Kaneshiro, Bruce Sent: 5/26/2010 9:41:39 AM To: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4) Cc: Bcc: Subject: Re: PG&E's Marketing Director for Peak Day Pricing? Thanks Sid. From: Dietz, Sidney [mailto:SBD4@pge.com] Sent: Wednesday, May 26, 2010 7:44 AM To: Kaneshiro, Bruce Subject: Re: PG&E's Marketing Director for Peak Day Pricing? Bruce --I just realized, Erin Daley, ECD8@pge.com, 973-7997, is also a Director who is directly involved in PDP marketing and works for Felecia. yours, sid Do I seem terse? Blame the thumb keyboard. From: Dietz, Sidney To: 'bruce.kaneshiro@cpuc.ca.gov' <bruce.kaneshiro@cpuc.ca.gov> **Sent**: Tue May 25 17:32:30 2010 Subject: Re: PG&E's Marketing Director for Peak Day Pricing? Bruce + It's Felecia Lokey, Senior Director. She's fkl3@pge.com and 973-3456. Let me know if you need more. yours, sid Do I seem terse? Blame the thumb keyboard.

From:

From: Kaneshiro, Bruce <bruce.kaneshiro@cpuc.ca.gov>

To: Dietz, Sidney

**Sent**: Tue May 25 16:57:38 2010

**Subject**: PG&E's Marketing Director for Peak Day Pricing?

Sid-

I'm trying to track down PG&E's marketing director for Peak Day Pricing. Can you send me his/her contact information?

Thanks,

Bruce