

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application of Southern California Edison Company (U338E) for Approval of its 2009-2011 Energy Efficiency Program Plans And Associated Public Goods Charge (PGC) And Procurement Funding Requests.

Application 08-07-021  
(Filed July 21, 2008)

And Related Matters.

Application 08-07-022  
Application 08-07-023  
Application 08-07-031  
(Filed July 21, 2008)

**LATE-FILED NOTICE OF EX PARTE COMMUNICATION**

Pursuant to Rules 8.2(c)(1) 8.3 and 8.5 of the Commission's Rules of Practice and Procedure, the Division of Ratepayer Advocates (DRA) gives notice of the following ex parte communication in this proceeding. Cheryl Cox, senior policy advisor for DRA initiated the communication, which was oral and written, by meeting with Andrew Schwartz, advisor to Commission President Michael Peevey at 3:25 p.m. on June 8, 2010 in the San Francisco office of the California Public Utilities Commission. Ms Cox. explained that DRA recommended discontinuing funding the Palm Desert Energy Efficiency pilot, which has not proven to be innovative or cost-effective. The written material is attached.

Copies of this Notice may be obtained by contacting Sue Muniz at (415) 703-1858 or [sam@cpuc.ca.gov](mailto:sam@cpuc.ca.gov).

Respectfully submitted,

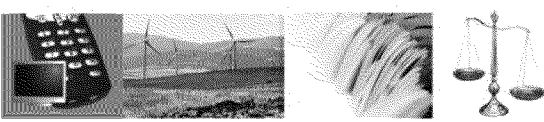
/s/ DIANA L. LEE

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DIANA L. LEE

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June 15, 2010



Contact: David Ashuckian, DRA Deputy Director, (415) 703-1977

PROCEEDING: A.08-07-021

June 8, 2010

**SCE / SoCalGas Palm Desert Pilot Programs**

**DRA Position:** Modify Proposed Decision to discontinue funding Palm Desert Energy Efficiency (EE) pilot, which has proven to be *not* innovative or cost-effective.

**The CPUC recognizes that the Palm Desert pilot program is unsuccessful**

- Impact evaluations show that the program is poorly designed and not beneficial
  - 34% energy savings from CFLs
  - A/C early retirement: high winter-only population; little effect on peak demand
  - High free-ridership: high incentive levels plus aggressive marketing
  - Programs are not cost-effective [Total Resource Cost (TRC): 1.0 = cost-effective]

Program Administrator	Net Evaluated TRC
SCE	0.56
SoCalGas	0.01

- D.09-09-047, approving 2010-12 EE Portfolios:
  - “the Commission’s 2006-08 impact evaluation has shown that the majority of measures found in the SCE portion of the Palm Desert program are not innovative measures, but rather are standard measures that are offered routinely by SCE in other energy efficiency programs” [p. 270]
  - provided for interim funding of \$3.9 million with a decision in early 2010 based on “the results of *ex-post* EM&V“ [p. 269]

**Palm Desert Pilot funding is disproportionate with other local government programs**

- D.09-09-047 noted: Palm Desert pilot spends \$462 per capita in comparison to \$3.30 in Los Angeles County [p.270]
- SCE and SoCalGas have requested \$23 million for 2010-12 Palm Desert pilot alone, while all other SCE/SoCalGas local government partnerships only total around \$30 million (approximately 43% of total partnership budget)
- Palm Desert has additional EE program opportunities, participating in other local government program funding: Desert Cities Partnership and Community Energy Partnership

**SCE and SoCalGas had sufficient time and information to file a timely application**

- Draft Government Program Impact Evaluation (ex-post results), released December 2009
- Final Government Program Impact Evaluation Report (ex-post), released February 8, 2010
- Final Aggregated 2006-08 EE Portfolio Evaluation Reports (ex-post), released April 15, 2010
- ED Palm Desert Pilot Process Evaluation, released, May 6, 2010

**CERTIFICATE OF SERVICE**

I hereby certify that I have this day served a copy of “**NOTICE OF EX PARTE COMMUNICATION**” in **A.08-07-021, et al.** by using the following service:

**E-Mail Service:** sending the entire document as an attachment to an e-mail message to all known parties of record to this proceeding who provided electronic mail addresses.

**U.S. Mail Service:** mailing by first-class mail with postage prepaid to all known parties of record who did not provide electronic mail addresses.

Executed on June 15, 2010 at San Francisco, California.

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/s/ IMELDA EUSEBIO  
Imelda Eusebio

**N O T I C E**

Parties should notify the Process Office, Public Utilities Commission, 505 Van Ness Avenue, Room 2000, San Francisco, CA 94102, of any change of address and/or e-mail address to insure that they continue to receive documents. You must indicate the proceeding number on the service list on which your name appears.

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