



# Peak Day Pricing Plan

## Transition Schedule

May 1, 2010:  
High Demand  
customers  
(≥200kW) E-19,  
E-20, A-10,  
E-37 rate schedules

February 1, 2011:  
Large agricultural  
customers (≥200kW)

November 1, 2011:  
Small/medium  
business customers  
(Up to 200kW)

Peak Day Pricing (PDP) is a new rate plan developed by Pacific Gas and Electric Company (PG&E) to improve reliability of the electrical grid and reduce greenhouse gas emissions. This plan is a part of a larger statewide dynamic pricing initiative mandated by the California Public Utilities Commission (CPUC) and was approved on February 25, 2010.

PDP is a default rate. Eligible customers will automatically transition (default) onto PDP according to the schedule below unless they enroll in an alternate demand response program or opt out. Under PDP, between 9 and 15 “event days” per year will be called. Customers can benefit by receiving reduced time-of-use (TOU) demand and energy charges, in the form of credits, during non-event hours in exchange for higher rates during peak hours on event days.

## Peak Day Pricing Transition Schedule

Customer Group	2010			2011 (with at least 1 year of interval data)		
	Flat	TOU	TOU/PDP	Flat	TOU	TOU/PDP
High Demand Commercial & Industrial Service IDs (≥200 kW)(E-20, E-19, A-10, E-37 Rate Schedules)	Not Available	Optional	Default Starts May 1	Not Available	Optional	Default
Low to Medium Demand Commercial & Industrial Service IDs (Up to 200 kW) (A-10, A-6, A-1 Rate Schedules)	Default	Optional	Optional	Not Available	Optional	Default Starts Nov. 1
Low Demand Commercial & Industrial Service IDs (<20 kW) (A-10, A-6, A-1 Rate Schedules)	Default	Optional	Optional	Not Available	Optional	Default Starts Nov. 1
High Demand Large Agricultural Service IDs (≥200 kW) (AG-5 Rate Schedule)	Not Available	Default	Optional	Not Available	Optional	Default Starts Feb. 1
Low and Medium Demand All other Agricultural Service IDs (AG-1, AG-R, AG-V, AG-4 Rate schedules)	Default	Optional	Optional	Not Available	Default Starts Feb. 1	Optional

## How You Can Prepare:

1. Visit the PDP Web site for complete pricing plan information:  
[www.pge.com/PDPchoice](http://www.pge.com/PDPchoice)  
Access your current load profile through the PG&E InterAct site (login required) at  
[www.pge.com/interact](http://www.pge.com/interact).
2. Look for energy reduction strategies at [www.pge.com/DRstrategies](http://www.pge.com/DRstrategies).
3. Contact your local PG&E Representative or go to  
<http://www.pge.com/mybusiness/energysavingsrebates/analyzer/> for a free  
energy analysis or request an integrated audit for your business.

# Peak Day Pricing for High Demand Commercial and Industrial Accounts

With this pricing plan, customers can maximize their savings by reducing or shifting energy usage away from the hours between 2 p.m. and 6 p.m. on PDP event days.

## Default Eligibility

- Customers must have 12 months with an interval meter to qualify for PDP.
- Customers who participate in Direct Access and Demand Response programs (excluding CPP), are not subject to the default.
- Net metered customers are not eligible for PDP.
- Additional exceptions apply.

## Duration of Events

Events will occur from 2:00 p.m. to 6:00 p.m. Events may be called any day of the week.

## PDP Charges and Credits

- Charges — \$1.20/kWh adder to peak TOU charges during event periods. (\$0.90 for A-10 adder)
- Credits — Reduced TOU demand and energy charges which vary by rate. Refer to rate schedule for complete details.

## Event Day Triggers

PDP event days are generally triggered by high temperature, but California ISO system emergencies and market-price conditions may also lead to an event.

## Bill Management and Cost Protection for Service IDs 200kW and Above

**Bill Stabilization:** During the first 12 months on the PDP pricing plan, customers will automatically be enrolled in Bill Stabilization. At the end of 12 months, PG&E will recalculate the overall

impact of the program on the customer's bill. Customers who paid more on PDP than they would have paid on their otherwise applicable time-of-use (TOU) rate schedule, will receive a credit on their subsequent bill.

**Reservation Capacity:** Customers on E-19 and E-20 rate schedules have the option to pay fixed charges for a previously specified portion of their demand. The reserved capacity will be protected from PDP charges. Participants must, however, pay the generation portion of the demand charge if their measured peak demand in a given summer bill period is less than the capacity they reserved. If participants do not specify a reservation capacity amount, it will be automatically set to 50% of the average of the last six summer months' peak-period demand.

**Limited Event and Charges Exposure:** Customers on Schedule A-10 who accept assignment to the A-10 PDP tariff may select from the following two options:

- Limitation on PDP events called — PDP charges will only apply on alternate event days and the customer credit amount is set at 50% of the standard.
- Extended PDP pricing period — PDP charges per kWh are reduced by one-third during event hours in exchange for a six hour event duration. (12 p.m. to 6 p.m.)

**Opt-out to TOU:** Customers may opt out of the PDP rate plan to TOU anytime during the first 45 days prior to the default date(s).

## Your Next Steps with PG&E

To learn more about PDP, visit [www.pge.com/PDPchoice](http://www.pge.com/PDPchoice), contact your local PG&E Representative or email [peakdaypricing@pge.com](mailto:peakdaypricing@pge.com) for answers to specific questions related to PDP.

