

**CPUC Energy Efficiency Planning (EEP) Section:  
Functional Areas and Current Staffing**

Last updated: June 30, 2010

<b>Functional Area</b>	<b>Staff Lead</b>
<b>Supervisor</b>	Simon Baker
<b>Overall Guidance/Activities</b>	
EE Potential/Goals Update/Cost-Effectiveness	New hire - TBD
EE Strategic Plan - Overall Coordination	Kristina Skierka (Fellow) Other staff - TBD
<b>Sector-/Technology-specific Responsibilities</b>	
a. Implementation oversight of current utility programs (2010-2012)	
b. Program planning for next EE portfolio cycle (e.g., 2013-2015)	
c. Advancement of Strategic Plan (2010 – 2020/30)	
Existing Residential	Cathy Fogel
Existing Commercial	Jordana Cammarata
New Construction Residential (including ZNE)	Cathy Fogel
New Construction Commercial (including ZNE)	Jordana Cammarata
Industrial	Jennifer Finnigan
Agricultural	Lisa Paulo
HVAC (residential & non-residential)	Anne Premo
Lighting (residential and non-residential)	Pam Wellner
<b>Cross-Cutting Areas</b>	
a. Implementation oversight of current utility programs (2010-2012)	
b. Program planning for next EE portfolio cycle (e.g., 2013-2015)	
c. Advancement of Strategic Plan (2010 – 2020/30)	
Emerging Technologies	Ayat Osman *
Codes & Standards	Ayat Osman*
Integrated Demand Side Management (IDSM)	Lisa Paulo
Financing	Jennifer Finnigan
Local Government Partnerships	Lisa Paulo
Marketing, Education & Outreach (ME&O), including WebPortal	Pam Wellner
Workforce Education & Training (WE&T)	Lisa Paulo

\* "On loan" from EM&V Section of ED