



Join the Green Tech Forum

at the Western Conference of Public Service Commissioners (WCPSC) 2010 Meeting.

June 13 - June 16, 2010

Ojai Valley Inn and Spa — Ojai, California

Hosted by the California Public Utilities Commission, this year's theme is Greening the Wild West—it's More Than You Think.

In keeping with California's reputation of being on the cutting edge of technology and innovation, the 2010 WCPSC will feature a Green Tech Forum, offering Commissioners and utilities hands-on exposure to several pioneering tech companies offering green products and services—everything from the latest Home Area Network device to electric storage and alternative vehicles.

Why Your Company Should Join the Green Tech Forum

The Green Tech Forum offers the opportunity for organizations to get their products, services, and information in front of state utility commissioners, staff, and utilities at an event focused on their industries. In addition to hosting a booth at the Green Tech Forum, vendors will have the unique opportunity to introduce their products to this group of policymakers and implementers by giving brief remarks during the conference. Vendors sponsoring at the \$5,000 level will also be able to sponsor a tote bag or a conference event.

At the conference, which runs concurrent to the Green Tech Forum, attendees will learn about:

- Repowering state economies through green technologies
- What utilities look for in green technologies

- The cost of a green energy system
- When consumers will see the benefit of green technologies
- What the future holds for green technology investors
- Technologies and decisions needed by regulators for a Smart Grid

How to Join the Green Tech Forum

If you would like to present and showcase your technology, research, or services at the Green Tech Forum, please submit a 150-word abstract to Stephanie Green at sg@cpuc.ca.gov by **April 20, 2010**. You may also call Stephanie at (415) 703-5245 with any questions. Sponsorship packages are available for \$2,500 and include the opportunity to give brief remarks to conference attendees, a booth, and logo placement in the conference brochure and website. Vendors at the \$5,000 level will also be able to provide attendees with a tote bag or sponsor a conference event.