From: Prosper, Terrie D.

Sent: 7/8/2010 11:24:53 AM

To: Prosper, Terrie D. (terrie.prosper@cpuc.ca.gov)

Cc:

Bcc:

Subject: CPUC Presents Panel on Water Challenges at Thought Leaders Speaker Series:

CPUC Media Advisory

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

Media Contact: Terrie Prosper, 415.703.1366,

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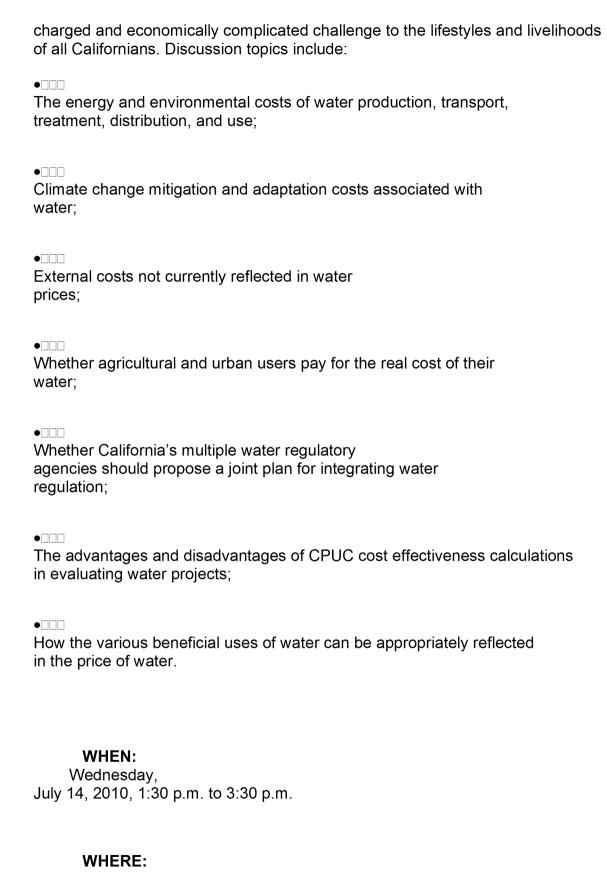
CPUC PRESENTS PANEL ON WATER CHALLENGES

AT THOUGHT LEADERS SPEAKER SERIES

SAN FRANCISCO, July 8, 2010 – The California Public Utilities Commission (CPUC) today announced it will host a panel discussion titled, "The Real Cost of Water and the Coming Water Shortage", as part of its 21st Century Thought Leaders in Essential Industries Speaker Series. This event is free and open to the public.

WHAT:

Policy experts will engage in an interactive discussion of a politically



CPUC Auditorium, 505 Van Ness Avenue, San Francisco

Also available in real time and archived via video webcast at: www.californiaadmin.com/cpuc.shtml.

WHO: - **Ellen Hanak**, Senior Fellow, Public Policy Institute of California

 Michael Hanemann, Chancellor's Professor, Department of Agricultural and Resource Economics, University of California, Berkeley

- Fran

Spivy-Weber, Vice-Chair of the State Water Resources Control Board

- Bob

Wilkinson, Senior Lecturer, Environmental Studies and Bren School, University of California, Santa Barbara

To register for this event (not required, but appreciated) and for more information on Thought Leaders, including archived video webcasts of prior speakers, please visit www.cpuc.ca.gov/thoughtleaders.

The CPUC hosts the Thought Leaders Speaker Series to stimulate thought and discussion of some of the most pressing challenges facing California

utility regulators and the private sector industries impacted by state policies. Leading experts from around the world take center stage to offer their expertise and vision in areas such as communications, energy, water, transportation, the environment, green jobs, and more.

For more information on the CPUC, please visit www.cpuc.ca.gov.

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Terrie Prosper Director, News & Public Information Office California Public Utilities Commission

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