

From: Franzese, Peter  
Sent: 3/12/2010 9:22:15 AM  
To: Ramaiya, Shilpa R (/o=PG&E/ou=Corporate/cn=Recipients/cn=SRRd)  
Cc:  
Bcc:  
Subject: RE: Comparative Usage and Behavior Programs

thanks, shilpa.

in my conversations with edison, i don't know how they worded their RFP, but they refer to the projects that are going forward as pilots, as is sempra.

i'll talk with ED staff and we'll let know how we're going to proceed regarding pge.

thanks, and have a good weekend.

-----Original Message-----

From: Ramaiya, Shilpa R [<mailto:SRRd@pge.com>]  
Sent: Fri 3/12/2010 9:18 AM  
To: Franzese, Peter  
Subject: RE: Comparative Usage and Behavior Programs

Peter,

I'm not sure if the specific word 'pilot' was used in the RFP and I'm not sure if Edison or Sempra used that word either.

Shilpa

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From: Franzese, Peter [<mailto:peter.franzese@cpuc.ca.gov>]  
Sent: Friday, March 12, 2010 8:55 AM  
To: Ramaiya, Shilpa R  
Subject: RE: Comparative Usage and Behavior Programs

Shilpa,

Thanks for the reply. Was the RFP put out for a pilot program? I believe the PD is directing ED and the IOUs to, for now, focus on pilot programs.

Peter

-----Original Message-----

From: Ramaiya, Shilpa R [<mailto:SRRd@pge.com>]  
Sent: Fri 3/12/2010 8:52 AM  
To: Franzese, Peter  
Subject: RE: Comparative Usage and Behavior Programs

Peter,

We had put out an RFP for a comparative usage behavior program that was contingent on us receiving approval from the CPUC for the savings from the program. The language in the PD is still somewhat uncertain and puts the program at risk so we'll have to continue looking at it.

Shilpa

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From: Franzese, Peter [<mailto:peter.franzese@cpuc.ca.gov>]  
Sent: Thursday, March 11, 2010 9:01 AM  
To: Ramaiya, Shilpa R

Subject: RE: Comparative Usage and Behavior Programs

Hi Shilpa,

OPower, as you may or may not know, is working with SCE and the Sempra utilities to implement comparative usage behavior programs.

I wanted to know if PGE has any comparative usage behavior program pilots in the planning stages?

Peter

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From: Ramaiya, Shilpa R [<mailto:SRRd@pge.com>]

Sent: Wednesday, March 10, 2010 1:24 PM

To: Franzese, Peter

Cc: Redacted

Subject: RE: Comparative Usage and Behavior Programs

Hi Peter,

Mike forwarded your note along. I'm on the lead CEE contact on regulatory matters. Do you have specific questions in mind we can help you with?

Thanks.

Shilpa Ramaiya

415-973-3186

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From: Franzese, Peter [<mailto:peter.franzese@cpuc.ca.gov>]

Sent: Wednesday, March 10, 2010 12:27 PM

To: Redacted

Subject: Comparative Usage and Behavior Programs

Hi Redacted

We haven't been in touch in quite some time. I hope you are well.

I'm writing to ask you for the name of the individual(s) responsible for any Comparative Behavior Programs that PGE may be working.

Senate Bill 488 requires IOUs to report data on such programs to the Commission, and the Joint IOU/EM&V Proposed Decision that went out yesterday directs Energy Division to estimate, measure and count those savings on a pilot basis.

SCE and the Sempra utilities have pilot programs in place. As of January 2010, my understanding was that PGE did not have a pilot program in development nor in place.

So, if you could put me in touch with the folks who would be leading such an effort, I'd appreciate it.

ED would like to work with all the IOUs.

Thanks.

Peter Franzese

Regulatory Analyst

CPUC Energy Division

415 703 1926