These, in the Disbursements Committee's point of view, come under the heading of the kinds of changes about which the CPUC should be advised simply as a matter of information.

The eleven grantees listed immediately below received Disbursements Committee permission to shift modest amounts of funds among the categories in their approved project budgets. All the changes appear to allow the grantees to maximize the use of their grant dollars and improve their ability to carry out grant purposes.

1. 91-101G, Sandigan California, Inc.
2. 91-146G, California/Nevada Community Action Association
3. 91-042G, Disabled Children's Computer Group
4. 91-074G, Special Services for Groups
5. 91-080G, Career Resource Development Center
6. 91-091G, ConflictNet
7. 91-030G, Union of Pan Asian Communities
8. 91-136G, Simi Valley Adult School
9. 91-012G, The Cambodian Family
10. 90-141G, Legal Services of Northern California
11. 91-116G, City of Santa Fe Springs Library

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Administered by Richard Heath and Associates, Inc.



TET Disbursements Committee  
May 27, 1992  
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The seven grantees listed immediately below received Disbursements Committee approval to revise, or extend their grant periods at no cost to the Trust.

1. 91-013G, Contra Costa Legal Services Foundation
2. 90-165G, Sonoma County Foundation/Parent Education Consortium
3. 91-056G, Pacifica Radio/KPFA-FM
4. 90-168G, La Cooperativa de Campesinos
5. 90-104G, National Senior Citizens Law Center
6. 90-189G, World Institute of Disability
7. 90-022G, Media Culture

AS/lk