From: XXXXXXXXXXXXX

Subject: PG&E Demand Response Information Workshop featuring Peak Day Pricing

Dear Mr. xxxxx,

Pacific Gas and Electric Company (PG&E) has a proposal before the California Public Utilities Commission (CPUC) that will affect business customer rates. The proposal is referred to as the Peak Day Pricing (PDP) plan. This plan has two groups. The first group will default specific Commercial and Industrial electric accounts on May 1, 2010.

You have been identified as having at least one account that will be affected in the first group.

The PDP plan will default your electric accounts onto this new rate that will receive bill credits during certain periods in the summer. Alternatively, during peak day events, you will also receive additional charges.

We are planning several workshops in the next few weeks to review the PDP proposal before the California Public Utilities Commission (CPUC). These workshops are intended to prepare you for what type of decision(s) you will need to make and introduce tools to aid you in these decisions.

The workshops will include strategies for PDP and will feature other Demand Response program options as well as education on energy efficiency measures and rebates that PG&E offers.

The next workshop in your area is

<u>Thursday, October 22</u> 9:00 a.m. – 11:00 a.m. Yuba County Board Chambers, 915 8th Street, **Marysville**

<u>Wednesday, October 28</u> 9:00 a.m. – 11:00 a.m. Sonoma Mountain Village, 1400 Valley House Drive, **Rohnert Park**

<u>Wednesday, October 28</u> 2:30 p.m. – 4:30 p.m. PG&E Stockton Energy Training Center, 1129 Enterprise Street, **Stockton**

<u>Thursday, October 29</u> 9:00 a.m. – 11:00 a.m. College of the Redwoods,

<u>Wednesday, November 4</u> 9:00 a.m. – 11:00 a.m. Gaia Hotel 3600 Broadway, **American Canyon**

<u>Thursday, November 5</u> 9:00 a.m. – 11:00 a.m. Chico City Council Chambers Building, 435 Main Street, **Chico**

<u>Friday, November 6</u> 9:00 a.m. – 11:00 a.m. West Sacramento Resource Management Center (RMC) 850 Stillwater Road,

West Sacramento

I will follow up with you by phone in the next few days to answer any questions you may have regarding the workshop.

Regards,

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Peak Day Pricing Specialist
Pacific Gas & Electric Company

Service & Sales

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