

Dear [Customer Name],

Pacific Gas and Electric Company (PG&E) has a proposal before the California Public Utilities Commission (CPUC) that will affect business customer rates. The proposal is referred to as the Peak Day Pricing (PDP) plan. This plan has two groups. The first group will default specific Commercial and Industrial electric accounts on May 1, 2010.

You have been identified as having at least one account that will be affected in the first group.

The PDP plan will default your electric accounts onto this new rate that will receive bill credits during certain periods in the summer. Alternatively, during peak day events, you will also receive additional charges.

We are planning several workshops in the next few weeks to review the PDP proposal before the California Public Utilities Commission (CPUC). These workshops are intended to prepare you for what type of decision(s) you will need to make and introduce tools to aid you in these decisions.

The workshops will include strategies for PDP and will feature other Demand Response program options as well as education on energy efficiency measures and rebates that PG&E offers.

The next workshop in your area is [Insert Date, Time, and Location]. To RSVP, please email xxx xxxx at xxxx@pge.com. I am also available to answer any questions in regards to the workshop.

I will follow up with you by phone in the next few days to answer any questions you may have regarding the workshop.

Regards,

[Account Manger Name]

[Account Manager Email Signature]