From: Jacobson, Erik B

Sent: 7/15/2010 3:51:52 PM

To: 'scr@cpuc.ca.gov' (scr@cpuc.ca.gov)

Cc:

Bcc:

Subject: Climate Smart Bill Insert

Steve,

It was good to see you and Gurbux yesterday. Thanks for your time. I will be following up with you soon on the issues we discussed.

Something that came to my attention recently relates to the attached bill insert regarding our Climate Smart program. All customers, including DA and CCA customers, are eligible for this program under our tariff. As a result, we are planning to send this bill insert to all customers. It is certainly possible that MEA or other CCAs could complain to us (or to you) about this insert. They might view it as "competition." Given the sensitivities on these issues, I wanted to bring it to your attention. Could you please let me know if you have any concerns about the insert by next week?

Best regards,

Erik

Erik Jacobson

Director, Regulatory Relations

Pacific Gas and Electric Company

77Beale Street, Rm. 1083

San Francisco, CA 94105

tel: 415-973-4464

cell: 415-310-7617

ebj1@pge.com