

Speaker Bios

Kickoff



Van Ton-Quinlivan, Director, Workforce Development, PG&E
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Van Ton-Quinlivan is a recognized thought leader in the energy and utility industry on the issue of workforce development. She is the Director of Workforce Development at PG&E, where she was responsible for architecting PG&E PowerPathway™, a nationally recognized best practice model program in workforce development. Launched in 2008, the PowerPathway™ program achieved success by building collaborations between industry, the public workforce development system, the community college system, and organized labor. As a result of PowerPathway and other green jobs initiatives, PG&E was recognized as an 'Organization to Watch' in CleanEdge Clean Tech

Jobs Trends 2009.

Ton-Quinlivan serves on the National Commission on Energy Policy (NCEP) America's Task Force on Future Energy Jobs and co-chairs the California Energy & Utility Workforce Consortium. She serves on the executive committee of the Center for Energy Workforce Development (CEWD), formed to address workforce issues jointly faced by the country's electric, gas and nuclear sectors. Ton-Quinlivan has presented on state and national conference panels on the issue of "green jobs", including testifying in front of the U.S. Senate Finance Committee and the California Assembly Committee on Higher Education.

Ton-Quinlivan's pragmatic public policy perspective and her track record in forming effective private-public partnerships are shaped by 15 years of corporate leadership roles, formal training in education policy, an MBA from Stanford University, and extensive community involvement.

Welcoming Remarks

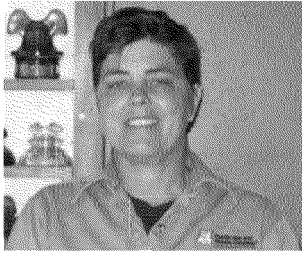


Christopher P. Johns, President, PG&E, member of the Board of Directors

Johns joined Pacific Gas and Electric Company in 1996 as Vice President and Controller. Johns was named Senior Vice President and Controller of PG&E Corporation in September 2001 and elected Chief Financial Officer in January 2005. He was named President of Pacific Gas and Electric Company in August 2009.

Before joining PG&E Corporation, Johns was a partner in KPMG Peat Marwick LLP. He earned a bachelor's degree in accounting from the University of Notre Dame. He has also completed the Nuclear Reactor Technology Program at the Massachusetts Institute of Technology. Johns is a Certified Public Accountant in the states of California and Florida. He also serves as a member of the board for the California Chamber of Commerce, and he is a member of the Board of Trustees for the San Francisco Ballet.

PowerPathway Outcomes Panel



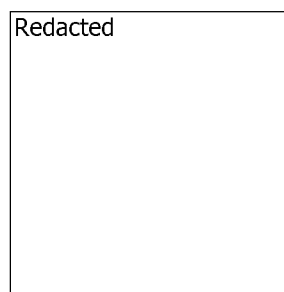
Meri Issel, Director, Human Resources, PG&E

mki1@pge.com

Meri Issel is a director of Human Resources at PG&E. Her position includes responsibility for partnering with operational leaders to ensure the utility has the right people safely performing the right work at the right time. She has been a staunch advocate for Power Pathways and related programs, even developing and teaching in similar programs in the early 90's, to specifically recruit local women and minorities into utility work in the SF bay area.

Meri is a fourth-generation San Franciscan whose father and grandfather were electrician members of IBEW local 6. She attended John O'Connell vocational school to pursue her goal of working with her hands in construction, and was recruited by PG&E almost 27 years ago as an entry-level electric construction worker. Given her personal and professional experiences, Meri firmly believes in the critical role of community colleges collaborating with industry to prepare people for careers in traditional and emerging fields. Her career at PG&E has been one of incredible variety and opportunity, and has included various and progressive roles in electric overhead and underground line construction work, supervisor, superintendent, affirmative action rep, labor negotiator, and several years working in myriad human resource roles, assisting operating groups in all matters involving their people.

Meri has a particular affinity for recruiting and retaining women in building and construction trades, both internally with PG&E and externally in her work as an officer and board member of Oakland-based Tradeswomen Inc. for many years.



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**Apprentice Communication Technician, PG&E,
PowerPathway Veteran Graduate**

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enlisted in the US Marine Corps after graduating high school and served as an engine mechanic for the F/A-18 Hornet fighter jet which the Marine Corps and the Navy fly. After leaving the service, he attended Sierra College in Roseville and worked part time in a restaurant. He joined the PG&E PowerPathway program for veterans at CCSF, commuting three days a week from Sacramento to San Francisco, because he was looking for a company where there would be many opportunities to grow and advance. The Swords to Plowshares organization supported him during this time and he acknowledges his teachers, caseworkers and PG&E staff, including Melissa McPeters, Tracey Weaver and for their contributions to his success. James participated in a refresher course in electronics and radio theory, offered by which allowed him to pass the CTT test. Today, he is employed at PG&E as an Apprentice Communications Technician. In his fifth month on the job, James is excited to have just completed tower climbing training.



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**Electric Distribution Engineer, Part-Time PowerPathway
Instructor, PG&E**

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A native Southern Californian, moved to the Bay Area in 2007 to work for PG&E as an electric distribution engineer. Alex's passion for teaching and mentoring took root in his high school and college years where he was a part-time math tutor and volunteer youth basketball coach. So when he was asked if he would help with PowerPathway, he was ecstatic. With his engineering background,

he proved to be a great fit to teach the physics and math portions of the coursework.

During the PG&E PowerPathway Bridge to Utility Worker program in Fresno, Alex developed coursework and taught a review session for PG&E's Communications Technician entrance exam (CTT). These positions were difficult to fill due to the low test pass-rates. But with Alex's guidance and a group of dedicated students, a majority of those who participated in his review session passed the CTT.



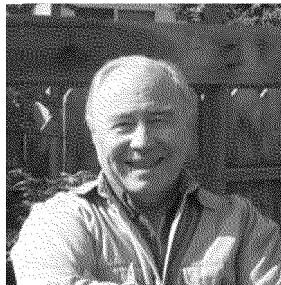
Redacted **Apprentice System Operator, PG&E,
PowerPathway Graduate**

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Redacted was hired by PG&E in November 2008 after successfully completing the first PowerPathway program. Daniel had read an article in the Fresno Bee that presented PowerPathway as a simple program that had tremendous and exciting potential. Soon after completing his online application, he began receiving calls from the company. He soon decided to quit his current job for a life-changing chance to go through the training that he hoped would prepare him to join the team at PG&E.

Daniel was hired into the Electric Operations department as an Apprentice System Operator and has quickly progressed up the career ladder; he now is in the position of a fourth phase Apprentice. Daniel continues his apprenticeship under the direction of highly-skilled journey level operators who help him prepare for a bright future.

Prior to PG&E's PowerPathway program, Daniel had no operational knowledge of electrical systems. He is now well-versed in directing, writing and performing switching, and is gaining new skills and knowledge every day as he advances in his new career. PG&E PowerPathway gave Redacted the opportunity to showcase the new skills he acquired in the classroom, proving himself a worthy candidate for the great job he landed with PG&E.



Redacted **Retired Electric Foreman, Part-Time PowerPathway
Instructor, PG&E**

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Redacted joined PG&E in 1963 after serving three years in the US Marine Corps. He was awarded a Supervisor Position in 1980. During his PG&E career, Floyd established many work and safety procedures and received many awards, including the Britton Award. Following his retirement in 1993, Floyd became a Hire Hall Lineman and later a Contract Instructor at the Livermore Training Center. While continuing his retirement, Floyd served as a part-time instructor for the PG&E PowerPathway Bridge to Utility training program at the Fresno City College in Fresno.

Key Industry Trends Panel



John R. Simon, Senior Vice President, Human Resources, PG&E
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John R. Simon, with more than 17 years in the human resources and legal sector, is Senior Vice President of Human Resources for PG&E Corporation and its primary subsidiary, Pacific Gas and Electric Company. Simon is PG&E's senior executive in all areas related to workforce attraction, development, and retention. He leads all efforts to ensure the company's workforce, currently 20,000 strong, is comprised of talented, motivated and energetic employees committed to delivering exceptional service and value for customers and shareholders in the increasingly competitive energy industry. Simon oversees talent and learning management, labor relations, diversity, compensation, executive recruiting, and performance optimization.

Before joining PG&E, Simon worked for seven years with TeleTech Holdings, Inc., a Denver-based provider of customer care services and solutions with 47,000 employees in 17 countries. As executive vice president of global human capital, Simon was responsible for the company's benefits design and administration, labor relations, performance optimization, human capital information systems and payroll, and proprietary learning and talent management systems. Simon received his bachelor's degree from Colorado College and has a law degree from Georgetown University.



Mary Gershwin, President and Co-Founder, Business Champions, Inc.
mary.gershwin@businesschampions.org

Mary Gershwin is President and Co-Founder of Business Champions, Inc. Supported by Lumina Foundation for Education and The Joyce Foundation, this non-profit organization is dedicated to engaging the business voice for a skilled workforce. With more than 25 years of practical experience in workforce development, Ms. Gershwin is nationally and internationally recognized for her work to engage employers as partners in strengthening the quality of the workforce.

Early in her career as an English teacher for immigrant workers in entry-level jobs, Mary learned to link work and learning so students get good jobs and employers get a stronger workforce. In eighteen years with the Colorado Community College System, ultimately as Executive Director of the Education Foundation, she built large-scale efforts that engaged business leaders as partners, improving results in a system that serves more than 110,000 students in thirteen colleges. Before launching Business Champions, Mary served as president of Gershwin Consulting, a for-profit consulting firm that spearheaded the rollout of national and international initiatives focused on the intersection of workforce development, business engagement and economic competitiveness. Clients included The Lumina Foundation, The Ford Foundation, the US Embassy in Brazil, The U.S. Department of State, USAID, The American Association of Community Colleges, and The National Association of Manufacturers.

Gershwin has taught at the graduate level and holds a B.A. in Economics and a Ph.D. in Communication Studies from the University of Denver. Fluent in Portuguese and conversational in Spanish and German, she serves on several international, workforce and community related boards, including serving as past-President of the Colorado Chapter of Partners of the Americas. Gershwin has two grown children and lives in Denver, Colorado.

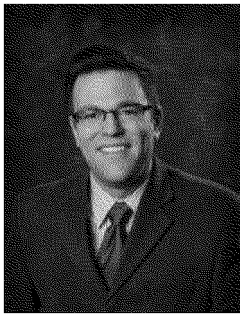


Ann Randazzo, Director, Center for Energy Workforce Development

ann@cewd.org

Ann Randazzo is the Executive Director of the Center for Energy Workforce Development. She assumed this position when the organization was incorporated in March, 2006. The Center is a consortium of national energy associations, electric and natural gas energy companies and is solely focused on addressing the workforce needs of the energy industry.

Ann is a former employee of the Georgia Power Company, a Southern Company, and spent 22 years in a variety of positions in IT, Finance, Customer Operations and the Southern Company College. Ann is the President of Randazzo Consulting, LLC. Prior to becoming Director of CEWD, she spent 12 years providing strategic planning consulting to electric utilities, concentrating on Human Resources, Training and Development, and Organization Effectiveness. Ann lives in Arlington, VA with her husband and two children.



David Rosner, National Commission on Energy Policy

drosner@energycommission.org

David Rosner joined the National Commission on Energy Policy in November, 2006. At the Commission, David is engaged in work on measuring regional climate change impacts, renewable energy policy, the economic analysis of climate change legislation, and electric sector work force issues. Previously, David spent three years as an economic analyst at Georgetown Economic Services, LLC, specializing in international trade, environmental, and Federal Trade Commission litigation matters. In addition, David provided technical support for the China Currency Coalition, an alliance of industry, agriculture, and labor organizations. David holds Master's degrees in Economics and Public Policy from American University, and earned a Bachelor of Arts degree in Economics from Tufts University.

Clean Tech Vehicles



Dave Meisel, Director of Transportation Services, PG&E

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Dave Meisel is the Director of Transportation Services, at Pacific Gas and Electric Company. In his role he oversees the following areas: Transportation and Maintenance Operations, Transportation Engineering, Transportation Fuel & Alternate Fuel Strategy, Aircraft Services, Fleet Information Systems and the organization's Fleet Asset Management strategy. Meisel has more than 32 years of experience in the transportation industry including fleet operations, logistics and distribution. He has held senior fleet management positions in the utility industry as well as the transportation and distribution industries with responsibility for managing up to 16,000 assets. He also held several general management roles with responsibility for sales, safety, strategic planning and business operations. Meisel received a Bachelor of Science degree in Business Administration from Central Michigan University and a Master of Business Administration degree from Indiana Wesleyan University and has held a variety of certifications in both light and heavy duty fleet maintenance.



Catherine Swenson, Initiative Director, Training and Development, Economic and Workforce Development, California Community Colleges

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Catherine Swenson is the statewide Initiative Director for Training and Development, one of the California Community Colleges Economic and Workforce Development Programs. In this role, she provides technical expertise, organization development assistance, and leadership to the field of economic development professionals in the California Community College System.

Catherine's expertise is in designing solutions for employers, performance consulting, process management, project planning, and organizational development. She has helped many high tech companies, government agencies and school districts identify performance requirements for their employees and designed solutions to help raise performance results. She is certified in Total Quality Management and Performance Improvement. Catherine's undergraduate degree is in Education with a teaching credential from California State University, Sacramento. She holds a Master's Degree in Business Administration from National University.

Catherine is currently the Project Director for the California Corporate College, which serves as a single point of contact for employers needing consistent training delivered to their employees at multiple California locations. She is also a member of the Executive Board of the Global Corporate College representing the California Community Colleges membership.



Saul Zambrano, Director, Integrated Demand-Side Management Core Products, PG&E

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Paul Zambrano is Director of PG&E's Integrated Demand-side Management Core Products team. Saul's team is responsible for developing new products and programs within demand response and existing energy efficiency product categories such as lighting and appliances, electronics, HVAC, and energy management for commercial buildings and industrial processes. In addition, Saul's team is responsible for PG&E's customer offerings around the rapidly emerging area of electric vehicles.

From 2007 to 2008, Mr. Zambrano was Director of the Global Finance Transformation Initiative for Carlson Wagonlit Travel, with responsibility for system and process improvements from new product introduction, technology standardization, and financial settlements. From 2005 to 2007, Mr. Zambrano was the Director of WiMAX Solutions Commercial Marketing for Intel Corporation, where he managed a global team responsible for implementing next-generation wireless data networks. In this role, he advised Intel Capital on several investments and Joint Ventures in global telecommunications companies.

Mr. Zambrano spent the first 10 years of his career as an IT consultant and business development and finance professional with Nortel Networks, IBM Consulting, and JP Morgan. Over that time, Mr. Zambrano led multiple technology transformation projects (process and new technology introduction) in the telecom, energy and banking sectors. Mr. Zambrano graduated from Southern Methodist University with a Masters of Business Administration and the University of Texas at El Paso with a Bachelor of Business Administration in Economics.

Engineering & Smart Grid



Kevin Dasso, Senior Director, Strategy & Regulation, Pacific Gas and Electric Company

kxd4@pge.com

Kevin Dasso is Senior Director of Electric Transmission and Distribution Strategy and Regulation at Pacific Gas and Electric Company. Kevin has over 28 years of experience in the gas and electric utility business including engineering, operations, construction and asset management. Kevin is currently responsible for developing strategy and policies for the utility related to electric system reliability, planning, renewable resource integration and the Smart Grid. He reports to PG&E's lead senior officer responsible for Smart Grid and is co-lead for company's Smart Grid team involving the Engineering and Operations, Customer Care and Information Technology Services departments. He is a Registered Professional Engineer in California and is a member of the IEEE Power Engineering Society. He also participates in the Western Electricity Coordinating Council, Reliability Policy Issues Committee, and is a former chair of the North American Electric Reliability Council (NERC) Planning Committee Reliability Assessment Subcommittee. Kevin received a B.S. in Electrical Engineering at Iowa State University and a M.S. in Electric Engineering at Santa Clara University. He has also attended the UCLA Engineering and Management Program.



Bill Devereaux, Senior Director, Smart Meters, PG&E

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Bill joined PG&E in 2009 as the Senior Director for the SmartMeter program, assuming responsibility for the integrated SmartMeter and SmartMeter Upgrade program. In this role, Bill is responsible for the \$2.2B program to install 10 million gas and electric SmartMeters across PG&E's service territory and the implementation of the advanced business capabilities making use of the SmartMeter infrastructure. Additionally, since joining PG&E, Bill has assumed responsibility for the Customer Care Business Delivery Group. The Business Delivery Group has the responsibility of delivering programs extending and enhancing Customer Care's business capabilities in concert with PG&E business strategies.

Prior to joining PG&E, Bill was a Partner with Accenture serving in the North American Utilities practice. In over 20 years with Accenture, Bill participated in and led a number of leading Accenture projects including the development of the industry's leading CIS application and the establishment and implementation of the nation's largest electric retail company. Additionally, Bill developed and led significant IT and business outsourcing operations for Accenture's Utility Industry clients. Bill's experience includes work at FPL, Southern Company, Entergy, TXU, Nicor, and Exelon. Bill graduated with a Bachelor of Science Degree in Industrial and Systems Engineering from the University of Florida, Gainesville, FL in 1987.



Dr. Emir Jose Macari, Dean, College of Engineering and Computer Science, California State University, Sacramento

emacari@ecs.csus.edu

Dr. Emir Jose Macari is the Dean of the College of Engineering and Computer Science at the California State University, Sacramento. Prior to this, he held faculty and administrative positions at Georgia Tech, LSU and the University of Texas at Brownsville. In 1993, Dr. Macari was awarded the White House Presidential Faculty Fellowship by President George W. H. Bush and in 1994, he helped draft President Bill Clinton's Science Policy Document in which he was

quoted as saying, "In conjunction with developing international partnerships, the United States must lead the way in training engineers and scientists to meet the challenges of economic development in a global marketplace. We must begin to produce a new breed of engineers and scientists with a broadened view of technology and service to society." Dr. Macari is a member of the National Academy of Engineering of Mexico and the National Academy of Science of Mexico.

Energy Efficiency

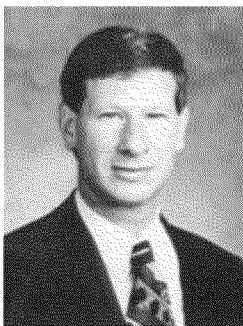


Jane S. Peters, Ph.D., President, Research Into Action, Inc.

Janep@researchintoaction.com

Jane S. Peters, Ph.D., has more than 25 years of experience in customer research; market assessment; program performance measurement; and evaluation focusing on energy efficiency, renewable energy and other environmental issues. Dr. Peters is well known for her qualitative research, including process and market evaluations and focus group moderation, and quantitative assessment of behavioral or indirect impacts (such as from education or marketing). Since 1982, Dr. Peters' work has focused on measuring the effectiveness of energy efficiency programs offered to residential, commercial, and industrial end-users.

Dr. Peters is best known for her process evaluations of energy efficiency programs and since 2003 has been the principal investigator for the process evaluations of the New York State Energy Research and Development Authority (NYSERDA) Energy \$mart portfolio. Other projects include process evaluations of Energy Trust of Oregon's Building Efficiency and Production Efficiency programs; market progress evaluations of the Northwest Energy Efficiency Alliance BetterBricks initiatives, most recently the Grocery, Hospital and Real Estate Initiatives; and process evaluations of 20 of Southern California Edison's Innovative Design for Energy Efficiency Activities (IDEEA) programs. Dr. Peters also is the author of the white paper for the California Institute for Energy Efficiency on lessons learned from 30 years of process evaluations of energy efficiency programs. Prior to starting Research Into Action in July 1996, Dr. Peters was a principal with Barakat & Chamberlin, Inc. in their Portland, Oregon office. Dr. Peters has a Ph.D. in Urban Studies from Portland State University, and an A.B. in Psychology from Occidental College.



David Rubin, Director of Service Analysis, PG&E

der1@pge.com

David Rubin is presently the Director of Service Analysis at Pacific Gas and Electric Company in San Francisco, where he has responsibility for economic development and distributed generation.

From 1982-1985, David was responsible for energy efficiency, cogeneration and district heating with the City and County of San Francisco. He joined PG&E in 1985, and spent seven years in the marketing and rates areas. He left PG&E in 1992 to join the International Energy Agency in Paris, France. While at the IEA, he had responsibility for electricity restructuring, energy efficiency and demand side management. During this period he participated in a number of energy sector studies throughout Europe and the former Soviet Union.

He returned to PG&E in 1995, and assumed his current job responsibilities in 1997. David is currently on the boards of the Solar Electric Power Association and SolarTech. His educational background includes a Bachelor of Science degree in civil engineering from the University of Maryland, and a Master of Science degree in engineering from MIT. David is a registered mechanical engineer in California.



Redacted **Supervisor, Energy Training Center, Workforce Education and Training, and Codes and Standards, PG&E**
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Redacted is the Manager of the Energy Training Center-Stockton, Workforce Education and Training, and Codes and Standards for PG&E. He has twenty one years of experience managing the Energy Training Center– Stockton (ETC), the organization responsible for developing and delivering training, program development, and technical support for PG&E’s Customer Energy Efficiency programs. His tenure as Supervisor of the ETC was preceded by seven years as a Trainer and Training Specialist.

In addition to supervising the ETC, Charles has been involved in the development of the Home Energy Rating System (HERS) industry and is the current Chairman of the California Home Energy Efficiency Rating System (CHEERS) Technical Committee and Vice President of its Board of Directors. Charles was appointed to the national HERS Council Technical Committee that wrote the national guidelines for HERS program certification and accreditation. Currently, he is a member of the Board of Directors and Executive Committee of Affordable Comfort Inc. and a Board Member of North American Technician Excellence (NATE).

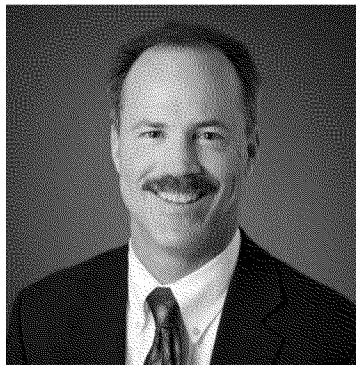


Ingrid Thompson, Associate Director, Workforce Institute, San Jose/Evergreen Community College District
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For over thirty years, Dr. Thompson has been involved in educational project development, delivery, and oversight; educational assessment, development and delivery; and staff recruitment, retention, and professional development. She has served as a faculty member, Division Chair of Liberal Arts, Dean of Academic Affairs, grant writer, and corporate training program manager in both public and private universities and colleges. As a result of these many roles, she is a “start-up” specialist who researches and accesses funding for new workforce development projects and then deploys those projects to create replicable models. She has also been an educational consultant for workforce development programs across the United States, Afghanistan, Central China, and the Philippines. Since July 2009, she has been the Associate Director of the Workforce Institute, the workforce intermediary and entrepreneurial unit of the San Jose/Evergreen Community College District.

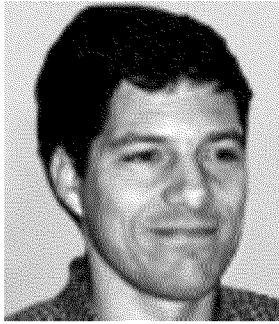
Dr. Thompson’s credentials include a Ph.D. in English Language Literatures; an M.A. in British and American Literature; and a B.A. in Humanities.

Skilled Crafts



Chris Pickett, Sr. Director, HR Learning & Development, PG&E
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Chris joined PG&E in February 2008 with 18 years of expertise from the education and training industry. His prior roles included Chief Strategy Officer for On Demand Software, a division of Global Knowledge, and Senior Director of Training for PeopleSoft. In his current role, Chris is leading the training functions for all technical field training for PG&E, as well as the professional development programs for all employees at the company.



Hunter Stern, Business Representative, IBEW Local 1245
hls5@ibew1245.com

As a representative of utility workers, Hunter Stern is well versed in the training of workers in the California electric industry. Mr. Stern works as a Business Representative for the International Brotherhood of Electrical Workers, Local Union 1245, a position he has held since 1994. He represents workers employed by Pacific Gas and Electric Company, Sacramento Utility District, City of Santa Clara and at over eighty other employers in Northern California and Nevada.

As a Business Representative, Mr. Stern is responsible for negotiating collective bargaining agreements. He served for eight years on the IBEW 1245-PG&E Joint Apprenticeship and Training Committee. He also advances worker friendly legislation and administrative rules with elected officials and agencies as well as advocates energy policy and initiatives that support IBEW Local 1245 members.

Additionally, Mr. Stern has represented IBEW Local 1245 at numerous labor and workforce development conferences and conventions and currently as a delegate to three Labor Councils. He serves in government, as a member of the Marin Workforce Investment Board and as a member of the San Francisco Treasure Island Development Authority Citizens Advisory Board and formerly served as Chair of the San Francisco Citizens' General Obligation Bond Oversight Committee.

Prior to joining IBEW Local 1245, Mr. Stern worked for VeriFone, Inc. and Cooley Godward Castro Huddleson & Tatum. Mr. Stern graduated from Brown University.



Lynn Walter, Director, Learning Services, Diablo Canyon Power Plant, PG&E
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Lynn Walter holds a B. S. in Mechanical Engineering from UC Davis and received her certification as a Senior Reactor Operator in 2002. In her position as the Director of Learning Services, Lynn oversees accredited and non-accredited training programs and leadership development for the Diablo Canyon Power Plant in Avila Beach. Previously, she held the position of Manager in the Engineering Services, Maintenance Services and Procurement Services Departments at PG&E. She began her career as the Principal Assistant to CNO.

She is a member of the Nuclear Technology & Engineering Steering Committee of the American Nuclear Society, as well as a Member of the Professional Reactor Operator Society, the Society of Women Engineers, the American Society of Mechanical Engineers, and California Polytechnic's Industrial Advisory Council to the Dept. of Mechanical Engineering.



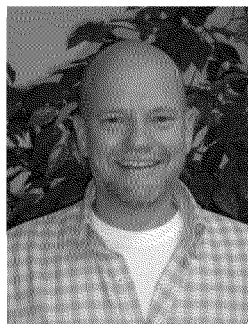
Paul Clanon, Executive Director, CPUC

On April 12, 2007, the PUC announced that Paul Clanon was named Executive Director, effective May 1, 2007. Mr. Clanon previously served as Deputy Executive Director for Administration and Operations at the PUC, a position he held since January 2005, following eight years as Director of the PUC's Energy Division. He joined the PUC in 1984, and has since served in every major staff role, from advisor to a Commissioner to supervisor to staff analyst.

Mr. Clanon, 50, holds a Bachelor's Degree in economics from UC Berkeley and is a jazz and blues doublebassist in his spare time. He grew up in the Sacramento Valley and lives in San Francisco.

The PUC's Executive Director works with Commissioners, Directors, staff, oversight agencies, the Legislature, the Governor's Office, and all external stakeholders to coordinate and facilitate timely handling of procedural matters and efficient internal operations. The Executive Director's office works to anticipate regulatory and agency needs in order to develop and implement appropriate strategies to meet those needs.

Successful PowerPathway Partnerships Panel



James Coleman, Owner, All Day Electric Company, Inc.
james@alldayelectric.com

James Coleman is President and Chief Executive Officer of All Day Electric Company, Inc, a specialty contractor focusing on installation of both gas and electric distribution and transmission infrastructure for utilities, governmental agencies, and private developers. James has led All Day Electric Company, Inc. for seven years and has helped grow the business from four to over 80 employees.

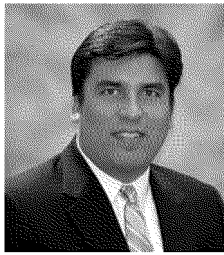
Prior to joining All Day Electric, James was the Director of Product Management for Applied Materials, Inc in Santa Clara where he helped launch several leading edge semiconductor thin film deposition products. James also served thirteen years as a U. S. Naval Officer with follow-on tours with the Department of Energy, Naval Reactors Representative's Office, Mare Island Naval Shipyard, and as the Radiation Safety Officer for Mare Island Naval Shipyard.

James holds a Master of Science Degree in Mechanical Engineering from the Naval Postgraduate School and a Bachelor of Science Degree in Electrical Engineering from Virginia Tech. James' passion is helping high school students, particularly those in continuing education high schools, to develop marketable skills. This has led him to start an industrial arts welding program to expose his students to all types of welding and metal fabrication.



Blake Konczal, Executive Director, Fresno Workforce Investment Board
bkonczal@workforce-connection.com

Mr. Konczal began his duties as Executive Director of the Fresno Regional Workforce Investment Board (FRWIB) in May of 2002. An area agency non-profit organization, FRWIB administers a fiscal year budget of nearly \$40 million, providing business and training services to Fresno County and Fresno City businesses and residents. Prior to joining FRWIB, Mr. Konczal served as Executive Director of the Silicon Valley Workforce Investment Board, where he spearheaded the creation of the first ever Workforce Investment Act program for the City of San Jose. Mr. Konczal also served as Head of the Special Projects unit for the South Bay Private Industry Council in Los Angeles County. Mr. Konczal holds a BA in Political Science and History from UCLA, a MA in Political Science from CSU Fullerton and a JD from Loyola Law School in Los Angeles. An active member of the Fresno community Mr. Konczal serves on the Leadership Council of the Regional Jobs Initiative, a consortium of leaders committed to developing the local economy and workforce.



Robert Meyer, Economic Development Coordinator, Employment Training Panel

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Robert has over 15 years with ETP including experience in the Panel's strategic planning and program development and currently coordinates the Panel's regional and statewide economic development efforts, primarily focusing on new and emerging technologies. Robert provides technical expertise in developing effective strategic relationships with ETP's contracting population. Robert presents on behalf of ETP to employers, assisting their development of successful ETP contracts, and also supports ETP's marketing efforts on a statewide basis.

Kathleen Ross, Dean, Business and Technology Division at College of San Mateo

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Ms. Ross is the Dean of the Business and Technology Divisions at the College of San Mateo in San Mateo, California. Within these divisions there are 14 distinct programs housing 18 separate disciplines. The focus of these disciplines is career/technical education – many of them leading to transfer to four year institutions. Prior to joining the College of San Mateo two years ago, Ms. Ross was an executive in the financial services industry. During her 30 year career in banking she held executive positions with First Interstate Bank, Bank of America and Union Bank.

Ms. Ross holds an MBA from Pepperdine University. She received her Bachelor of Arts degree from California State University at Long Beach. Ms. Ross is a member of the National Society of Hispanic MBAs as well as the Organization of Women Executives.

Credentialing



Barbara Halsey, Executive Director, California Workforce Investment Board

barbara.halsey@cwib.ca.gov

Barbara Halsey was appointed Executive Director for the California Workforce Investment Board (State Board) May 2007. She is a graduate of Orange City, Iowa's, Northwestern College, where she received a Bachelor of Arts Degree in Social Work.

As the Executive Director, Barbara is responsible for overseeing the development of a collaborative process that will design and implement a workforce investment system including all partners, both State and local. Her role also consults and advises the State Board, in its deliberative role, in making recommendations to the Governor on the development of California's five-year Workforce Development Strategy and the initiatives embedded in that strategy.

Prior to her State Board appointment, Barbara was the Director of San Bernardino County Department of Workforce Development for over 3 years and has nearly 27 years of experience in the workforce training field.



Keith Lovgren, Sr. Manager - Workforce Development, PG&E

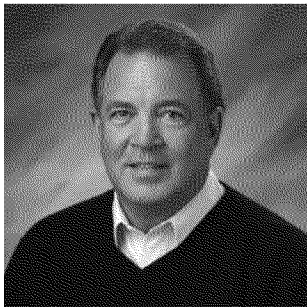
KCL5@pge.com

Keith joined PG&E in 1979 and held various management positions in Energy Conservation, Service Planning, Project Management, and Environmental Services before coming to the HR Workforce Development Department in 2007 where he has helped to implement and manage the PowerPathway program. He was also recently appointed by the Mayor of Fresno to the Fresno Regional Workforce Investment Board. Keith

graduated from California State University with a bachelor's degree in Environmental Studies. He also has a Masters in Organizational Behavior and a Project Management certificate from UC Berkeley.

Since the program began in 2008, approximately 200 students have graduated from the PowerPathway program with training specifically for utility industry jobs. The program, which is offered in community colleges across PG&E's service territory, has been very successful in advancing the hard and soft skills and job readiness of potential job candidates. Approximately 50% of the graduates have been hired into PG&E and other industry related firms as utility workers, apprentice welders, apprentice system operators, power plant technicians, nuclear decontamination technicians, apprentice communication technicians, and smart meter installers.

Responsive Funding Collaborations



Jim Caldwell, Executive Director, Workforce Incubator

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Jim Caldwell is the Executive Director of Workforce Incubator, a consulting firm specializing in initiatives for developing a highly-skilled workforce within industries experiencing rapid change. He is currently engaged in creating the statewide workforce development strategies for major industry and education partners.

As one of the chief architects in California's Smart Grid workforce training strategy, Mr. Caldwell was instrumental in winning a \$750,000 Department of Energy grant to build out the coalition and programs that will help position the state as a global leader. He frequently works on projects with PG&E and the California State University System. Mr. Caldwell is currently the workforce development partner in the Tri-Valley Innovation Hub for Green Advanced Technology Excellence (i-GATE) led by Sandia National Laboratories, Lawrence Livermore National Laboratory, and the City of Livermore.

From 2002 through 2006, Mr. Caldwell was CEO of BusinessLaunch Inc. With more than 30 years in high technology fields, Mr. Caldwell has held executive positions at AT&T, Lucent Technologies, DSC Alcatel, and several Silicon Valley firms, delivering major impact solutions for some of the world's largest telecommunications companies. He earned the AT&T Corporate Excellence Award for his contributions to restructuring the Bell System at divestiture, and received special recognition from NASA and the White House for successful management of high-profile projects.



Cris McCullough, Associate Vice President, Workforce & Economic Development, American River College

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In her role as Associate Vice President of Workforce, Cris McCullough is responsible for college workforce and economic development programs and grant development and management at American River College in Sacramento. She also supervises college Deans, off campus programs, internship/work experience, and regional apprenticeship programs. Prior to joining the staff at American River in 2006, she was the Dean of Careers and Technology at Cosumnes River College, Division Chair of Applied Science and Technology at San Joaquin Delta College and an Instructor of Electro-Mechanical Technology for the San Francisco Community College District.

Cris received her B.A. from UC Berkeley, her Master's Degree from CSU San Jose and is completing her EdD at the University of the Pacific. After college, she was a Journeyman Maintenance Machinist with Local 68. Today, Cris serves in a variety of community and state leadership roles, including as North Far North Regional Consortium Co-Chair.

Multi-Employer Alliances



Elaine Lew-Smith, AA/EEO Officer at East Bay Municipal Utility District (EBMUD)

elew@ebmud.com

Since 1994, Ms. Lew-Smith has managed and developed EBMUD's AA and EEO programs. These programs have won national awards, and been highlighted in post-Prop 209 publications by Trades Women Inc., Chinese for Affirmative Action and Asian Pacific Americans for Affirmative Action.

For the past five years, Ms. Lew-Smith has also worked with the EBMUD HR department to develop and implement EBMUD's workforce development strategy. Building partnerships with community colleges and other employers to expand employment training programs and increase the local talent pool of qualified and diverse candidates for EBMUD jobs is an important component of EBMUD's workforce strategy.



Rubén Lizardo, Associate Director, PolicyLink

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Rubén Lizardo, Associate Director, leads equitable public investment efforts to ensure public investments in infrastructure generate community benefits. His work includes research and public education, training and technical assistance to strengthen community and civic participation in decision-making, and working with public officials to develop investment strategies and policies that further equity and economic vitality. Prior to joining PolicyLink, he was the capacity-building director of California Tomorrow, where he led advocacy, training, and technical assistance efforts to address diversity and equity issues. He also served as director of the Community Planning and Economic Development Program at Los Angeles Trade Technical College. He is a former president of the Los

Angeles County Human Relations Commission and was awarded The California Wellness Foundation's California Peace Prize for his work to address root causes of youth violence. He currently serves on the boards of Californians for Justice and Justice Matters.

PG&E Smart Grid Communications Lab Tour, May 13



Redacted [] **Manager, Communications and Sensor Lab, PG&E**
Redacted []

Redacted [] is currently the Manager of the Communications and Sensor Lab, which is part of the PG&E Technology Innovation Center. Art is responsible for developing new technologies that drive energy efficiency as part of the evolving SmartGrid.

Art has over 20 years of information technology development, testing, start-up and management experience. He has been involved in the PG&E SmartMeter program throughout its design and deployment at PG&E. Art holds a Bachelors degree from the University of California at Berkeley.

NOTE: If you missed the tour, you can take part in public tours of the lab monthly. The next tour will be at 10AM on June 7.