

**PACIFIC GAS AND ELECTRIC COMPANY
General Rate Case 2011 Phase I
Application 09-12-020
Data Response**

PG&E Data Request No.:	DRA_204-11		
PG&E File Name:	GRC2011-Ph-I_DR_DRA_204-Q11		
Request Date:	March 12, 2010	Requester DR No.:	DRA-204-DFB
Date Sent:	March 26, 2010	Requesting Party:	DRA
PG&E Witness:	Mark Hughes	Requester:	Donna-Fay Bower

EXHIBIT REFERENCE: PG&E-6, CHAPTER 7

SUBJECT: SAFETY, HEALTH AND CLAIMS DEPARTMENT AND OTHER COSTS

In response to DRA-067-Q39c. PG&E provided a breakdown of (1) Videos, Brochures, giveaways, (2) Enhance On-line content, and (3) Support gas and electric safety demonstrations. Please provide the following:

QUESTION 11

Home Safe Home brochure: PG&E describes this as: "Update 1999 English and Spanish brochure providing gas and electric safety information. The gas content would be updated to comply with new Department of Transportation regulations (49CFR192.616). This book is currently part of our schools safety program and is available in Spanish and English. Purchase 20,000 books for distribution at community events." What type of community events is PG&E planning on distributing these books at?

ANSWER 11

Events include any external event in which PG&E has a table, makes a presentation, or provides safety information directly to a customer through direct contact. These events may be civic events such as fairs or festivals, industry events like trade shows or conferences, or presentations to schools, businesses, community groups, etc.