

PACIFIC GAS AND ELECTRIC COMPANY
California Public Utilities Commission Energy Division
Data Response

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PG&E Data Request No.:	004-A		
PG&E File Name:	CCA Opt Out Data		
Request Date:	April 30, 2010	Requester DR No.:	
Date Sent:	May 7, 2010	Requesting Party:	Energy Division
PG&E Contact:	Redacted	Requester:	Steve Roscow

Subject: PG&E CCA-related weekly summary of opt-out data

Question 1:

From: Roscow, Steve [mailto:steve.roscow@cpuc.ca.gov]

Sent: Friday, April 30, 2010 2:22 PM

To: Horner, Trina; Redacted

Cc: Redacted

Subject: Marin CCA, New Energy Division Data Request

Hi Trina and Redacted

Here is a new data request. Given the urgency, and since I know that PG&E has this data readily available, I'd like a response by COB Monday May 3rd.

Let me know the tracking number that you assign to this request.

REQUEST:

Data request re CCA opt-outs in Marin County.

Please provide weekly summaries of "opt-out" data by populating the attached Excel spreadsheet with values, in the categories indicated in the spreadsheet.

END OF REQUEST

Thank you,

Steve Roscow
Program and Project Supervisor
CPUC Energy Division
415-703-1189

Response 1:

Please see the attached spreadsheet, which provides the updated PG&E opt-out data for Marin County from February 5, 2010 through April 30, 2010. Please note:

1. In PG&E's partial response sent on May 5, we provided opt outs for the "customer calls the 1-866 number" row (rows 6-9). The total opt outs received through this channel remain the same in the updated table, but we have adjusted the opt outs received during each week (week 1, week 2, etc.). The adjustments were made due to additional scrubbing of the data, but the overall opt out number for these rows remains the same.

2. The updated table includes the following additional opt out channels:

- "Customer visits pge.com/cca" (rows 10-13)
- "Customer is directly contacted via marketing call" (rows 14-17)
- "Other: Customer Service Representative receives opt out" (rows 36-39)

This information is confidential, provided pursuant to P.U. Code Section 583.