From: Clanon, Paul

Sent: 7/21/2010 9:32:36 AM

To: Redacted

Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)

Cc:

Subject: RE: Smart Mater Messaging

Don't I know it!

Paul, we're trying to improve our standard messaging on smart meters (we get phone calls, letters, contacts at public hearings, media, the same kinds of things you're dealing with) and I have a small group of senior people at the PUC on it. If you have some time the next day or two I'd love to have them call you and pick your brains a little.

From: Cherry, Brian K [mailto:BKC7@PGE.COM]
Sent: Wednesday, July 21, 2010 9:28 AM

To: Clanon, Paul; Redacted

Subject: Re: Smart Mater Messaging

Absolutely. And thanks Paul. Redacted rarely gets positive feedback for his yeoman's work in this area and it is much appreciated.

From: Clanon, Paul

<paul.clanon@cpuc.ca.gov>

To: Cherry, Brian K

Sent:

Wed Jul 21 09:11:07 2010

Subject: Smart Mater Messaging

Your spokesperson

Redacted is doing a nice job on smart meters -- he's quoted a lot in our clips this morning. Any chance I could have him meet with the people at the PUC who are working on our messaging on the issue? We're still struggling with RF/EMF especially.