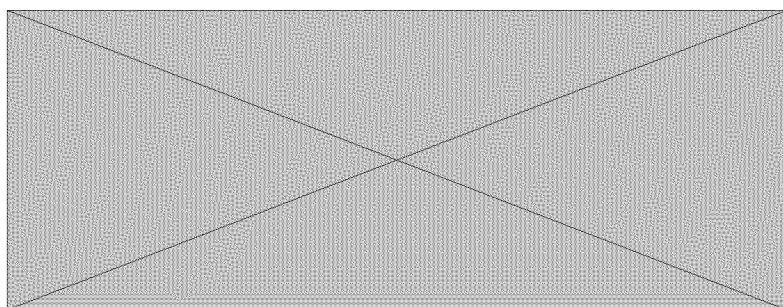
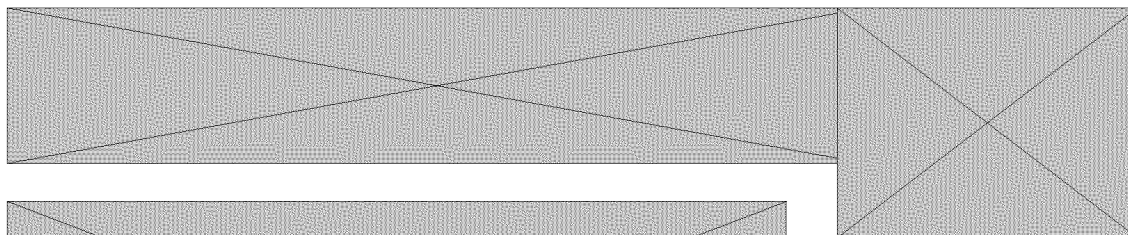


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KPMG IFRS Institute Webcast

IFRS - Synergies with Finance Transformation

Date: Thursday, September 24, 2009
Time: 12:00 p.m. - 1:00 p.m. (EDT)
Format: Audio Webcast

Conversion to IFRS from U.S. GAAP can change how companies account for a wide range of transactions which may affect their internal information systems and controls, people and processes. This Webcast, titled *IFRS - Synergies with Finance Transformation* discusses how an IFRS conversion can be embedded into companies' broader activities of transforming their finance functions and even serve as a catalyst for change.

We invite you to hear European and U.S. KPMG partners discuss some of these issues covering topics such as:

- How IFRS conversion and finance transformation share many of the same goals and objectives
- Lessons learned from the European experience
- The impact of IFRS and finance transformation on people
- How finance transformation is a continuous journey

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