

***** , 2010

Contact Name
Company
Address
City, State, Zip

SUBJECT: Critical Peak Pricing Program Ends May 1, 2010

Dear Critical Peak Pricing Participant:

Pacific Gas and Electric Company's (PG&E) Critical Peak Pricing (CPP) program will be officially discontinued on May 1, 2010 as required by the California Public Utilities Commission (CPUC). CPP will not be available next summer and will be replaced by Peak Day Pricing, a new rate plan that evolved from CPP and was approved by the CPUC on February 25, 2010.

The following accounts will be impacted by the closure of the CPP program.
(List SA_ID of CPP Customer Accounts),

To ensure your business can continue to manage energy use effectively, you have several pricing options. You can opt to have your company moved automatically to Peak Day Pricing or choose to participate in another PG&E demand response program. You may also choose to discontinue participation in demand response programs.

To help you determine the best pricing plan for your business, we've enclosed an initial bill comparison analysis comparing what your billing would be on Peak Day Pricing compared to your otherwise applicable Time of Use (TOU) pricing plan. Additional information on PDP can be found at www.pge.com/CPPchoice

Next Steps:

- 1) Contact your PG&E account representative or call (Phone Number) to request a customized rate comparison analysis and determine which program best meets your business needs.
- 2) Conduct your own rate comparison using the InterAct Tool
<http://www.pge.com/mybusiness/energysavingsrebates/demandresponse/tools/tutorial/>

A confirmation letter explaining which accounts will automatically default to PDP will be sent to your billing address in March, and a follow-up letter will be sent in April. If you do not take action, your company's accounts that are presently on CPP will be automatically moved to Peak Day Pricing in May 2010, and the change to your rate(s) will be reflected on your May billing statement.

For additional questions or assistance, please contact your PG&E Account Representative, (Name), at (Phone Number). Thank you for your continued participation in PG&E's Demand Response programs.

Sincerely,

Name
Account Manager

