

From: [Redacted]  
Sent: 5/3/2010 11:01:38 AM  
To: 'Caron, Jennifer' (jennifer.caron@cpuc.ca.gov)  
Cc: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4); [Redacted]  
[Redacted]  
Bcc:  
Subject: RE: meeting regarding mass media

Jennifer,

Thanks for your note. Friday's at 3pm work well for me.

As for tomorrow, unfortunately, I'm tied up in other meetings. But, I'd be happy to discuss additional outreach considerations - including mass media - with you and the BCO on Friday.

Best,  
[Redac]

**From:** Caron, Jennifer [mailto:jennifer.caron@cpuc.ca.gov]  
**Sent:** Monday, May 03, 2010 10:50 AM  
**To:** [Redacted]  
**Subject:** meeting regarding mass media

Hi [Re],

I hope you had a good weekend. The BCO group is working out of LA the first half of this week, but said they could do a conference call tomorrow AM from 9:30-10:00, or 9-9:30. This meeting will be to talk specifically about the potential role for mass media and some specifics they would like to see added to the outreach plan for SMB customers.

In terms of our weekly check in meeting, I want to propose Friday at 3 or 3:30. If tomorrow morning doesn't work to discuss those specific topics, we can add them to the beginning of the check in meeting on Friday.

I plan to have feedback on the monthly report format by tomorrow morning, and feedback on the press release hopefully by mid week.