

From: Stablein, Jodi
Sent: 3/23/2010 5:49:09 PM
To: 'Caron, Jennifer' (jennifer.caron@cpuc.ca.gov)
Cc: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4); Redacted
Redacted
Bcc:
Subject: RE: PDP outreach meeting

Jennifer

I am sorry for not getting back with you sooner. We are in the process of pulling together some times for us to meet next week. I will send you some options later this week.

I will be at the meeting so let me be your point of contact going forward.

Thanks

Jodi Stablein - Customer Insight & Strategy - Pacific Gas and Electric Company - 415-973-3688 - jzsv@pge.com

-----Original Message-----

From: Caron, Jennifer [mailto:jennifer.caron@cpuc.ca.gov]
Sent: Tuesday, March 23, 2010 4:51 PM
To: Redacted
Cc: Dietz, Sidney; Stablein, Jodi
Subject: PDP outreach meeting

Hi Kate,

Thanks, I haven't heard back from anyone yet, hopefully by tomorrow. If not, would it be easier for you to just pass along their names and contact info. so I can contact everyone directly and you don't have to be the go between? Will you or Sidney or Jodi be participating in the meeting? If so, can you pass on your availability for this week and next. (Your availability for a 1 1/2 hour meeting between 10 and 2:30 on

Th, F of this week or
M, T, Th, F of next week

Thanks,

Jennifer

-----Original Message-----

From: Redacted
Sent: Tuesday, March 23, 2010 4:10 PM
To: Zafar, Marzia

Cc: Harvey, Sommer C.; Dietz, Sidney; Caron, Jennifer

Subject: RE: REPORT - PG&E Smart Meter Booth at the California Agriculture Day

Marzia - I believe the PG&E folks working directly on PDP outreach have either contacted Jennifer directly, or will be contacting her shortly.

Jennifer, please let me know if they have not and I will follow up.

I understand your concerns and appreciate your honesty as well, but I do believe there is value in casting a wide net in terms of our outreach efforts (going to many different types of events to reach a broad range of customers). For example with today's event, our ag customers are an important group to communicate with, especially with the availability of PDP on May 1, from which many ag customers will potentially benefit.

But again, I understand your concerns, so going forward I will make clear in my reports the events where we will be "supporting players" vs.

"headliners."

Kate