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Sent: 3/10/2010 10:34:56 AM

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Bcc:

Subject: RE: Use this version instead Re: UC Davis Energy Efficiency Center March 10, 2010 Board of Advisors Meeting and March 9, 2010 Rosenfeld Symposium and Dinner

Hi Ralph,

Per your comment this morning about academics who can comment objectively, I think you'll find Frank Wolak at Stanford happy to speak to the press. I'm sure you know Frank, but if not, I have his contact information.

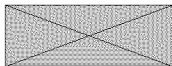
Warm regards,

Chris

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See my blog at: <http://www.emeter.com/category/blog/>



*eMeter: Essential Software for Smart Grid Success*

**From:** ben.finkelor@gmail.com [mailto:ben.finkelor@gmail.com] **On Behalf Of** Benjamin Finkelor

**Sent:** Monday, March 08, 2010 10:33 PM

**To:** Peevey, Michael R.; rcavanagh@nrdc.org; peter.darbee@pge-corp.com; jim.davis@chevron.com; Cree A. Edwards; john.fielder@sce.com; mniggli@semprautilities.com; mdlevine@lbl.gov; ablovins@rmi.org; nancy@dblinvestors.com; danreicher@google.com; david.rodgers@ee.doe.gov; kim.saylors@wal-mart.com; John DiStasio; artrosenfeld; aeggert@energy.state.ca.us; Fair, Pam; CPJ2@pge.com

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**Subject:** Use this version instead Re: UC Davis Energy Efficiency Center March 10, 2010 Board of Advisors Meeting and March 9, 2010 Rosenfeld Symposium and Dinner

All,

Please use and review the attached condensed version of the Board-packet in advance of the meeting Wednesday -- the agenda has now been updated to reflect among other things, the late-breaking addition of Commissioner Anthony Eggert to the EEC Board of Advisors. Welcome and thank you Anthony for your participation on the Board!

The file and font of this version of the Board material should also be "less fuzzy" and as a result a bit easier to read.

See you soon! Regards,

Ben

On Mon, Mar 8, 2010 at 3:56 AM, Benjamin Finkelor <[bmfinkelor@ucdavis.edu](mailto:bmfinkelor@ucdavis.edu)> wrote:

Dear EEC Board Members,

We look forward to seeing you on Tuesday March 9, 2010 for the Rosenfeld Symposium & Dinner and for the EEC Board of Advisors Meeting on Wednesday March 10, 2010. Please find the attached electronic PDF-version of the Board packet. A hard copy of this packet will be available for you at the meeting.

We thank you again for your participation. Please feel free to contact me (530-848-9493 cell) if you have any questions.

Safe travels and best regards,

Ben Finkelor

Executive Director

UC Davis Energy Efficiency Center

On Fri, Jan 8, 2010 at 2:55 PM, Peevey, Michael R. <[mp1@cpuc.ca.gov](mailto:mp1@cpuc.ca.gov)> wrote:

The next EEC Board of Advisors meeting will take place on the morning of Wednesday, March 10. The meeting will be held in the Executive Board Room, on the third floor of Maurice J. Gallagher, Jr. Hall, the new home of UC Davis' Graduate School of Management. Continental breakfast will be provided at 8:00 a.m. with the meeting beginning at 8:30 a.m. Lunch will be served at noon and the meeting will conclude at 1:00 p.m.

Additionally, members of the Board of Advisors are invited to the exciting events that are being planned for Tuesday, March 9 the day before the Board meeting. These events, hosted at the new front door of the UC Davis campus, will honor our fellow Board member Art Rosenfeld's public service legacy.

As you know, from 2000 through 2009 Art served two consecutive five-year terms on the California Energy Commission. He was first appointed by Governor Gray Davis (2000) and later reappointed by Governor Arnold Schwarzenegger (2005). Art is widely recognized as the father of the energy efficiency movement in California and the United States. His seminal contributions in this area have reshaped our society's understanding of the crucial role of energy efficiency in energy and climate policy. The EEC is exceptionally fortunate to have Art as a founding member of its Board of Advisors.

To recognize Art's role in advancing energy efficiency during his service to California and the world, the EEC, in collaboration with the Energy Commission and the California Clean Energy Fund, are organizing the following activities. These include:

- "The Rosenfeld Symposium: Introducing the Next Generation of Efficiency Experts and Energy Efficiency"—March 9, UC Davis Robert and Margrit Mondavi Center for the Performing Arts, from 10:00 a.m. to 4:15 p.m., followed by 4:30 to 6:00 p.m. reception.
- Celebratory dinner to honor Art Rosenfeld's service to the State of California—March 9, UC Davis Conference Center, 6:30 p.m. (By invitation).

These will be a fantastic set of events and I hope that you will attend them all, especially the reception and dinner. I look forward to your participation and to seeing you at the Board meeting. If you have questions, please feel free to contact the dedicated staff members of the EEC (below).

To RSVP and to ask questions on the logistics for the Board of Advisors meeting, symposium, or dinner, please contact:

Stephanie Timmons, Administrative Assistant ([stimmons@ucdavis.edu](mailto:stimmons@ucdavis.edu), 530-752-7659)

For board meeting or symposium content and general EEC programmatic questions, please contact:

Ben Finkelor, Executive Director ([bmfinkelor@ucdavis.edu](mailto:bmfinkelor@ucdavis.edu), 530-848-9493)