

From: Stablein, Jodi  
Sent: 3/24/2010 11:22:05 AM  
To: 'Caron, Jennifer' (jennifer.caron@cpuc.ca.gov)  
Cc: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4); Daley, Erin (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=ECD81)  
Bcc:  
Subject: FW: PDP Outreach meeting

Jennifer

Erin Daley who heads up our marketing team (She is the new Redacted) and I will be happy to meet with you next week. We would like to recommend Friday, April 2 from 1-2:30, otherwise Thursday, April 1 from 1-2:30 or Tuesday March 30 from 1-2:30. We will be bringing a few folks with us. Please let us know if next Friday works for you.

thanks

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Jodi Stablein - Customer Insight & Strategy - Pacific Gas and Electric Company - 415-973-3688 - jzsv@pge.com

-----Original Message-----

From: Caron, Jennifer [mailto:jennifer.caron@cpuc.ca.gov]  
Sent: Monday, March 22, 2010 1:13 PM  
To: Redacted  
Cc: Stablein, Jodi; Dietz, Sidney  
Subject: PDP Outreach meeting

Hi Kate,

I would like to set up an in person meeting with the PG&E staff that will be involved with PG&E's customer education and outreach for Peak Day Pricing. I appreciate that you passed along your CE&O plan for large customers to me and Marzia. I would also like to get an understanding of how you are approaching the outreach plan that you have to post to the service list within 60 days of Decision 10-02-032, and the Advice Letter that you have to submit for outreach goals and measurements. I see this meeting as an informal introductory conversation to make sure we are all on the same page.

Tentative agenda items

- Introduction to staff involved in research and outreach and their roles
  
- Brief overview of research and outreach conducted for large customers to date
  
- I will provide an overview of Energy Division's expectations for the outreach plan and the advice letter and address any questions you may have

- Overview of details that you are expecting to include in the 60 day outreach plan to date

Please forward this message on to the appropriate staff and have them get back to me with their availability for 1 1/2 hours between 10 and 2:30 on

W, Th, F of this week or  
M, T, Th, F of next week

Also, I'll be glad to come over to PG&E's offices for the meeting.

Thanks! I look forward to meeting all of you.

Jennifer Caron  
355-5499