

From: Howard, Ted  
Sent: 6/18/2010 1:58:53 PM  
To:  
Cc:  
Bcc:  
Subject: FW: CPUC Thought Leaders event: "What Role can Cleantech and Smart Grid Start-ups Play in Solving the Climate Change Crisis?"

(The following is an update to a previous invitation, indicating our new speaker, Cree Edwards).

**The next CPUC Thought Leaders event, "What Role can Cleantech and Smart Grid Start-ups Play in Solving the Climate Change Crisis?", will take place from 1:30 to 3 PM on June 30th, in the CPUC auditorium (505 Van Ness Ave, San Francisco).**

**Our Speakers:**

\* **Saul Griffith**, an Inventor Extraordinaire, Entrepreneur, MacArthur Fellow, and Chief Scientist at Other Lab, has created a variety of companies (to see some of his inventions, go to: <http://www.saulgriffith.com/>). In the Clean Tech and Climate Change areas, companies he has created include Makani (high-altitude wind energy), Potenco (human-powered generation), WattzOn (online tool to quantify, track, compare and understand your energy use), and onya cycles (hybrid electric bikes).

\* **Cree A. Edwards**, Chairman of the Board and a Founder of eMeter Corporation. eMeter provides the essential software platform and applications that enable electric, gas, and water utilities to achieve large-scale Smart Grid deployments. Mr. Edwards co-founded CellNet Data Systems, Inc., an industry leader in providing advanced electricity metering data and communications to utilities. His many roles at Cellnet included Chief Executive Officer and Chairman of the Board.

**The Discussion will include:**

- 1) Cleantech & Smart Grid start-up companies created by Saul Griffith.
- 2) The challenges encountered by cleantech and Smart Grid start-up companies in achieving commercial viability.
- 3) Should utilities and tech companies actively provide Venture Capital funding to Cleantech and Smart Grid start-ups?
- 4) What should utilities and tech companies do to facilitate commercial success by viable Cleantech and Smart Grid start-up companies?
- 5) What can government do to enable the commercial success of viable Cleantech and Smart Grid start-up companies?

The event will be free, and will also be viewable via webcast (<http://www.californiaadmin.com/cgi-bin/cpuc.cgi>).

For more information, and to complete a brief online registration (you may instead just send a brief RSVP to me), go to: <http://www.cpuc.ca.gov/thoughtleaders>.

Ted Howard

CPUC  
Policy & Planning Division

[ted.howard@cpuc.ca.gov](mailto:ted.howard@cpuc.ca.gov)

[www.cpuc.ca.gov/thoughtleaders](http://www.cpuc.ca.gov/thoughtleaders)

