

A grayscale photograph of a wind farm with several wind turbines scattered across a field under a cloudy sky. The image is used as a background for the top half of the slide.

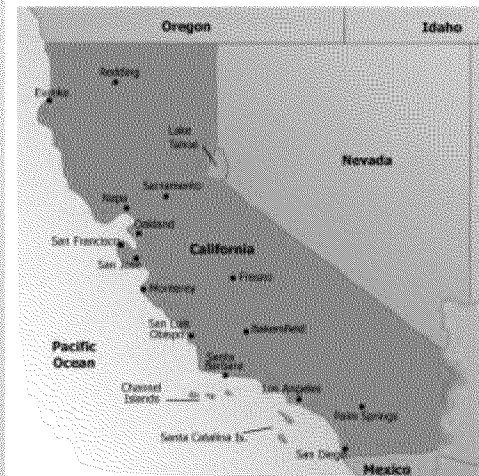
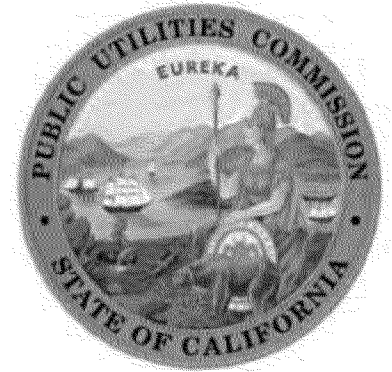
AMI Project Overview

Redacted

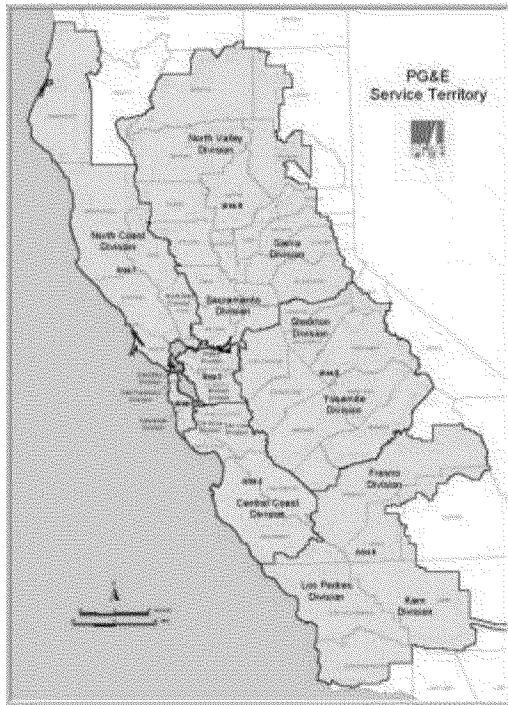
**Manager of Engineering, SmartMeter™ Program
Pacific Gas and Electric Company**

California Energy Leadership

- **3 major Investor Owned Utilities (IOUs)**
 - Privately held companies
 - Regulated by California Public Utilities Commission (CPUC) and the Federal Energy Regulatory Commission (FERC)
- **De - coupling**
 - Company earnings de-coupled from revenue
- **Progressive state energy policy**
 - Energy efficiency
 - Loading order
 - Global Warming Solutions Act (AB32)



Pacific Gas and Electric Company



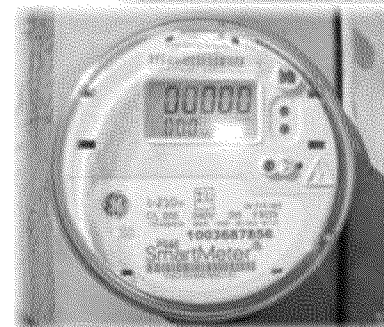
- Energy services to 15 MM people:
 - 5.1 MM Electric customer accounts
 - 4.3 MM Natural Gas accounts
- 70,000 square miles with diverse topography
- 20,000 employees
- A regulated investor-owned utility



Ranked the greenest utility in the United States

SmartMeter™ Program: Largest AMI Deployment In North America

- Automated meter reading for all gas and electric customers
 - Over 4 million advanced meters installed
- Frequent meter reads
 - Hourly intervals for electricity
 - Daily intervals for gas
- Two-way communication with utility
- Gateway for near real-time communication into the customer premise



SmartMeter Program Benefits

Customer Service

Provide our customers more convenience and better, faster service

- Convenient meter reading
- Faster power restoration
- Remote connect / disconnect
- Faster problem resolution
- Better billing

Choice and Control

Provide our customers greater choice and more control over their energy bills

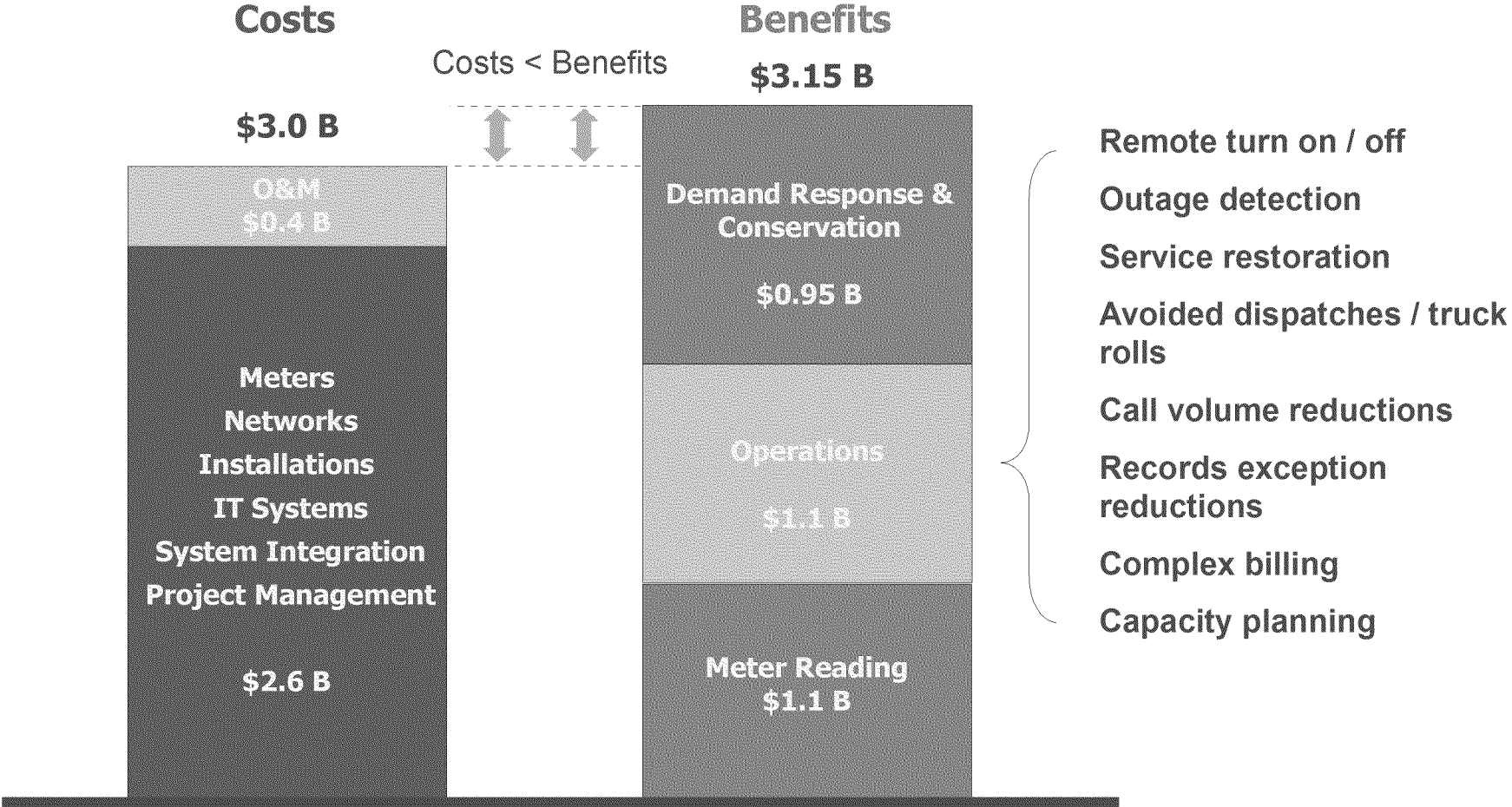
- Energy usage data
- New time-differentiated electric pricing plans

Enable the Future

Put in place a platform for future innovation

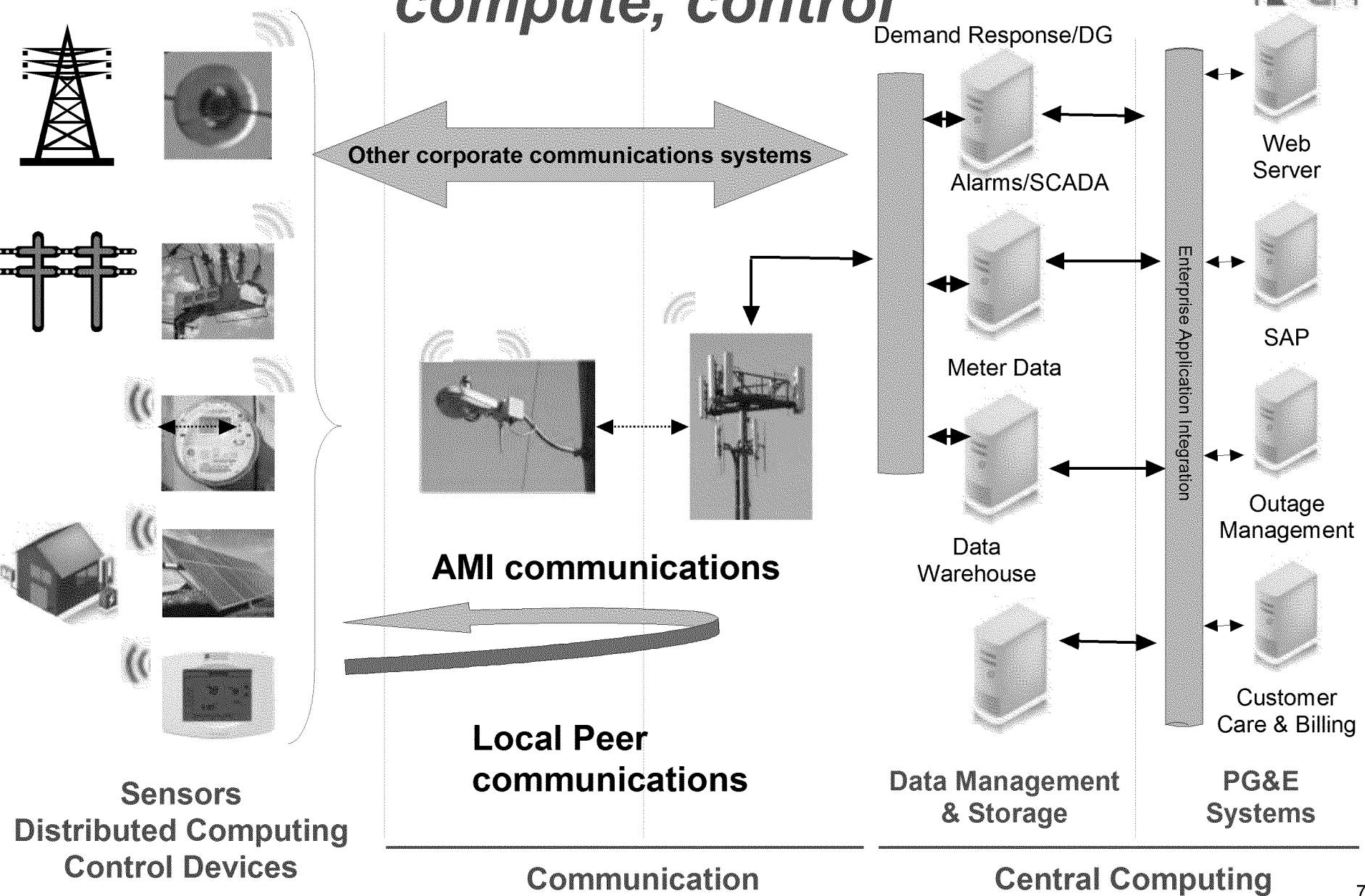
- Customer energy management / automation
- Distributed generation / storage
- Electric vehicles

SmartMeter Program Pays For Itself



The **SmartMeter** program has a **positive business case**: Projected benefits exceed projected costs over a 20 year program life

Smart Grid = *sense, communicate, compute, control*



***SmartMeter* Technology**

MDM

Electric meter network provider

Gas meter network provider

Meter equipment vendors

Contract Installer

System Integrator- AMI

System Integrator – CIS

Consultant – PMO

Ecologic Analytics

Silver Spring Networks

Aclara Networks

Landis + Gyr; GE

Wellington Energy

IBM

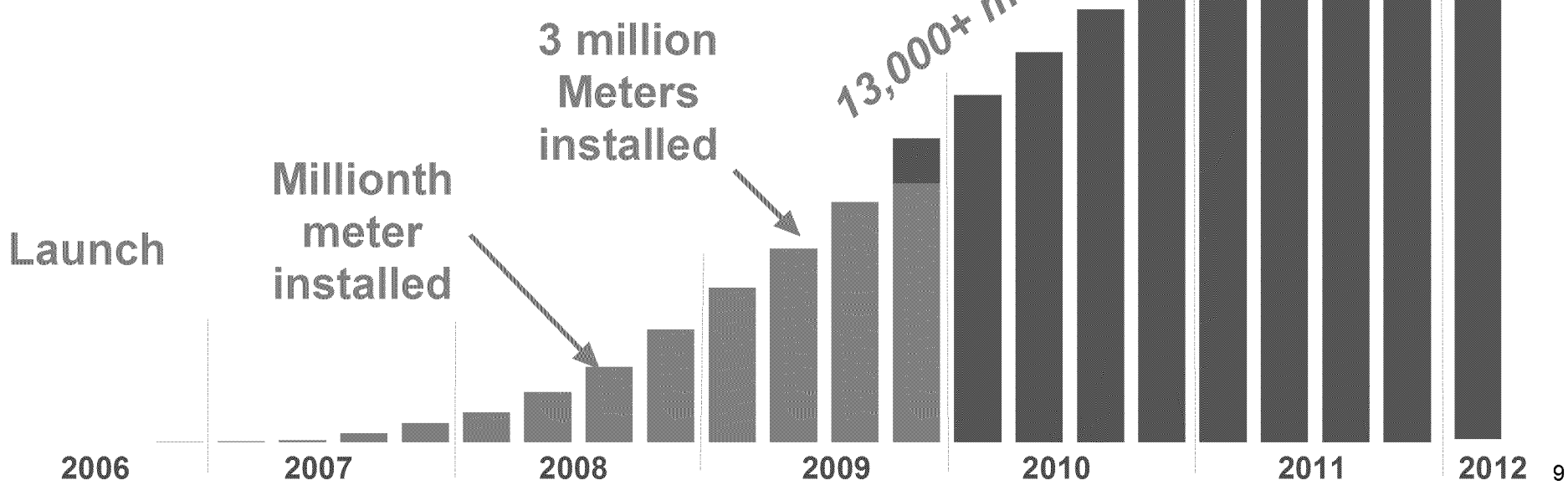
Accenture

Veregy Consulting



SmartMeter Timeline

- 2005: 5000 Meter Pilot
- 2006: Full Deployment Launch
- 2007: Technology change
- 2008: Customer Online access to usage data
SmartRate
- 2009: Remote connect/disconnect
Outage management
- 2012: 10 million meters installed



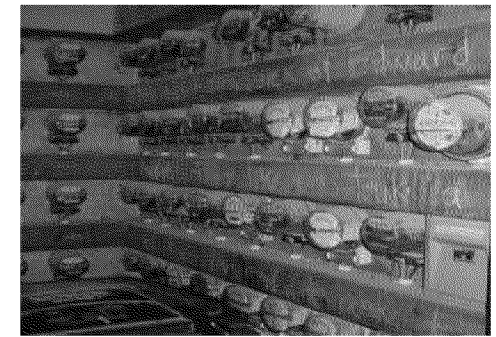
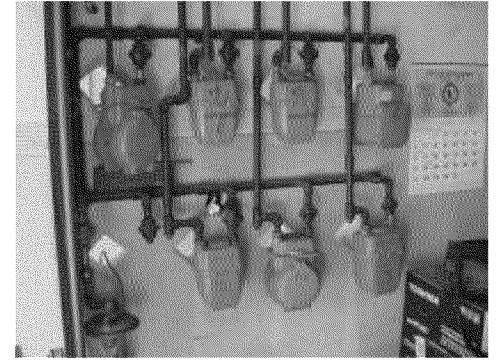
Massive Scale Of Deployment

- Two Meter factories with process including
 - Manufacturing
 - Quality Sampling
 - Returned meter analysis
- 1,500 truck loads of meters
- 10 “cross-docks”
 - Both new and removed meter processing
- 450 meter installers – deploying 14,000 meters per day
- Also
 - Journeyman and utility meter technicians
 - 70,000 Square miles of network installation

Real World Deployment Challenges



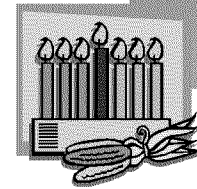
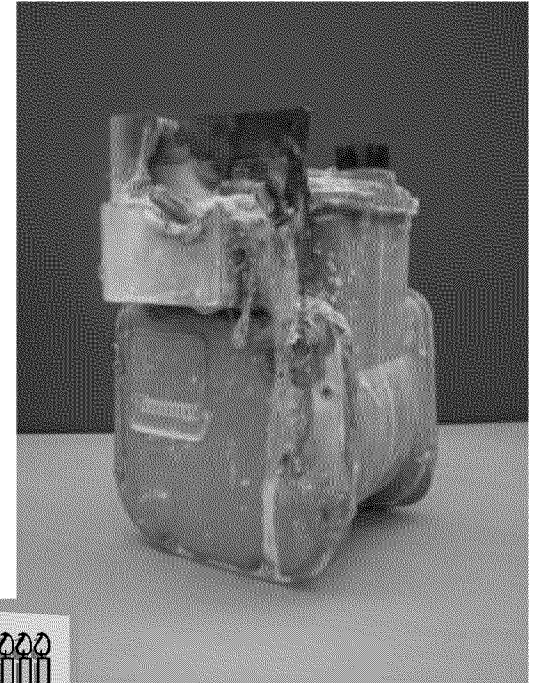
- Meter Issues
- Tracking Progress
- Deployment Coordination
- 24 Hour Clock
- Technology Evolution
- Program Benefits Optimization
- Customer Concerns



Reality

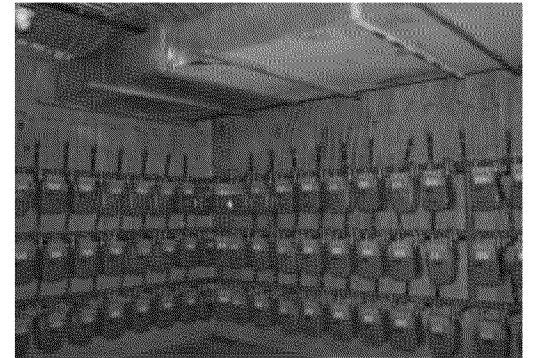
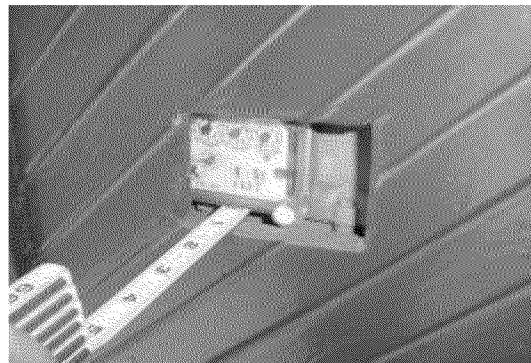
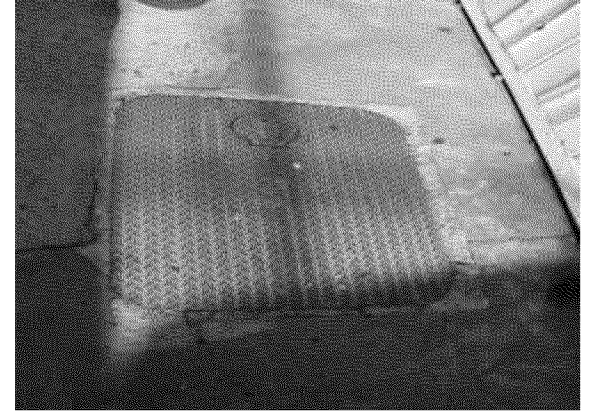
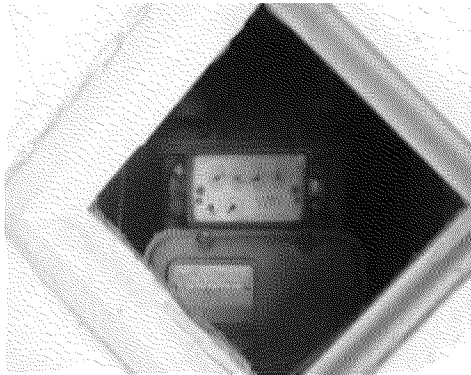


**10 M meters = 500K dogs = 50k
dogs that like plastic**



Used as candle holder

Challenge: Meter Issues



Meter Location Problem Project



- Identify problem meter locations that require non-standard deployment strategies
 - Customer Access
 - Space Limitations
 - Customer Overbuild
 - Meter Communication Conditions

- Develop
 - Engineering solutions
 - Unique deployment strategies
 - Resource plans and cost estimates

Challenge: Tracking Progress



AMI DAILY METRIC REPORT

Report as of: December 31, 2009

	Smartmeter Installed Records				UTC Activity							
	Installation Activity 1)	FAS Activity 2)	Total Installations		Electric Network**	Wellington Reported to PG&E	UTCs Completed	UTCs Pending				
Thursday 12/31/09	Gas 4,577	Electric 7,647	Gas 390	Electric 317	Electric 4,967	Total 7,964	Total 12,931	Electric Network** 68	DCUs** -	Wellington Reported to PG&E 691	UTCs Completed 303	UTCs Pending
Daily (Inc. Retrofits)	4,577	8,653	390	319	4,967	8,972	13,939					

Total through 2008	1,160,984	355,048	132,526	20,735	1,293,510	375,783	1,669,293	791	1,800	103,796	69,191	
Total 2009	863,124	1,649,205	153,152	60,724	1,016,276	1,709,929	2,726,205	3,912	1,832	118,334	86,060	
Total to Date	2,024,108	2,004,253	285,678	81,459	2,309,786	2,085,712	4,395,498	4,703	3,632	222,130	155,251	66,879
Retrofits (post 5/31)*		188,604		934		189,538	189,538					
Total (Inc. Retrofits)	2,024,108	2,192,857	285,678	82,393	2,309,786	2,275,250	4,585,036					

1) FEX installations

2) FAS installations

* Post 5/31 retrofits count toward total SM installs count and goals, (30,633 total retrofits were done prior to 5/31/09).

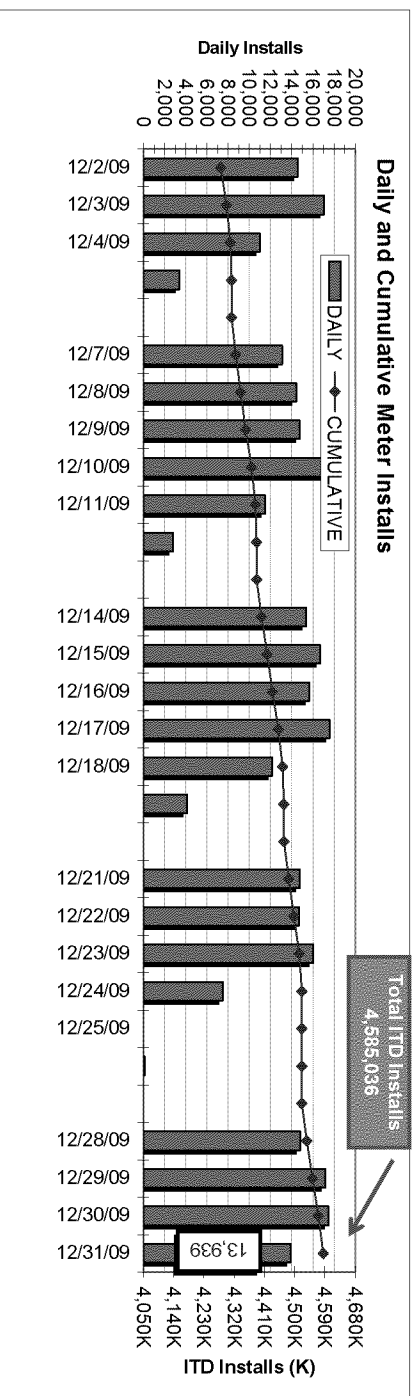
** Access Points & Relays (50 SCE installed through Dec-07)
Vacaville SAT DCUs (11) now included in production count.

Endpoints	2009			2008			2009		
	Actuals	Plan	Over/(Under)	Actuals	Plan	Over/(Under)	Actuals	Plan	Over/(Under)
2009 Summary	863,124	1,649,205	153,152	60,724	1,016,276	1,709,929	2,915,743	2,800,000	115,743
							Rev. 10	2,915,743	2,800,000

	Activated Meters		Total
	Gas	Electric	
2007	24,281	53,904	78,185
2008	576,739	129,316	706,055
2009	936,695	967,044	1,903,739
Total	1,537,715	1,150,264	2,687,979

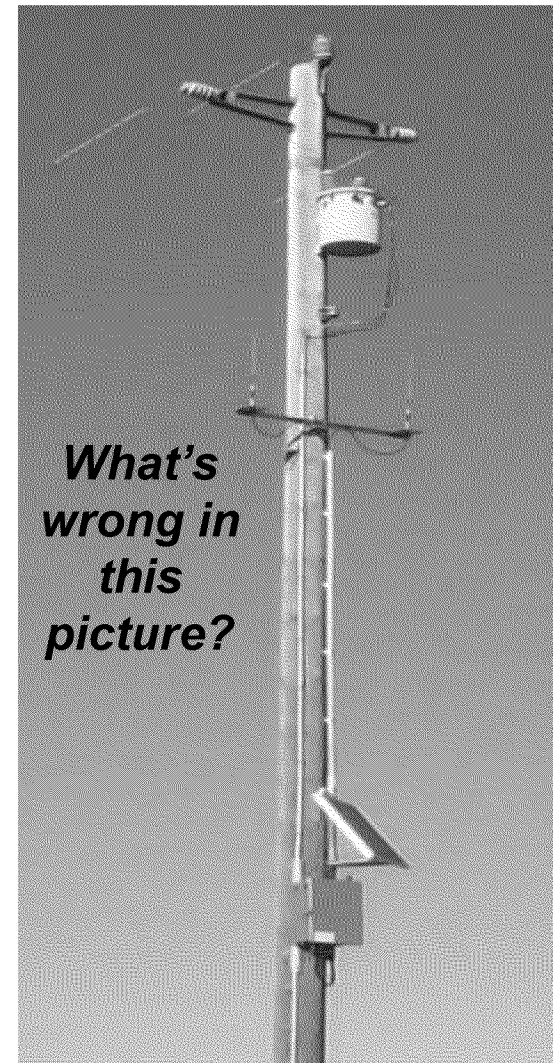
	Read Meters		Total
	Gas	Electric	
2007	50,194	101,948	152,142
2008	1,123,993	222,236	1,346,229
2009	865,358	1,390,254	2,255,612
Total	2,039,545	1,714,438	3,753,983

	SmartRate Enrolled (net)	
	Res	Com
2008	8,751	187
2009	17,696	(12)
Total	26,447	175



Challenge: Deployment Coordination

- Aligning deployment, operations, and engineering goals
 - Use company facilities
 - Use best RF locations
 - Use most reliable power sources
- Inaccurate pole asset data, construction rules interpretation
- Optimizing for crew management versus RF build out
- Legacy field systems



Challenge: 24 Hour Clock

- Data moves between key systems daily including
 - Shipper file
 - “full Pop” meters to install lists
 - Install file
 - Field remove
- A meter may take days before it can be “seen”
- Timing can create errors or delay trouble analysis

Challenge: Technology evolution

2006

SmartMeter Program

AMR – meters, communication network, head-end system

Meter data management system (MDMS)

System integration / project management

Demand response

Installation services

2009

SmartMeter Program Upgrade

Home Area Network gateway

100% remote connect / disconnect

More endpoint intelligence, processing and storage

Remote upgradability

High speed, high bandwidth IP based on two-way RF mesh communications technology

Higher security level

Open standards

The Rapidly Evolving HAN Ecosystem

Device/ Equipment Vendors

Application Software Vendors

Software Platform Vendors

Systems Integrators/ Service Providers

Challenge: Optimize *SmartMeter* Operational Benefits

Benefits (reduced cost for...)	Annual Value	Percent
Meter Reading	\$105M	62%
Avoided Field Dispatch	\$26M	15%
Billing and Call Center Operations	\$21M	12%
Distribution Infrastructure & Operations	\$11M	7%
Outage Management	\$7M	4%

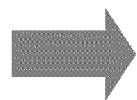
Four Strategies Accelerate Benefits Realization

Strategy 1: Tailor deployment to mesh technology

Strategy 2: Restructure meter reading routes in real time

Strategy 3: Use automated data to provide QA of each installation

Strategy 4: Take an integrated approach to complete hard-to-access meter locations



PG&E Employs All the Above!

Challenge: Customer Concerns

- So far minimal complaints about installers
- Broken gates on site damaged is settled at time of installation if possible
- ***Hot days and high bills focus attention on smart meters***
- Some complaints track discussion in media
- Customer notification generates installation complaints even when a meter has not been installed

Customer Concerns

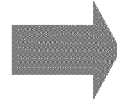
Concerns about:

- Health effects
- Data privacy
- Government Intrusion
- Interference with home equipment



A New Paradigm For Energy

Electricity =
a ubiquitous commodity



Electricity =
a precious resource

- Flat, tiered electric pricing
- Limited or no visibility to specific cost of electricity use
- Low energy awareness
- Limited energy management options

Utility = Service Provider
Consumer = Limited Awareness

- Dynamic, time-differentiated pricing
- Full visibility to cost of electricity use
- High energy awareness
- Robust energy management options

Utility = Energy Partner
Consumer = Active Participant

At PG&E, We Are Committed To Sustainability

