

From: Kaneshiro, Bruce
Sent: 5/26/2010 9:41:39 AM
To: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4)
Cc:
Bcc:
Subject: Re: PG&E's Marketing Director for Peak Day Pricing?

Thanks Sid.

From: Dietz, Sidney [mailto:SBD4@pge.com]
Sent: Wednesday, May 26, 2010 7:44 AM
To: Kaneshiro, Bruce
Subject: Re: PG&E's Marketing Director for Peak Day Pricing?

Bruce --

I just realized [Redacted], is also a Director who is directly involved in PDP marketing and works for Felecia.

yours,

sid

Do I seem terse? Blame the thumb keyboard.

From: Dietz, Sidney
To: 'bruce.kaneshiro@cpuc.ca.gov' <bruce.kaneshiro@cpuc.ca.gov>
Sent: Tue May 25 17:32:30 2010
Subject: Re: PG&E's Marketing Director for Peak Day Pricing?

Bruce +

It's Felecia Lokey, Senior Director. She's fkl3@pge.com and 973-3456. Let me know if you need more.

yours,

sid

Do I seem terse? Blame the thumb keyboard.

From: Kaneshiro, Bruce <bruce.kaneshiro@cpuc.ca.gov>
To: Dietz, Sidney
Sent: Tue May 25 16:57:38 2010
Subject: PG&E's Marketing Director for Peak Day Pricing?

Sid-

I'm trying to track down PG&E's marketing director for Peak Day Pricing. Can you send me his/her contact information?

Thanks,

Bruce