

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking Regarding Policies and Protocols for Demand Response Load Impact Estimates, Cost-Effectiveness Methodologies, Megawatt Goals and Alignment with California Independent System Operator Market Design Protocols.

Rulemaking 07-01-041  
(Filed January 25, 2007)

**NOTICE OF EX PARTE COMMUNICATION**

Pursuant to Rule 8.3(a) of the Commission's Rules of Practice and Procedure, Pacific Gas and Electric Company (PG&E) hereby gives notice of the following ex parte communication. The communication occurred on Monday, May 10, 2010, at approximately 2:30 p.m. at the offices of the California Public Utilities Commission. The communication included a handout, which is attached. [Rule 8.3(a)(c)]

Sidney Dietz, Director-Regulatory Relations, PG&E, initiated the communication with Matthew Tisdale, Advisor to Commissioner Dian Grueneich. Also present from PG&E were: Kenneth Abreu, Principal Analyst-Demand Response, and Ulric Kwan, Senior Analyst-Demand Response. [Rule 8.3(b)]

Mr Dietz stated that the proposed decision (PD) should be altered to authorize PeakChoice to be PG&E's program to participate via the Proxy Demand Resource (PDR) mechanism. Mr. Abreu stated that using PeakChoice for PDR is consistent with the design of PeakChoice and previous Commission Decisions, and is larger than Participating Load Pilot mentioned in the PD. Mr. Dietz stated that PG&E supports the CPUC's jurisdiction over demand response providers who use utility retail customers to bid into the wholesale market. [Rule 8.3(c)]

To obtain a copy of this notice, please notify Sally Cuaresma at (415) 973-5012 or via email at a2c7@pge.com.

Respectfully submitted,

/s/ BRIAN K. CHERRY

Brian K. Cherry  
Vice President, Regulatory Relations  
Pacific Gas and Electric Company  
P.O. Box 770000, Mail Code: B10C  
San Francisco, CA 94177  
Phone: 415-973-4977  
Fax: 415-973-7226  
E-mail: BKC7@pge.com

Dated: May 12, 2010

CERTIFICATE OF SERVICE BY ELECTRONIC MAIL OR U.S. MAIL

I, the undersigned, state that I am a citizen of the United States and am employed in the City and County of San Francisco; that I am over the age of eighteen (18) years and not a party to the within cause; and that my business address is Pacific Gas and Electric Company, Regulatory Relations Department B10C, 77 Beale Street, San Francisco, California 94105.

I am readily familiar with the business practice of Pacific Gas and Electric Company for collection and processing of correspondence for mailing with the United States Postal Service. In the ordinary course of business, correspondence is deposited with the United States Postal Service the same day it is submitted for mailing.

On May 12, 2010, I caused to be served a true copy of:

**NOTICE OF EX PARTE COMMUNICATION**

[XX] By Electronic Mail – serving the enclosed via e-mail transmission to each of the parties listed on the official service list for R.07-01-041 with an e-mail address.

[XX] By U.S. Mail – by placing it for collection and mailing, in the course of ordinary business practice, with other correspondence of Pacific Gas and Electric Company, enclosed in a sealed envelope, with postage fully prepaid, addressed to all parties of record on the service list for R.07-01-041 who do not have an email address.

I certify and declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on May 12, 2010, at San Francisco, California.

/s/ Sally Cuaresma \_\_\_\_\_  
Sally Cuaresma  
Regulatory Relations  
Pacific Gas and Electric Company  
P.O. Box 770000, Mail Code: B10C  
San Francisco, CA 94177  
Phone: 415-973-5012  
Fax: 415-973-7226  
E-mail: A2C7@pge.com

**CALIFORNIA PUBLIC UTILITIES COMMISSION**  
Service Lists: R.07-01-041 – Last Changed: May 10, 2010

**SERVED VIA ELECTRONIC MAIL:**

sdebroy@rhoads-sinon.com; keith.mccrea@sablaw.com; rmettling@bluepointenergy.com;  
SDPatrick@SempraUtilities.com; klatt@energyattorney.com; douglass@energyattorney.com;  
janet.combs@sce.com; liddell@energyattorney.com; ames\_doug@yahoo.com; nes@a-  
klaw.com; jellis@resero.com; peter.maltbaek@cpowered.com; lms@cpuc.ca.gov;  
marcel@turn.org; mflorio@turn.org; rcounihan@enernoc.com; Woo, Shirley A (Law);  
mgo@goodinmacbride.com; jeffgray@dwt.com; irene@igc.org; ssmyers@att.net;  
wbooth@booth-law.com; kowalewska@calpine.com; eric@strategyi.com;  
ja\_booth@yahoo.com; rquattrini@energyconnectinc.com; bhines@svlg.net;  
brbarkovich@earthlink.net; martinhomec@gmail.com; bdcapo@caiso.com; lnavarro@edf.org;  
kmills@cfbf.com; ABesa@SempraUtilities.com; clamasbabbini@comverge.com;  
elvine@lbl.gov; clark.pierce@us.landisgyr.com; nplanson@consumerpowerline.com;  
gesmith@ecsny.com; apetersen@rhoads-sinon.com; miino@rhoads-sinon.com;  
CCole@currentgroup.com; stephen.baker@constellation.com; tcarlson@rrienergy.com;  
dan.violette@navigantconsulting.com; kcooney@summitblue.com; sschare@summitblue.com;  
barrettlarry@comcast.net; david@nemtow.com; jcluboff@lmi.net; david.reed@sce.com;  
joyce.leung@sce.com; marian.brown@sce.com; mark.s.martinez@sce.com;  
andrea.horwatt@sce.com; carl.silsbee@sce.com; Case.Admin@sce.com;  
Jennifer.Shigekawa@sce.com; ka-wing.poon@sce.com; larry.cope@sce.com;  
garwacrd@sce.com; nquan@gswater.com; dwood8@cox.net; CFPena@SempraUtilities.com;  
jlaun@apogee.net; DBarker@SempraUtilities.com; KSmith2@SempraUtilities.com;  
LDavidson@SempraUtilities.com; LWrazen@SempraUtilities.com;  
CentralFiles@SempraUtilities.com; JYamagata@SempraUtilities.com; Dave.Hanna@itron.com;  
gayres@energycoalition.org; dwylie@aswengineering.com; hvidstenj@kindermorgan.com;  
shawn\_cox@kindermorgan.com; mtierney-lloyd@enernoc.com;  
pk@utilitycostmanagement.com; chris@emeter.com; sue.mara@rtoadvisors.com;  
Paul.karr@trilliantnetworks.com; sharon@emeter.com; theresa.mueller@sfgov.org;  
mgm@cpuc.ca.gov; tcr@cpuc.ca.gov; srovetti@sfwater.org; tburke@sfwater.org;  
dcengel@fscgroup.com; elaine.s.kwei@pjc.com; snuller@ethree.com; Wu, Josephine;  
filings@a-klaw.com; Abreu, Kenneth; Jordan, Lise (Law); Gandesbery, Mary (Law); mpa@a-  
klaw.com; cpucases@pge.com; Haertle, Steve; aliddell@icfi.com; steven@sfpower.org;  
ahmad.farوقي@brattle.com; bcragg@goodinmacbride.com; bdille@jmpsecurities.com;  
joshdavidson@dwt.com; bobgex@dwt.com; sdhilton@stoel.com; salleyoo@dwt.com;  
cem@newsdata.com; Middlekauff, Charles (Law); RegRelCPUCCases; Huffman, Mark (Law);  
Arrick, Helen C; rwalther@pacbell.net; Service@spurr.org; cpjoe@gepllc.com;  
clark.bernier@rlw.com; sean.beatty@mirant.com; smithmj@calpine.com; philha@astound.net;  
alex.kang@itron.com; jody\_london\_consulting@earthlink.net; ted@energy-solution.com;  
mrw@mrwassoc.com; cpucdockets@keyesandfox.com; rschmidt@bartlewells.com;  
jskromer@qmail.com; glbarbose@lbl.gov; agartner@energyconnectinc.com;  
emahlon@ecoact.org; janreid@coastecon.com; arg@enertechnologies.com; jshields@ssjid.com;  
joyw@mid.org; rogerv@mid.org; tomk@mid.org; jweil@aglet.org; gayatri@jbsenergy.com;

jeff@jbsenergy.com; dgrandy@caonsitegen.com; rmccann@umich.edu; demorse@omsoft.com;  
jgoodin@caiso.com; mgillette@enernoc.com; Saeed.Farrokhpay@ferc.gov; e-  
recipient@caiso.com; lwhouse@innercite.com; mary.lynch@constellation.com;  
cmkehrein@ems-ca.com; brian.theaker@dynegy.com; dhungerf@energy.state.ca.us;  
msherida@energy.state.ca.us; bernardo@braunlegal.com; abb@eslawfirm.com; ttutt@smud.org;  
vwood@smud.org; bboice02@yahoo.com; karen@klindh.com; roger147@aol.com; sas@a-  
klaw.com; bschuman@pacific-crest.com; laura.rooke@pgn.com; jholmes@emi1.com;  
tylerb@poweritsolutions.com; dserio@ecsgird.com; ag2@cpuc.ca.gov; agc@cpuc.ca.gov;  
bsk@cpuc.ca.gov; cec@cpuc.ca.gov; crv@cpuc.ca.gov; edf@cpuc.ca.gov; dnl@cpuc.ca.gov;  
edd@cpuc.ca.gov; hcf@cpuc.ca.gov; jc8@cpuc.ca.gov; jhe@cpuc.ca.gov; joc@cpuc.ca.gov;  
kkm@cpuc.ca.gov; mjd@cpuc.ca.gov; jpn@cpuc.ca.gov; wtr@cpuc.ca.gov; bkb@cpuc.ca.gov;  
skg@cpuc.ca.gov; tjs@cpuc.ca.gov; claufenb@energy.state.ca.us

**SERVED VIA US MAIL:**

Warren Mitchell  
The Energy Coalition  
15615 Alton Parkway, Suite 245  
Irvine, CA 92618

Steve George  
GSC Group  
101 Montgomery Street, 15th Floor  
San Francisco, CA 94104

Brad Manuilow  
American Technology Research  
450 Sansome St., Suite 1000  
San Francisco, CA 94111

Ken Skinner  
Integral Analytics, Inc.  
312 Walnut Street, Suite 1600  
Cincinnati, OH 45202

Grayson Heffner  
15525 Ambiance Drive  
N. Potomac, MD 20878

William Ross  
Constellation New Energy  
520 So. Grand Ave., Suite 3800  
Los Angeles, CA 90071-2610