

**PACIFIC GAS AND ELECTRIC COMPANY  
General Rate Case 2011 Phase I  
Application 09-12-020  
Data Response**

PG&E Data Request No.:	DRA_204-12		
PG&E File Name:	GRC2011-Ph-I_DR_DRA_204-Q12		
Request Date:	March 12, 2010	Requester DR No.:	DRA-204-DFB
Date Sent:	March 26, 2010	Requesting Party:	DRA
PG&E Witness:	Mark Hughes	Requester:	Donna-Fay Bower

**EXHIBIT REFERENCE: PG&E-6, CHAPTER 7**

**SUBJECT: SAFETY, HEALTH AND CLAIMS DEPARTMENT AND OTHER COSTS**

In response to DRA-067-Q39c. PG&E provided a breakdown of (1) Videos, Brochures, giveaways, (2) Enhance On-line content, and (3) Support gas and electric safety demonstrations. Please provide the following:

**QUESTION 12**

**Helmet Temporary Tattoos-Play It Safe Around Gas and Electricity:** PG&E describes this as: "Reproduce 100,000 tattoos for distribution at community events." What type of community events is PG&E planning on distributing these tattoos at?

**ANSWER 12**

Events include any external event in which PG&E has a table, makes a presentation, or provides safety information directly to a customer through direct contact. These events may be civic events such as fairs or festivals, industry events like trade shows or conferences, or presentations to schools, businesses, community groups, etc.